



Roseburg Public Schools
Roseburg, Oregon

Policy Committee

11:30 AM

September 18, 2020

X	Charles Lee, Chair	X	Jared P. Cordon, Superintendent
X	Micki Hall	X	Robert Freeman, Human Resources Director
EXC	Rebecca Larson		

Summary of the Policy Committee Meeting held on Friday, September 18, 2020 at 11:30 a.m. via Zoom.

Committee members present – Chairman Charles Lee and Director Micki Hall. Director Larson excused.
Administrators present – Superintendent Cordon and Human Resources Director Robert Freeman.

Call to Order: The meeting began at 11:31 a.m.

Prior to addressing the agenda items, Superintendent Cordon shared that the State Board of Education met and voted to approve a new policy and he and Mr. Freeman would share this information after the original agenda items are discussed.

Policy FF: Naming Facilities

A discussion was held with Director Hall noting that a unanimous vote by the Board when it affects the community is appropriate as it puts the burden of responsibility back on the Board and Chair Lee noted as well that with regards to big issues, a unanimous vote by the Board lends that fewer changes would be made. It was also acknowledged that due to the fact that Board members are elected officials, having the high stakes decisions on their shoulders is important as they are the District’s representatives to the community.

Chair Lee questioned whether or not there would be a meeting in which a formal decision will be made to apply this to all of the school sites. Mr. Freeman agreed that once the policy changes have been accepted and adopted, it would be a good idea to formalize it for all sites. Chair Lee and Director Hall discussed the fact that in the policy the Board is to be the decision makers of the criteria for names and mascots and whether or not there should be a policy developed to address this. With regards to this discussion, while decisions will factor in the historical significance, the effect on the learning environment and community perception, ultimately it falls back to the strategic plan and the necessity to refer to it when decisions are made.

Add:

- Addition of “and mascots” after school facilities in sentence one.
- Addition of “or its mascot” after school facility’s name in sentence two.

Policy KJ: Commercial Advertising

When Policy KJ was originally written, it was to address the need for guidance around advertising, and not necessarily about the naming of facilities. Both KJ and FF are bumping against each other and KJ is about the funding sources and FF is intended to address naming rights. Superintendent Cordon expressed that if there was a conflict of interest with a potential entity wishing to advertise, it would be implied that a board member would excuse themselves from the vote. Chair Lee noted that this would fall under the state ethics rules. As well, potential advertisers would be notified that a discussion by the board is required.

Paragraph 1:

- Addition of a comma at the end of sentence 2 and the following addition “items 1-4 under revenue-enhancing activities listed below. Line item 5 under revenue-enhancing activities, is subject to the guidance of Policy FF.”

It was agreed that these policies would be brought before the full board at the October 14, 2020 meeting for a First Reading with Second Reading and Adoption to take place on October 28, 2020.

Items not on the agenda, but brought to the committee for discussion included the Cow Creek Agreement and ODE’s All Students Belong OAR.

At our previous meeting, Director Micki Hall spoke on the Cow Creek agreement. At the upcoming Board Meeting, Director Hall has requested to bring the agreement to the full board to discuss. Per Director Hall, it is not actually the Board’s decisions to review, as it is written in the agreement that we will review every three years. Per Director Hall’s understanding of the statute, the agreement was not written in such a manner that the current mascot does not comply. Director Hall’s suggestion to the Board will be that representatives from both entities will get together and mutually agree to step away from the agreement with no blame to either party, thus opening the door to rename the mascot.

Jared discussed the recent creation of OAR 581-022-2312 All Students Belong by the Oregon Department of Education. ODE passed the OAR stating amongst other things that nooses, swastikas and confederate flags are hate symbols and are specifically not allowed. A new policy has been created to address these in which an investigation will be conducted and ruled on by ODE. Policy language will be sent over and is not to be modified as there are First Amendment and Tinker language included. This policy will need to be brought before the Board for First and Second Readings as well as Adoption in January 2021. A temporary rule has gone into effect as of September 18, 2020 with the final rule in January.

It was noted that within the guidance, these symbols are permitted within the context of what is being taught. Writing of rule does not change public perception and it was acknowledged that there will be an art in how we implement this.

ADJOURNMENT: The meeting was adjourned at 12:16 a.m. The next scheduled meeting for this committee is to be determined.

Prepared by:
Stephanie Taylor, Administrative Assistant