

Spring Branch ISD

2021 Booster Club Program

Please return contract to Pat Grochmall via email or in the SBISD Athletic Office.

Advertising Contract and Invoice

Online Invoice _____

1050 Dairy Ashford, Houston, Texas 77079

Cell Phone (832) 723-6073

patricia.grochmall@springbranchisd.com

Advertising Contact Information:

Company/Group: _____

Selling School: _____

Address: _____

Salesperson: _____

Contact Name: _____

Phone No: _____

E-Mail: _____

This agreement entered into this _____ day of _____ 2021 by and between the Spring Branch Independent School District Athletic Booster Clubs (Memorial, Northbrook, Spring Woods and Stratford) hereinafter called "Publisher" and _____ hereinafter called "Advertiser".

Authorized by

Ad Size (Check one): 1/16 Page 1/8 Page 1/4 Page 1/4 Page (W)
 1/2 Page Full Page

Advertisement is: Same as Last year _____ Page Number (as ad appeared in last year's program)

(Please check)

Same as Last Year with corrections (please note corrections)

New Digital Image (see below for guidelines)

Special Notes (please print) _____

CUT-OFF DATE For ADS: August 9, 2021

MAKE CHECKS PAYABLE TO SPRING BRANCH ISD

Advertisement Guidelines:

- 1) All ads submitted must be submitted with an accompanying contract in order to be considered for publication in the program.
- 2) All ads submitted for publication must be in Adobe Acrobat PDF with fonts 300 dpi at 100%.
- 3) High resolution JPEG files are ACCEPTABLE formats for ad layouts.
- 4) Ads must be sized to fit in the ad dimensions appearing at right (300 dpi at 100%).
- 5) Ad should be emailed directly to patricia.grochmall@springbranchisd.com, submitted on CD-ROM or flash drive.
- 6) **Ads not meeting the above requirements MUST BE RESUBMITTED in an appropriate format.**

Advertisement Sizes:

- 1/16 Page: 3.5" wide x 1.125" tall
1/8 Page: 3.5" wide x 2.375" tall
1/4 Page: 3.5" wide x 4.8125" tall
1/4 Page (wide): 7.25" wide x 2.375" tall
1/2 Page: 7.25" wide x 4.8125" tall
Full Page: 7.25" wide x 9.625" tall

Advertisement Rates:

- 1/16 Page: \$65.00 1/8 Page: \$130.00
1/4 Page (w): \$260.00 1/4 Page: \$260.00
1/2 Page: \$520.00 Full Page: \$1040.00
Back Cover (1): \$2275.00
Inside Covers (4): \$1300.00
Roster Center Spread (full): \$2275.00
Roster Center Spread (half): \$1140.00

NO VERBAL CONDITIONS WILL BE RECOGNIZED