



Notice of Award Recommendation

June 3rd, 2021

To Whom It May Concern:

Re: Notice of contract award for YES Prep RFP 2021-01 Consulting & Comprehensive Marketing Services

Thank you for submitting proposal in response to RFP 2021-01 Consulting & Comprehensive Marketing Services. An evaluation panel, using the weighted criteria outlined in the RFP, has completed its review and scoring of all the proposals we received. YES Prep Public Schools is hereby announcing the contract award to all proposals submitted timely and with all required forms completed and signed are awarded as qualified vendor to make sure that proposals and proposed discounts-if any- will be available to our schools and departments.

No action required at this time. If further negotiations are needed, vendors will be contacted by Purchasing Department. There is no guaranteed amount of business, expressed or implied, to be purchased or contracted for by YES. Purchases for incidental, miscellaneous purchases (not on a current bid) will be made as needed based upon selection, quality, price and service. Vendors awarded Bid No. RFP 2021-01 Consulting & Comprehensive Marketing Services.

The Initial term of the prospective contract is a period of one (1) year, the initial contract period shall be effective from 06/04/2021 until 06/03/2022 and shall be automatically renewed each year unless terminated by either party. Renewing the contract would imply doing so under the same terms and conditions. The maximum duration of any contract resulting from this procurement is a total of five (5) years. YES Prep Purchasing Department reserve rights to drop any vendor that fails to comply with the Bid's terms and conditions. Pursuant to applicable law and YES Prep Public Schools policy, the YES Prep Board is responsible for final acceptance and award of a contract to a proposed vendor.

Sincerely,

Purchasing Department

Attachment: Bid Scoring (Proposers scored over 70 points will be approved as qualified vendor.)

RFP# YESP2021-01 YES Prep RFP for Consulting & Comprehensive Marketing Services

VENDOR	PRICE (CHARGES/COST TO YES)		Proposed Services & Quality		Project Understanding and Methodology		PROPOSER'S SIZE AND STRUCTURE		PAST RELATIONSHIP WITH YES AND OTHER SCHOOLS		Proposers' Diversity Credentials / Team		TOTAL
	Max Points	Awarded	Max Points	Awarded	Max Points	Awarded	Max Points	Awarded	Max Points	Awarded	Max Points	Awarded	
Video Envy	30	20	20	15	10	10	15	10	20	20	5	5	80
the CKP group	30	28	20	19	10	10	15	15	20	18	5	5	95
Versa Creative	30	29	20	19	10	10	15	15	20	18	5	5	96
LP Printing	30	20	20	15	10	9	15	10	20	20	5	4	78
Centro inc	30	20	20	15	10	9	15	11.5	20	17	5	4	76.5
RRD Houston	30	20	20	15	10	9	15	13	20	19	5	5	81
Entercom	30	15	20	15	10	9	15	13	20	20	5	4	76
H5MP	30	27	20	18	10	9	15	10	20	18	5	4	86
Apptegy	30	27.5	20	20	10	10	15	15	20	20	5	4	96.5