

DRAFT

GREENWICH BOARD OF EDUCATION  
Strategic Plan Committee

March 18, 2021

4 p.m. – 5 p.m.

Virtual Meeting (using Zoom)

BoE Attendees:

- Karen Hirsh
- Karen Kowalski
- Peter Sherr
- Toni Jones

1. Call to Order and Agenda

Meeting was called to order and agenda reviewed by Mr. Sherr.

2. Survey

Mr. Sherr presented a draft version of the Parent Community Survey combining previous committee discussions as well as questions offered by Jennifer Negrin, a research expert and parent volunteer. Ms. Hirsh reviewed other educational surveys she had investigated on the internet.

Ms. Hirsh and Dr. Jones raised concern about demographic screening questions at the beginning of any survey. Mr. Sherr took the task to review again best practices with Ms. Negrin and propose a resolution.

The committee categorized the questions into focus areas and discussed what information was already at hand as well as outlined information that would be needed in the strategic plan process. Ms. Hirsh emphasized that surveying parents about effective communication from the district was critical. The committee discussed the other surveys given to parents during the annual school year. Dr. Jones highlighted the annual Panorama Survey of school climate, student engagement and family communication.

The committee also discussed the survey question types and programming the survey on the Survey Monkey tool versus more sophisticated survey systems.

3. Adjourn

Mr. Sherr proposed and members agreed next meeting would be at 1p.m. on March 31. Mr. Sherr adjourned the meeting.