

Contract No. 6790

**CONTRACT**

This contract, made this 30<sup>th</sup> day of May, 2017 between Richmond Public Schools, by the Department of Logistics, hereinafter called "RPS" and

**LAMAR**

and his/her, its or their successors, executors, administrators and assigns, hereinafter called the "Contractor";

WITNESSETH: That the said Contractor agrees with said RPS, for the consideration herein mentioned, and at his/her, its or their own proper cost and expense to do all the work and/or furnish all the materials, services, equipment and/or labor necessary to carry out its agreement in the manner and to the full extent as set forth in RPS Invitation for Bids No. 17-6790-5 dated May23, 2017 to the satisfaction of RPS, who shall have at all times full opportunity to inspect the materials to be furnished and/or the work to be done under this agreement. All terms and conditions, specifications, general and special provisions, plans, drawings, and all documents referred to are hereby made part of this agreement as completely as if incorporated herein.

It is agreed that the materials/services to be furnished or work to be done under this contract is to provide Billboard Media Advertisements to Richmond Public Schools, for the period June 1, 2017 through May 31, 2018, with option to renew three (3) additional years, if and when ordered, as priced on the attached list and in accordance to your response to Bid Invitation No. 17-6790-5, in accordance with documents herein referred to.

In consideration of the foregoing premises, RPS agrees to pay the Contractor for all items of work performed and/or materials or services furnished at the unit prices or lump sum prices under the conditions set forth in documents herein referred to.

Firm:

LAMAR  
700 Southlake Blvd.  
Richmond, VA 23236

RICHMOND PUBLIC SCHOOLS

By: [Signature]  
Title: VP/Gen  
Date: 6/1/17

[Signature]  
Superintendent/Designee  
6/5/17  
Date

**Class:**  
**Commodity:** Billboard Advertisement VPI  
**Bid Number:** 17-6790-5  
**Buyer:** M.A. Williams

**Vendor Name:** Lamar  
**Terms:** Net 30  
**FOB:**  
**Delivery (Days):**

Stock Number	Ln	Qty	Unit	Items	
	1			Vendor to provide Billboard Media Advertisement for VPI Program on an as needed basis.	
	2				
	3	1	ea	Poster Papers: 1 10 or 2 Panels	500.00 per unit (poster)
	4			Illum. ___ yes ___ No	1300.00 per vinyl varies production
	5	1	ea	Production Insulation Cost	125.00 per poster
	6				
	7	1	ea	Digital Posters: 1 1 or 2 Panels	500.00 per unit
				Illum. _X_ yes ___ No	
	8	1	ea	VPI Preschool Public Service Rental	
	9				
	10				
	11			Contact Information	Michelle Williamson
	12				804/794-7000
					804/794-1816 (f)
	13				mwilliamson@
					lamar.com
	14				



**Richmond Public Schools**

2395 Hermitage Rd, Votex Bldg.  
Richmond, VA 23220-1307

Division of Purchasing  
Phone: (804) 780-6185  
Fax: (804) 780-6151

Melinda Williams, Senior Purchasing Officer

May 30, 2017

Ms. Michelle Williamson  
Lamar  
700 Southlake Blvd.  
Richmond, VA 23236

RE: Contract#6790

Dear Ms. Williamson:

Richmond Public Schools has recommended award of the contract to provide Billboard Media Advertisement as needed, to Richmond Public Schools during the period June 1, 2017 through May 31, 2018. Said contract is to be in accordance with IFB#17-6790-5.

Enclosed, please find the original and one (1) copy of the referenced contract. These documents must be properly executed by your firm's legally authorized official. If your firm is a corporation, affix your corporate seal. Please return both documents with attached lists to me as soon as possible.

Upon receipt of these documents, they will be processed and a completely executed copy of the contract will be returned for your file.

We look forward to working with you on this contract.

Sincerely,

Melinda A. Williams, CPPM, CPPB, CPP, VCO  
Senior Purchasing Officer  
(804) 780-6185

Enclosures

Cc: Ron Robertson – VPI Program Manager