

**Draft Meeting Minutes**

**1. Welcome**

Participants: Michelle Hill, Cassie Schend, Allison Nadeu-Shadon, Robin Kohler, Dustin Yager, Kimberly McTighe, Cynthia Zingler, SRO Greg St. Pierre

**2. Introductions – not needed**

**3. Review of 3/17/21 minutes**

A motion to accept the draft minutes was made, seconded, and passed unanimously.

**4. Real Talk Vernon updates**

a. Real FACTS for Your Future

- i. First session of four session virtual education series. Pivoted from presenting Botvin curriculum due to COVID. 15 youth attended. Topic was: Stress and Health
- ii. Other topics in series will be: Biology of the brain and risky behavior, How students are targeted by marketing companies and social media and its effects on mental health, Positive Communication and healthy aspects of a relationship

**5. Hidden in Plain Sight Recap**

a. Took place in late March. 13 people attended.

- i. Presented a lot of new items available to purchase as well as creative places to hide alcohol and drugs
- ii. Encouraged attendees not to purchase Amazon or Visa gift cards for teens because it allows for youth to make purchases on-line where age is not verified
- iii. Schedule event again when it can be done in-person

**6. National Prevention Week – 5/9 to 5/15**

a. Billboard

- i. Billboard edits were finalized and it will go up on April 26<sup>th</sup> at the bottom of Loveland Hill Rd, near the high school. Will come down on May 23<sup>rd</sup>.
- ii. Lawn signs from last year with reasons why youth stay substance free will be placed all over town. If you know of a location with high visibility, please let Cassie know.
- iii. The following suggestions were made for locations:
  1. Dunkin drive thru
  2. Dart Hill Park
  3. Rails to Trails
  4. Sports Events
  5. 4'x8' sign at VCMS

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**7. Brainstorm**

- a. May 21<sup>st</sup> - Senior Prom on the high school football field with tents and food trucks
- b. Preceded by week of senior activities including kickball tournament
- c. May 20<sup>th</sup> – Presentation from former student and athlete about his addiction; in lieu of simulated car crash
  - i. Opportunity to hand out resource bags and giveaways
  - ii. Suggestions for items in bag (if you have others, please contact Cassie)
    1. Sunglasses
    2. Lanyards
    3. Novelty Pens
    4. Stress Balls
    5. Hand Sanitizer
    6. Positive messaging including stress reduction

**8. LPC Funds**

- a. Focus on vaping prevention efforts
  - i. Partner with marketing company to create a design using other campaign images
  - ii. Separate materials for parents and youth
  - iii. Include local data – wait until after school survey results
  - iv. Break myths and perceptions by using stats of those not smoking or drinking
  - v. Use financial data – you spend this much per week/month/year. You could use that money towards something else

**9. Upcoming:**

- a. DEA Take-Back
  - i. Scheduled for Saturday April 24<sup>th</sup>
  - ii. Hand-outs and giveaways (Change the Script donation of masks, hand sanitizer)
  - iii. Article in the Hartford Courant on April 22<sup>nd</sup>, social media, website, Spare Time

**10. Other Announcements**

- a. KIDSAFE will be hosting two more parent workshops; one in May on self-care with Posh Paint and one in June on the importance of a father's love.

**11. Next Meeting: May 19th**