

ST. DOMINIC HIGH SCHOOL

2021-2022 Sponsorship Program

ST. DOMINIC HIGH SCHOOL | 31 ST. DOMINIC DRIVE | O'FALLON, MO 63366

ADVANCEMENT DEPARTMENT (STACIE BALLARD) | 314.691.7944 | SBALLARD@STDOMINICHS.ORG



ST. DOMINIC HIGH SCHOOL

2021-2022 Sponsorship Program

Dear friends of St. Dominic,

Since our founding, the support of the St. Dominic community has been a critical component of our school's success. We are proud of our thriving community, from our 8,000+ alumni to the hundreds of new families joining us each year.

St. Dominic's 2021-2022 sponsorship program features a variety of packages to elevate your brand's exposure throughout the St. Dominic community and beyond, reaching thousands of prospective clients. Most importantly, we appreciate your continued involvement in our school community and look forward to seeing you at our many events throughout the coming school year. Thank you for being such an important part of our St. Dominic family.

Educating with a higher purpose,

Jim Welby
President

Stacie Ballard
Director of Special Events & Alumni Relations

SPONSORSHIP OPPORTUNITIES

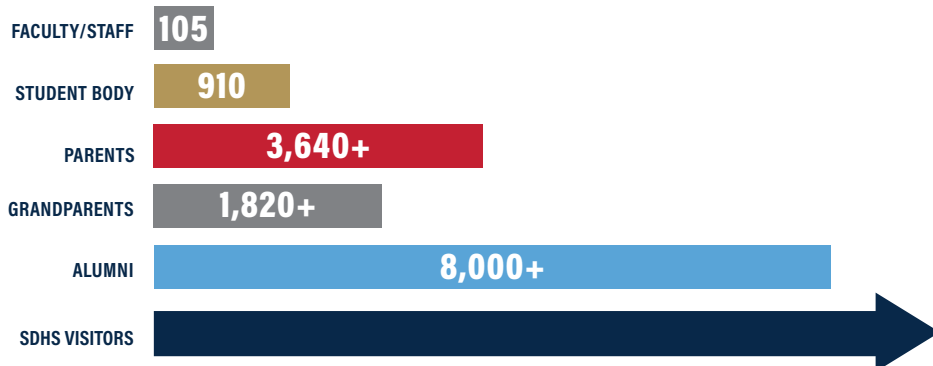
Our sponsorship packages provide an opportunity for you to:

- Support St. Dominic High School's mission
- Gain prominent exposure for your business/organization
- Take part in a convenient, one-time sponsorship process
- Enjoy special perks, including VIP event tickets and more

ADVERTISING EXPOSURE AT ST. DOMINIC EVENTS

Your sponsorship provides access to an extensive network, in person and online, reaching thousands of people in the St. Dominic community and beyond:

Projected Audience



IMPORTANT DATES

June 30, 2021

5% discount on sponsorship package commitments (when paid in full)

August 2, 2021

Final sponsorship program participation deadline



ST. DOMINIC HIGH SCHOOL

SPONSORSHIP PROGRAM

2020-2021 SPONSORS

Thank you to our 2020-2021 sponsors for their continued investment in St. Dominic High School's mission.



WHAT OUR 2020-2021 SPONSORS ARE SAYING:

“ St. Dominic High School, and all that it encompasses, is such a blessing to the students and families within the community. We love that our family is able to be a part of all that this school has to offer. It only seems natural to support the St. Dominic community, now, and for years to come. ”

Scott and Laura Swindler, P '23, '25
Chick-fil-A Wentzville

SPONSORSHIP EVENTS

These events and more are included with the sponsorship package options. We welcome you to join us at all St. Dominic events throughout the year!



VIP SPONSORSHIP PACKAGE

SDAA CORNHOLE TOURNAMENT | August 14, 2021 **\$100**

Team entry and event signage

SDAA CRUSADER GOLF CLASSIC | September 8, 2021 **\$1,000**

Crusader Club: Includes entry fee for four players and special recognition

PALS ROCK N ROLL BINGO | October 9, 2021 **\$100**

Round Sponsor: Company logo/ad shown during sponsored round

CRUSADERFEST | October 15, 2021 **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

FALL THEATRE PRODUCTION | November 5-7, 2021 **\$100**

Half-page playbill ad, two tickets to the fall Crusader Players production

CELEBRITY WAITER SCHOLARSHIP DINNER | November 19, 2021 **\$750**

Table for 10, four-course meal, drinks, event signage, verbal recognition, VIP parking spot and champagne (option to provide own celebrity waiter or one is provided for you)

SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-29, 2021 **\$200**

Full-page ad in tournament program

EVENING OF THE CRUSADER GALA | March 5, 2022 **\$2,500**

Platinum Sponsor: Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, exclusive preview/bidding/cocktail hour before event, VIP seating for 10 guests, VIP parking, attendant for food and bar service, champagne bottle for table

ALUMNI BASKETBALL SHOWDOWN | March 25-27, 2022 **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

SPRING MUSICAL & DINNER THEATRE | March 31-April 3, 2022 **\$500**

Standing Ovation Sponsorship: Includes full-page playbill ad and four dinner theatre tickets to the spring musical

SDAA MOUSE RACES | April 9, 2022 **\$100**

Single Race Sponsorship: Company name/logo shown during sponsored race

PALS TRIVIA NIGHT | April 22-23, 2022 **\$100**

Trivia Round Sponsor: Company logo/ad shown during sponsored round

GRANDPARENTS DAY | May 1, 2022 **\$150**

Event Sponsor: Includes business name/logo on website and event signage

SUMMER ALUMNI MUSICAL | Summer 2022 **\$100**

Half-page playbill ad, two alumni musical tickets

Total cost of package: \$6,200

Two payments: \$3,100 due August 2, 2021, and \$3,100 due January 1, 2022

June 30 deadline discounted price: \$5,890

EXECUTIVE SPONSORSHIP PACKAGE

SDAA CORNHOLE TOURNAMENT | August 14, 2021 **\$100**

Team entry and event signage

SDAA CRUSADER GOLF CLASSIC | September 8, 2021 **\$500**

Refreshment Sponsor: Includes business name/logo on refreshment golf carts

PALS ROCK N ROLL BINGO | October 9, 2021 **\$100**

Round Sponsor: Company logo/ad shown during sponsored round

CRUSADERFEST | October 15, 2021 **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

FALL THEATRE PRODUCTION | November 5-7, 2021 **\$100**

Half-page playbill ad, two tickets to the fall Crusader Players production

CELEBRITY WAITER SCHOLARSHIP DINNER | November 19, 2021 **\$750**

Table for 10, four-course meal, drinks, event signag and verbal recognition
(option to provide own celebrity waiter or one is provided for you)

SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-29, 2021 **\$100**

Half-page ad in tournament program

EVENING OF THE CRUSADER GALA | March 5, 2022 **\$2,000**

Gold Sponsor: Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an exclusive preview/bidding/cocktail hour before event

ALUMNI BASKETBALL SHOWDOWN | March 25-27, 2022 **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

SPRING MUSICAL & DINNER THEATRE | March 31-April 3, 2022 **\$250**

Spotlight Sponsorship: Includes half-page playbill ad and two dinner theatre tickets to the spring musical

SDAA MOUSE RACES | April 9, 2022 **\$100**

Single Race Sponsorship: Company logo/ad shown during sponsored race

PALS TRIVIA NIGHT | April 22-23, 2022 **\$100**

Trivia Round Sponsor: Company logo/ad shown during sponsored round

GRANDPARENTS DAY | May 1, 2022 **\$150**

Event Sponsor: Includes business name/logo on website and event signage

SUMMER ALUMNI MUSICAL | Summer 2022 **\$100**

Half-page playbill ad, two alumni musical tickets

Total cost of package: \$4,850

Two payments: \$2,425 due August 2, 2021, and \$2,425 due January 1, 2022

June 30 deadline discounted price: \$4,607.50

PREMIER SPONSORSHIP PACKAGE

SDAA CORNHOLE TOURNAMENT | August 14, 2021 **\$100**

Team entry and event signage

SDAA CRUSADER GOLF CLASSIC | September 8, 2021 **\$300**

Lunch and Dinner Sponsor: Includes business name/logo displayed in dining pavilion

CRUSADERFEST | October 15, 2021 **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

FALL THEATRE PRODUCTION | November 5-7, 2021 **\$100**

Half-page playbill ad, includes two tickets to the Crusader Players fall production

EVENING OF THE CRUSADER GALA | March 5, 2022 **\$500**

Silver Sponsor: Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage

ALUMNI BASKETBALL SHOWDOWN | March 25 - 27, 2022 **\$250**

Refreshment Sponsor: Includes name on back of event shirt, name on event website, recognition on event signage

SPRING MUSICAL & DINNER THEATRE | March 31 - April 3, 2022 **\$250**

Spotlight Sponsorship: Includes half-page playbill ad and two dinner theatre tickets to the spring musical

PALS TRIVIA NIGHT | April 22-23, 2022 **\$100**

Trivia Round Sponsor: Company logo or ad shown during sponsored round

GRANDPARENTS DAY | May 1, 2022 **\$150**

Event Sponsor: Includes business name/logo on website and event signage

Total cost of package: \$2,000

Two payments: \$1,000 due August 2, 2021, and \$1,000 due January 1, 2022

June 30 deadline discounted price: \$1,900

A LA CARTE SPONSORSHIPS

STADIUM SCOREBOARD

CRUSADER STADIUM SCOREBOARD ADVERTISEMENT 21-22 Athletic Year

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Static Ad Panel (5 ft. x 3 ft or 7 ft. x 3 ft.) | \$3,000 |
| | <ul style="list-style-type: none"> - Scrolling Digital Advertising during Varsity Home Football Games - Scrolling Digital Advertisement during Varsity Home Soccer Games - 2 year agreement \$3,000 annually per panel due by June 30 | |



Scoreboard Ad Panel Samples

ATHLETICS

SPORTING EVENT SPONSORSHIP | 21-22 Athletic Year

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Homecoming Football Game (only one available) | \$500 |
| | <ul style="list-style-type: none"> - Recognition in program, scoreboard ad and reserved parking | |
| <input type="checkbox"/> | Football Game Sponsorships
(one per varsity home game; first-come, first-serve) | \$300 |
| | <ul style="list-style-type: none"> - Recognition in program and on event signage and reserved parking | |
| <input type="checkbox"/> | Basketball Season Game Sponsorship (entire season) | \$300 |
| | <ul style="list-style-type: none"> - Recognition in program and on event signage | |
| | ___ Boys ___ Girls | |
| <input type="checkbox"/> | Soccer Season Game Sponsorship (entire season) | \$300 |
| | <ul style="list-style-type: none"> - Recognition in program, recognition on event signage | |
| | ___ Boys ___ Girls | |

SDAA CORNHOLE TOURNAMENT | August 14, 2021

- | | | |
|-------------------------------------|--|-------|
| <input checked="" type="checkbox"/> | Tournament Sponsor | \$500 |
| | <ul style="list-style-type: none"> - Entry for one team, special recognition on flyer and prominent event signage | |
| | <u>2021 SPONSOR: RENAUD & COMPANY</u> | |
| <input type="checkbox"/> | Team entry and event signage | \$100 |

SDAA CRUSADER GOLF CLASSIC | September 8, 2021

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Tournament Sponsor | \$5,000 |
| | <ul style="list-style-type: none"> - Entry fee for two teams (8 players), special recognition in the golf program, prominent event signage and VIP experience during the tournament | |
| <input type="checkbox"/> | Crusader Club | \$1,000 |
| | <ul style="list-style-type: none"> - Entry fee for four players and special recognition | |
| <input type="checkbox"/> | Refreshment Sponsor | \$500 |
| | <ul style="list-style-type: none"> - Business name/logo displayed on refreshment golf carts | |
| <input type="checkbox"/> | Lunch and Dinner Sponsor | \$300 |
| | <ul style="list-style-type: none"> - Business name/logo displayed in dining pavilion | |
| <input type="checkbox"/> | Hole Sponsor | \$125 |
| | <ul style="list-style-type: none"> - Business name displayed at hole | |

SDAA CHRISTMAS BASKETBALL TOURNAMENT December 27-29, 2021

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Full-Page Program Ad on Inside Front Cover
(only one available) | \$350 |
| <input type="checkbox"/> | Full-Page Program Ad | \$200 |
| <input type="checkbox"/> | Half-Page Program Ad | \$100 |
| <input type="checkbox"/> | Quarter-Page Program Ad | \$50 |
| <input type="checkbox"/> | Business Card Program Ad | \$25 |

SDAA MOUSE RACES | April 9, 2022

- | | | |
|--------------------------|---|-------|
| <input type="checkbox"/> | Single Race Sponsorship | \$100 |
| | <ul style="list-style-type: none"> - Business logo or ad shown during sponsored race | |

A LA CARTE SPONSORSHIPS

PERFORMING ARTS

<input type="checkbox"/>	<u>PALS ROCK N ROLL BINGO October 9, 2021</u>	
	Round Sponsor	\$100
	- Company name/logo displayed during sponsored round	
	<u>FALL THEATRE PRODUCTION November 5-7, 2021</u>	
<input type="checkbox"/>	Full-page Ad on back of Playbill (only one available)	\$350
<input type="checkbox"/>	Full-page Playbill Ad	\$200
<input type="checkbox"/>	Half-page Playbill Ad	\$100
	<u>SPRING MUSICAL & DINNER THEATRE March 31, 2022</u>	
<input type="checkbox"/>	Director's Circle (only one available)	\$750
	- Full-page ad on back of playbill, reserved table for eight dinner theatre tickets	
<input type="checkbox"/>	Standing Ovation	\$500
	- Full-page playbill ad, four dinner theatre tickets	
<input type="checkbox"/>	In the Spotlight	\$250
	- Half-page playbill ad, two dinner theatre tickets	
	<u>PALS TRIVIA NIGHT April 22-23, 2022</u>	
<input type="checkbox"/>	Trivia Round Sponsor	\$100
	- Company name/logo displayed during sponsored round	
	<u>ALUMNI MUSICAL PERFORMANCE Summer 2022</u>	
<input type="checkbox"/>	Full-page Playbill Back Cover Ad (only one available)	\$350
<input type="checkbox"/>	Full-page Playbill Interior Ad	\$200
<input type="checkbox"/>	Half-page Playbill Ad	\$100

ALUMNI AND FRIENDS

<input type="checkbox"/>	<u>GRANDPARENTS MASS & ROSARY Year Round</u>	\$1,500
	- Refreshment signage during 8 Grandparents Masses/Rosaries, logo on mailed grandparents magnet, signage at Grandparents Day	
<input type="checkbox"/>	<u>CRUSADERFEST October 15, 2021</u>	\$250
	- Verbal recognition at event, logo on event website, logo on event signage	
<input type="checkbox"/>	<u>CELEBRITY WAITER SCHOLARSHIP DINNER November 19, 2021</u>	\$750
	- Table for 10 at scholarship dinner, four-course meal, drinks, event signage and verbal recognition (option to provide own celebrity waiter or one is provided for you)	
<input type="checkbox"/>	<u>ALUMNI BASKETBALL SHOWDOWN March 25-27, 2022</u>	\$250
	- Logo on back of event shirt, logo on event website, recognition on event signage	
<input type="checkbox"/>	<u>GRANDPARENTS DAY May 1, 2022</u>	\$150
	- Business name/logo on event signage	

A LA CARTE SPONSORSHIPS

EVENING OF THE CRUSADER GALA | MARCH 5, 2022

PREMIUM SPONSORSHIPS

- | | | |
|--------------------------|--|----------------|
| <input type="checkbox"/> | Platinum Crusader | \$2,500 |
| | Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP parking, exclusive preview/bidding/cocktail hour before event, VIP seating for 10 guests, champagne provided, attendant for food and bar service | |
| <input type="checkbox"/> | Gold Crusader | \$2,000 |
| | Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an exclusive preview/bidding/cocktail hour before event | |
| <input type="checkbox"/> | Silver Crusader | \$500 |
| | Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage | |
| <input type="checkbox"/> | Navy Crusader | \$250 |
| | Includes quarter-page black-and-white ad in gala catalog, company name/logo on event signage | |

SPOTLIGHT SPONSORSHIPS

All sponsors listed below will also be recognized in the gala catalog

- | | | | | | |
|--------------------------|---|----------------|--------------------------|--|--------------|
| <input type="checkbox"/> | Bar Sponsor | \$1,000 | <input type="checkbox"/> | Top Shelf Sponsor | \$500 |
| | Includes business name/logo on event signage, special recognition throughout the evening | | | Includes gala catalog ad and business name/logo on event signage | |
| <input type="checkbox"/> | Cocktail Hour Sponsor | \$1,000 | <input type="checkbox"/> | Grab Bag Sponsor | \$500 |
| | Includes branded cocktail napkins and business name/logo on event signage, special recognition throughout the evening | | | Includes business name/logo on bags containing gift cards available for purchase | |
| <input type="checkbox"/> | Catalog Sponsor (only one available) | \$1,000 | <input type="checkbox"/> | Bid Paddle Sponsor (only one available) | \$500 |
| | Includes full-page ad on back cover of gala catalog and business name/logo on event signage | | | Includes business name/logo on bid paddles | |
| <input type="checkbox"/> | Online Bid Site Sponsor (only one available) | \$1,000 | <input type="checkbox"/> | Photo Booth Sponsor | \$500 |
| | Includes business name/logo prominently displayed on bidding website | | | Includes business name/logo on photo booth backdrop | |
| | | | <input type="checkbox"/> | Treasure Chest Sponsor | \$500 |
| | | | | Includes gala catalog ad and name/logo on event signage | |
| | | | <input type="checkbox"/> | Band Sponsor | \$500 |
| | | | | Includes business name/logo on event signage | |



CONTACT AND PAYMENT INFORMATION

ST. DOMINIC HIGH SCHOOL 2021-2022 SPONSORSHIP PROGRAM

Online registration available at www.stdominichs.org/sponsor

BUSINESS/ORGANIZATION NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

ST. DOMINIC ALUMNI? ☐ YES ☐ NO

CLASS OF: _____

ST. DOMINIC PARENT? ☐ YES ☐ NO

CHILDREN & GRADUATION YEARS:

PACKAGE OPTIONS

☐ VIP SPONSORSHIP _____ JUNE 30 DISCOUNT (1 payment of \$5,890) _____ AUGUST 2 DEADLINE (1 payment of \$6,200 or 2 payments of \$3,100)

☐ EXECUTIVE SPONSORSHIP _____ JUNE 30 DISCOUNT (1 payment of \$4,607.50) _____ AUGUST 2 DEADLINE (1 payment of \$4,850 or 2 payments of \$2,425)

☐ PREMIER SPONSORSHIP _____ JUNE 30 DISCOUNT (1 payment of \$1,900) _____ AUGUST 2 DEADLINE (1 payment of \$2,000 or 2 payments of \$1,000)

A LA CARTE OPTIONS TOTAL: _____

PAYMENTS: I would like to use the following method: (please check one)

- ☐ Check included with this form (please make checks payable to St. Dominic High School)
- ☐ Please invoice for the amount indicated above
- ☐ Credit card (please visit www.stdominichs.org/sponsor to pay online or call (636)240-8303 ext. 119 to pay over the phone)

ARTWORK:

- ☐ I have emailed sballard@stdominichs.org my company artwork/images and slogan I would like St. Dominic to use for my sponsorship through the 2021-2022 school year
- ☐ I would like St. Dominic to create artwork for my sponsorship for the 2021-2022 school year

Thank you for supporting St. Dominic High School in our mission: Educating with a higher purpose