

## THE VEREIN CONSTITUTION

ELA BASEL – The Swiss British School is registered in Switzerland as a Non-Profit Verein.

At least one family member at ELA Basel is a member of the Verein with voting rights. Members of the Verein are encouraged to exercise their voting rights and to attend the Annual General Meeting.

Copies of the Constitution setting out the rights and responsibilities of Verein members, the Board and the Executive Director are available in both German and English on the Parents Section of the school website.

## THE BOARD 2021-22

The following are volunteering their time, experience and expertise to serve on the Board of ELA Basel during 2021:



**Martin Berchtold (President)** joined the Board in April 2018. He is a Basel-born Swiss citizen holding Master of Law degrees from both the University of Basel and Columbia University in New York. He is an Attorney-at-Law (admitted in Basel and Switzerland) and currently working as Head Legal Divestments and Senior Legal Counsel at Novartis in a global role. Before that, he worked at UBS Investment Bank and in a law firm in Zurich. Martin previously served as Vice-President of the Board from 2018-2021.



**Lesley Barron** joined the Board in June 2020. She has over forty-five years' experience in international and British education. Her previous roles have included: Board member, ISB School Director between 2004-2016, educational consultant, head teacher and teacher, academic examiner, lecturer and school inspector. Lesley is pleased to offer her experience and expertise to the Board and wider community of ELA Basel.



**Pia Berg-Nilsen** joined the board in April 2019 and is a senior marketing professional at Ascensia Diabetes Care with over 10 years of international marketing experience in the pharmaceutical and medical device industry. Pia has extensive experience in branding and brand management as well as all aspects of marketing communications from strategy to implementation. A native Norwegian, Pia holds a Master in European Public Relations from Leeds Beckett University UK, and has lived in Basel since 2007.



**Andrew Chapman** joined the Board in April 2017, serving as President between 2018-2021. He has a wealth of legal and financial background as well as depth of knowledge of the expatriate experience in Basel. Andrew is a citizen of Switzerland (Basel-Stadt) and the UK. Trained as a lawyer in Paris and London, Andrew spent 16 years as a tax and legal partner with PricewaterhouseCoopers before founding his own firm in Basel which advises employers on the legal and tax aspects of their international workforce. Together with spouse Sarah, a scientist, and son Jonathan, the family lives in Basel-Land.



**Dr. Sally Hirsch** joined the Board in June 2020. She has more than 15 years' experience working in education around the world. Sally is Australian and relocated back to Switzerland with her family after stints in the US and Malaysia. She is currently the CEO of Tracker Apps creating software for students to track their learning journeys. Sally is a specialist in intercultural competence in education organisations and as a curriculum developer for secondary schools. She believes that student voice is crucial to developing knowledgeable, caring global citizens. She holds a Master of Teaching from the University of Sydney and a EdD in Organization and Leadership from the University of San Francisco.



**Judith Leuenberger** has over twenty years of experience in the pharmaceutical industry. Having joined Novartis directly after university, she has since held several positions of increasing responsibility within Corporate & Commercial before transitioning in 2014 to HR. In her current role, she is driving the local implementation of the Global Diversity & Inclusion strategy and she is also accountable for two other domains within HR Switzerland, namely the Novartis Job Center and Counselling Service. She holds an MSc in International Management from the University of St Gallen. Being a Swiss citizen, she speaks four languages fluently. After having lived six years in the US and France, she is now living with her daughter in Basel.



**Peter Neumann** is a director with Ernst & Young AG. He has worked in different regional and global roles with focus on risk and regularity, business development and innovation in particular for life sciences. Peter has been closely involved in Basel community life for the past 22 years, including volunteer work with the University of Basel, Rotary and other community organisations. Peter has strong family connections to ELA with his children attending the school for the past 10 years. Peter was elected to the Board in April 2021. Peter serves as the Designated Safeguarding Governor (DSG).