

26 May 2021



Dear Parents and Carers,

"Brighten Your Bag" is a road safety creative design activity which promotes road safety messages. It is themed around good visibility for pupils and encouraging them to consider how they are seen whilst travelling.

Why are we encouraging children to be bright?

The onus should always be on drivers to pay attention to the road, however if children understand how and when to be bright they will be able to be more easily seen by drivers when out and about. We are going to support the "Be Safe, Be Seen, Be Bright!" campaign where children are invited to join in with a competition to decorate their school bags over the half term break with something bright so that they can be seen.

Make sure your materials are brightly coloured and reflective in car lights. Remember: Be Safe, Be Seen, BE BRIGHT!

You could use tin foil, neon marker pens and other household items to make designs bright. They could be glued, sewn or tied onto your bags.

Please take photos of your designs and send them to the school admin address by Friday 11th June so they can be passed on to me and shared with the rest of the school on our Active Travel bulletin board. The person with the winning design will be announced and awarded their prize during their school assembly.

Have a lovely half term break,

Mrs Battle

