

## **COMMUNITY RELATIONS**

### Contests, Advertising and Promotions

Any club, association or other organization must have prior approval for student participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent, or designee, following a recommendation by the principal. Criteria to be used are:

1. The objectives of the contest, campaign or promotion shall be consistent with the district's goals and policies.
2. The proposed activity shall have educational value to the participants.
3. Participation by a student would not interfere with his/her program of curricular or co-curricular activities.

Adopted: June 10, 1992