

# Capstone Research Project- Exploring Generation's Involvement

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## Introduction

The purpose of this research project was to figure out if there was a difference between the level of involvement of different generations and if yes which ones.

"Compared to older generations are the newer ones more involved in politics and influential movement starters and why?"

## Method

This idea stems from a passion of mine so going into the creation of my paper, I fortunately already had a lot of knowledge about the topic so my method just consisted of trying to find reliable sources to back that info up.

### Defining Generations

- ▶ **Generation Z**: the latest generation born from 1997 to 2012/15. They are between 8 and 23 years old.
- ▶ **Generation Y aka Millennials**: the generation born between 1981 to 1994/6. They are between the ages of 24 to 39 years old.  
Gen Y.1 = from 24 to 29 years old  
Gen Y.2 = from 29 to 39 years old
- ▶ **Generation X**: people apart of this generation are born from 1965 to 1979/80. Often between 40 to 55 years old.
- ▶ **Baby Boomers**: this generation was born between 1946 and 1964. They are currently from 56 to 74.

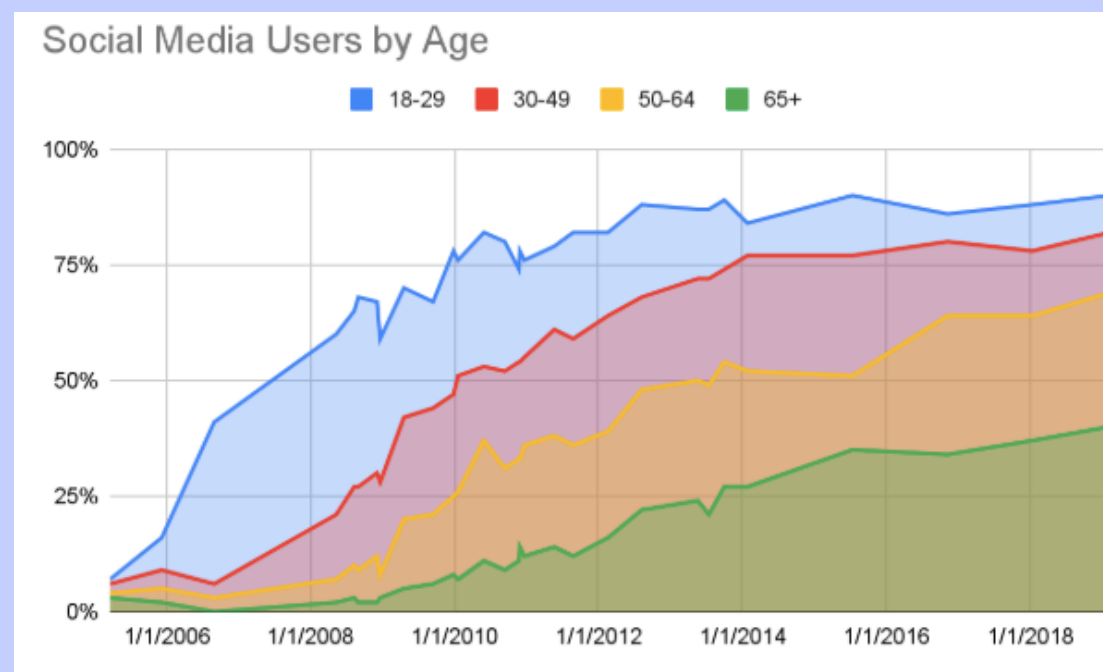
(Kasasa)

## Conclusion

When comparing all the generation's actions we can conclude that the younger generations (Gen Z and Gen Y/Millennials) are more involved in politics and influential movement starters. This does not degrade the involvement and influence of the older generations (Gen X and Boomers), it was clear that in this sector more has been done by the youth of our world. Some reasons are that they are more involved and influential because activism is a shared theme in their values and opinions and having access to social media.

## Main Topics

- Background
- Defining Generations
- Research
  - Voting
  - Continental Connection
  - Youth Activists
  - The Older Generation
- Conclusion



("Social Media Fact Sheet")

Kasasa: "Boomers, Gen X, Gen Y, and Gen Z Explained." Kasasa, www.kasasa.com/articles/generations/gen-x-gen-y-gen-z. Accessed 28 Apr. 2021.  
"Social Media Fact Sheet." Pew Research Center: Internet, Science & Tech, 7 Apr. 2021, www.pewresearch.org/internet/factsheet/social-media.