

CORPORATE PARTNERSHIP



2021-22
INTEREST
GUIDE



BRONZE \$500

SILVER \$2,500

GOLD \$5,000

PLATINUM \$7,500

MARKETING VISIBILITY

Logo on portal and stdavidsraleigh.org with link to business website		✓	✓	✓
Logo on athletics banner in BOTH school gyms			✓	✓
Banner at John A. Murray Field	✓	✓	✓	✓
Included on single banner at John A. Murray Field (CONCESSIONS)		✓	✓	✓
Logo on triangle sign at Satellite Athletic Complex			✓	✓
Logo on LED board				✓
Social Media posts		1 (Winter trimester)	2 (Fall/Spring trimester)	3 (1 per trimester)
Partnership announcement postcard mailed to school community (FALL)	✓	✓	✓	✓
Thank you postcard mailed to school community (SUMMER)	✓	✓	✓	✓
Waiting room banner for virtual events		✓	✓	✓

EVENT SIGNAGE

18"X24" logo displayed at on-campus events: - Grandparents & Great Friends Day - Family Picnic - Speaker Series - Veterans Day		✓	✓	✓
18"X24" logo displayed at off-campus events: - Men's Breakfasts - Women's Luncheons - Spring Stewardship Event		✓	✓	✓

SPECIAL EVENTS

Logo on Friends Online Auction website		✓	✓	✓
Tickets to Friends Social & Auction		2	2	4

ATHLETICS

Athletic program recognition		✓	✓	✓
Recognition at Fall, Winter and Spring sports award ceremonies		✓	✓	✓
Public address announcements at sporting events				✓

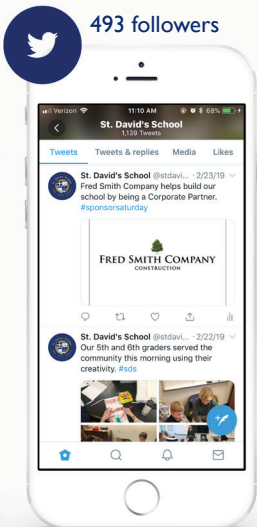
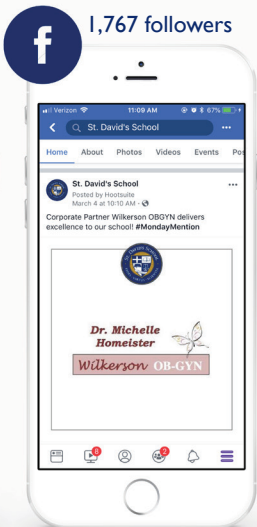
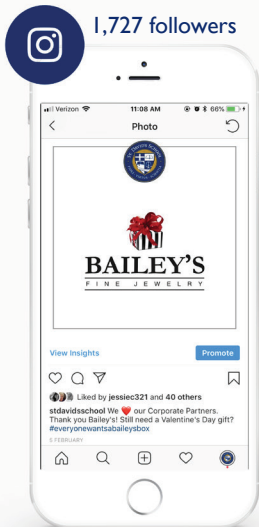
FINE ARTS

Ad in program		Name Listed	Quarter-page	Half-page
18"x24" logo sign displayed		✓	✓	✓

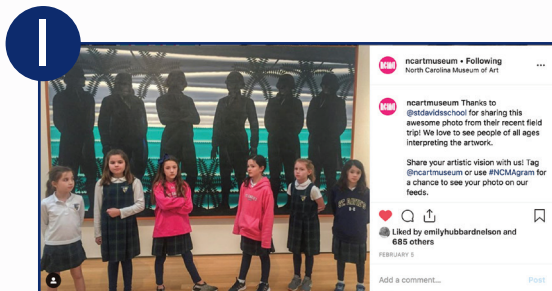
ST. DAVID'S MAGAZINE

Recognition as a Corporate Partner	✓	✓	✓	✓
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It is with full and wholehearted intent that we plan to honor each of these benefits. Please know that some events may be impacted by COVID-19 contingency plans during the 2021-22 school year.



Followers consist of parents, local community members, alumni and current students. See two examples of major business influencers below.



1. NCMA reposted us on Instagram, generating 686 likes and 6 comments. NCMA has 51K+ followers.
2. Mentos retweeted us on Twitter. Mentos has 7K+ followers.



INTERESTED?

Contact Katy Smyth for more information.

✉ ksmyth@sdsow.org

☎ 919-782-3331 ext. 256

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