

# Acton Leadership Academy Mascot and Purchases

May 17, 2021

Board Presentation

# CURRENT MASCOTS



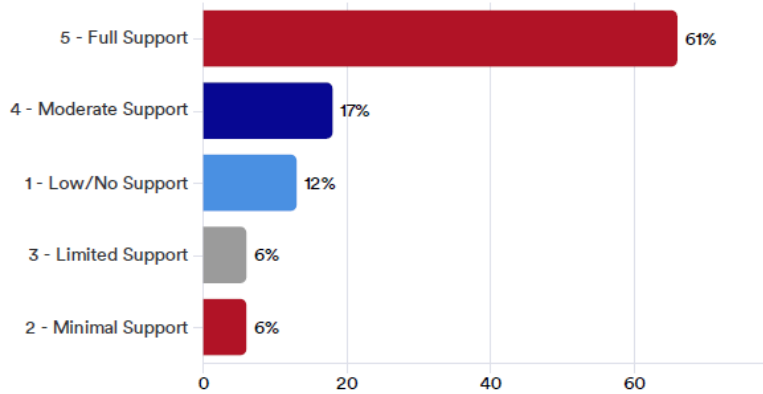
Duncanville HS  
DHS Collegiate Academy  
PACE and Summit  
Byrd Middle School  
Kennemer Middle School  
Reed Middle School  
Fairmeadows Elementary

## INTERMEDIATE & ELEMENTARY

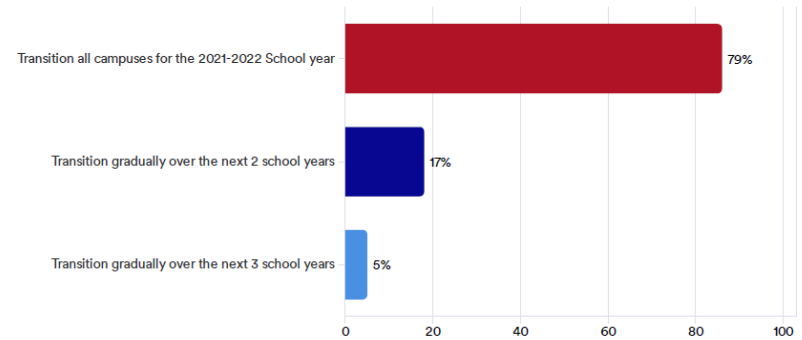
Brandenburg Explorers  
Daniel Wranglers  
Hardin Patriots  
Acton Aztecs  
Alexander Eagles  
Bilhartz Bulldogs  
Central Cyclones  
Hastings Huskies  
Hyman Hawks  
Merrifield Mustangs  
Smith Snow Leopards

# Stakeholder Voices

On a scale of 1 to 5, please identify your level of support for transitioning all Elementary and Intermediate schools to the "Panthers" mascot.



If the district transitions to a district-wide mascot of "Panthers", when would you like to see the transition take place?



76%

The most positive impact is **unity and oneness**.



# Budgetary Impact

## Evaluation Actions:

- Principal Survey
- Campus Walkthroughs
- Cost Estimates
- Past Purchases

## Largest Impact:

- Marquees (5 campuses - Bilhartz, Hyman, Fairmeadows, Alexander, and Central) @ approximately \$1100 each
- Window Wraps - \$1500 to \$7000 each depending on changes required

## Smaller Impact:

- Wall Paintings
- Mascot Entry Rugs
- Banners and Internal Signage

# TRANSITION TIMELINE

2021-2022

2022-2023

2023-2024

**Brandenburg**

**Daniel**

**Hardin**

**Acton**

**Alexander**

**Hastings**

**Bilhartz**

**Merrifield**

**Central**

**Hyman**

**Smith**

1. Communication Plan
2. Age Aligned Graphics
3. Campus Planning Committee Discussions



# ACTON LEADERSHIP ACADEMY PURCHASES

- Leader in Me Training & Coaching
- Leader in Me Annual Subscription
- Leader in Me Teacher & Student Resources
- Staff Extra Duty Pay for Training
- Collaboration Space Furniture
- Collaboration Space Technology
- Bulletin and White Boards
- Wraps, Signage, and Marketing
- Painting and Minor Construction

Leader in Me®

FIND YOUR VOICE



# RECOMMENDATIONS



The administration recommends the Board approve the transition to the mascot of “Panthers” at the named campuses.



The administration recommends the Board authorize the delegation of authority to the Superintendent to approve purchases exceeding \$50,000 through the end of the grant period for items associated with School Action Fund Grant dollars.