

CONTRACT

This contract, made this 19th day of May, 2017 between Richmond Public Schools, by the Department of Logistics, hereinafter called "RPS" and

COMCAST SPOTLIGHT

and his/her, its or their successors, executors, administrators and assigns, hereinafter called the "Contractor";

WITNESSETH: That the said Contractor agrees with said RPS, for the consideration herein mentioned, and at his/her, its or their own proper cost and expense to do all the work and/or furnish all the materials, services, equipment and/or labor necessary to carry out its agreement in the manner and to the full extent as set forth in RPS Invitation for Bids No. 17-6778-5 dated May 15, 2017 to the satisfaction of RPS, who shall have at all times full opportunity to inspect the materials to be furnished and/or the work to be done under this agreement. All terms and conditions, specifications, general and special provisions, plans, drawings, and all documents referred to are hereby made part of this agreement as completely as if incorporated herein.

It is agreed that the materials/services to be furnished or work to be done under this contract is to provide TV Advertisements to Richmond Public Schools, for the period May 19, 2017 through May 18, 2018, with option to renew three (3) additional years, if and when ordered, as priced on the attached list and in accordance to your response to Bid Invitation No. 17-6778-5, in accordance with documents herein referred to.

In consideration of the foregoing premises, RPS agrees to pay the Contractor for all items of work performed and/or materials or services furnished at the unit prices or lump sum prices under the conditions set forth in documents herein referred to.

Firm:

**Comcast Spotlight
3957 Westerre Parkway
Richmond, VA 23233**

RICHMOND PUBLIC SCHOOLS

By: Amanda Dupont
Title: Local Sales Manager
Date: 6/1/17

[Signature]
Superintendent/Designee

6/5/17
Date

(MID)

Class:
Commodity: TV Advertisement VPI
Bid Number: 17-6778-5
Buyer: M.A. Williams

Vendor Name:
Terms:
FOB:
Delivery (Days):

Comcast

Stock Number	Ln	Qty	Unit	Items	
	1			Vendor to provide TV Advertisement for VPI Program on an as needed basis.	
	2				
	3	1121	ea	VPI Preschool Registration Marketing	See Below
	4			for Television Media	Rates range from \$1 -\$4000 per unit
	5			Start/End Time	(TV commercial) is a unit based on
	6			Channel	what programming is chosen. Our
	7			Spots/Week	digital units are sold by impression and
	8			Days	costs can range from \$500-\$5000
	9			Length	per monthly schedule based on # of impressions purchased
	10				
	11				
	12			Contact Information	Alicia Miller
	13				804/305-1435
	14				804/915-0707 (f)
	0				alicia Miller@
					cable.comcast.net



Richmond Public Schools

2395 Hermitage Rd, Votex Bldg.

Richmond, VA 23220-1307

Division of Purchasing

Phone: (804) 780-6185

Fax: (804) 780-6151

Melinda Williams, Senior Purchasing Officer

May 19, 2017

Ms. Alicia Miller
Comcast Spotlight
3957 Westerre Parkway
Richmond, VA 23233

RE: **Contract#6778-B**

Dear Ms. Miller:

Richmond Public Schools has recommended award of the contract to provide TV Advertisement as needed, to Richmond Public Schools during the period May 19, 2017 through May 18, 2018. Said contract is to be in accordance with IFB#17-6778-5.

Enclosed, please find the original and one (1) copy of the referenced contract. These documents must be properly executed by your firm's legally authorized official. If your firm is a corporation, affix your corporate seal. Please return both documents with attached lists to me as soon as possible.

Upon receipt of these documents, they will be processed and a completely executed copy of the contract will be returned for your file.

We look forward to working with you on this contract.

Sincerely,

M.A. Williams

Melinda A. Williams, CPPM, CPPB, CPP, VCO
Senior Purchasing Officer
(804) 780-6185

Enclosures

Cc: Ron Robertson – VPI Program Manager