

MYP Personal Project

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A Landscape Map of Hangzhou

2020-2021

School:

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Table of Contents

<i>Investigating.....</i>	<i>3</i>
<i>Planning.....</i>	<i>5</i>
<i>Taking Action.....</i>	<i>7</i>
<i>Reflecting.....</i>	<i>9</i>
<i>Bibliography.....</i>	<i>11</i>
<i>Extracts.....</i>	<i>13</i>

A: Investigating

1. Goal, Global Context, and Personal Interest

My goal is to create an interactive website map that provides tourists specific information about West Lake and the city of Hangzhou. I want to make a mobile phone application. The application can give people who don't know the city more specific information, such as the history of the city, some legends or stories about famous places and residents and some guides of local gourmet. My inspiration comes from my hobbies, because I like to climb mountains, and explore history. I want people from all over the world to understand the complete appearance of a city through the history and landscape of it. A city is not only comprised of modern technologies and high-rise buildings; it is also full of beautiful natural scenery and interesting history, just like Hangzhou.

Creating an online interactive map is a challenging goal for me, because I had no experience in making websites before. Also, I do not even know where to start and what materials I need to prepare. All my understanding of Hangzhou history comes from movies, TV, and documentary films of Hangzhou. Therefore, this time my goal is to make traveler comprehensive and accurate. Also, I need to make a detailed time schedule to complete my website in a limited time.

Global Context:

My goal is in context with orientation in space and time. Thus, topics about personal histories, explorations, and migrations of humankind would be my focus. At the same time, my decision is a choice of lifestyle and it will have a positive impact on human beings and the environment. Because I actively encourage people to explore the history and landscape of the city and to provide more choices for them to know local customs and famous scenic spots.

2. Knowledge and Research Skills

Living in Hangzhou, I am extremely familiar with the city, including its famous sight-seeing

attractions such as the West Lake. Meanwhile, I have participated in some lectures and seminars on the history of Hangzhou. Thus, I got a lot of materials and knowledge about Hangzhou's food, traditional festivals, dialects, West Lake, historical stories, and religious myths. Such accumulation is closely related to the historical and humanist mapping of Hangzhou, the core of my project .

In school, I have developed specific subject knowledge about the social footprints of some historical celebrities and figures in Hangzhou. As well as a lot of poems and historical records about the city. These helped me understand the historical changes of Hangzhou as well as the origin of the West Lake.

Outside the school, I already knew most of the famous scenic spots around the West Lake and elsewhere in Hangzhou. As well as the general locations and distribution of natural scenery and historical buildings. I have compiled these via daily readings of city guides, studies, and other relevant materials. Even so, I still need to collect more information and understand the Hangzhou's food, traditional festivals, dialects, West Lake, historical stories, religious myths to support my goal of studying the historical and cultural **migration**. In history, the capital of Song 宋 dynasty in ancient China,

Song moved to the south many times, and a large number of people have come to Hangzhou. These people, originally from north-China, gradually diversified the culture of Hangzhou. Therefore, different regions in Hangzhou have different customs, so mapping can help me understand the origin of Hangzhou tradition more clearly of Hangzhou.

3. Prior Learning and Subject Specific Knowledge

My experience last year traveling in Hangzhou was truly enriching. I visited the Hangzhou Library, where I checked out many history books (Appendix 1 Research Plan) for my map-making information. Also, I learned that WWII had caused massive migration activities and destructions of many ancient buildings. Nowadays, many ancient buildings in Hangzhou contain introduction card to commemorate the history and restoration of the buildings. Such information is very useful for my project, because it increases my knowledge of some specific details of the city's look in the past. Understanding the past has further stimulated my interest. I plan to keep exploring various Hangzhou locations and landmarks through reading and researching relevant materials from all kinds of resources, ranging from textual, visual, or even oral.

4. Research

Research Process:

In order to successfully create the map, I collected a lot of interesting topics such as local customs and famous scenic spots in Hangzhou to show the history and landscape of Hangzhou. Before that, I had been know kind of how to introduce the part of scenic spots of Hangzhou to supervisor. I communicated with my supervisor. The supervisor's advice was to let me focus on a few symbolic locations and then present them. Then when I knew this core goal, I began to design a research information form. In the form I will list those places that my project would mainly investigate. Thus, I could summarize the information I collected about the place I choice.

and I will solve questions for research analyze the impact of my products on them. Most importantly, this information form about he history of Hangzhou's snacks and desserts and historical stories and myths of landscape and ancient building. Also those information can help me to prioritize survey and information based on the direct importance and relevance of elements level.

Summary of Research:

My initial research was extensive. I got a lot of detailed information about this topic from the book *Travel all over Zhejiang Province of China*, and then those useful information will be my main resource. From it, I found a lot of literary texts about history of Hangzhou's snacks desserts, historical stories and myths of landscape and ancient build to suitable for introducing the scenery of Hangzhou, as well as many beautiful photos. In addition, I have obtained a lot of useful information on many websites. For example, I found a lot of tourism strategies and processes about Hangzhou West Lake on the official website "Hangzhou ikids." At the same time, the website will regularly upload a lot of real-time news about Hangzhou and the West Lake, as well as some strategies of professional guides. There are many tourists' personal experience on it, which can make my research and analyze their experience to use my product more effectively. At the same time, after using analysis skills such as MEAL and OPVL, I can find a lot of useful information, I want to use MEAL and OPVL to check that these sources are effective and reliable for my website, which makes me more confident to use them. (Appendix 2: CARRDSS Evaluations)

B. Planning

1. Product Criteria

I set eight strict criteria which are aesthetics, cost, user, environmental considerations, function, materials, size and impact to evaluate my final product based on my previous research. Criteria covers many the goals I want to achieve, and I can use this form standard to know what I can do better. The criteria allows me to easily measure my product in terms of cost, appearance, user experience, environment, features, materials, website size, and impact. **(Appendix 3: Product Criteria)**

For the visual effect simplicity guided my design. For example, the user can search the website, or directly scan the QR code to visit the website. I used them to write a standard. Although these

standards are challenging, they can be achieved as long as continuous improvement for my project. In order to be consistent, I try my best to divide each standard into many parts and try to add facts. Also, I can ensure and measure whether my products achieve the best effect through my standards. My checklist is in 8 different areas to check whether my website meets the eligibility criteria.

2. Planning and Recording the Process

With my time schedule and process log, I can observe and confirm at any time if the actual progress is synchronized promptly with my plan. This allows the project, in general, to be more efficient. Meanwhile, I can also revise my plan accordingly when the actual headway of my project reveals some practical issues. In order to keep these in record, I have created a dynamic document that serves as a timeline for my short-term and long-term project goals, respectively. This timeline can also serve as a reminder of how far the project has progressed, and how close it is from the deadline.

The timeline helps me organize my activities and actions well. I can determine the priority of each task according to its importance and proximity to the deadline, making modifications accordingly. If they are too difficult to achieve or are impractical due to unexpected circumstances, I would try to adjust the schedule and arrange more time for this particular task. At the same time, when I was writing the research report, the timetable was my initial reference. The overall goal was to build a comprehensive website with introductions of scenic spots in Hangzhou. But after discussion and revision with my tutor, I modified my plan. I realized that a comprehensive map was too difficult for me to achieve in a relatively short period of time. Therefore, I turned my focus to some of the most famous sceneries of Hangzhou and the buildings with outstanding historical and symbolic significance. I think that such modification could enable me to present my product better. (**Appendix 4: Personal Project Plan/Timeline**)

3. Self-Management Skills

In terms of self-management, I followed my tutor's advice to balance my projects with schoolwork, extracurricular activities, and holidays. Although these adjustments are sometimes challenging and may not be as smooth as I thought, the most difficult point for me was to stay to the core objectives of my project and to follow each working step in a timely manner with the general timeline I set. Personally, I think my self-management ability is not strong enough, and I want to try my best to overcome my procrastination problem. Therefore, I have arranged most of my work in holidays with more flexibility, and I have found a software that can remind me to work based on my timeline. At the same time, in order to make myself not slack off, I reasonably arrange the working time so that I would work at most four times a week, and one working period would not exceed two hours. This can make me more sustainable and efficient to complete the project. Moreover, a flexible timetable reduces the sense of pressure when I redesign the website. (Appendices 5: Mind Map)

Simultaneously, whenever I have a lot of work, my teachers would help me focus and concentrate through music and communication with them. In addition, I would do simple breathing exercises to release the pressure and keep my emotion calm and positive. These methods are useful, and they allow me to work continuously and efficiently before the deadline. (**Appendix 6: Supervisor Emails**)

C. Taking Action

1. My Product

My final product is a public website. First of all, this product helps me to achieve my initial goal which is let visitors know the city through its history. As a public website, it allows more outsiders or foreigners to "learn about Hangzhou West Lake and know how to travel in Hangzhou." In addition, my website introduces the West Lake to the public in a more direct and simple way than the books. At the same time, my website is easy to access and navigate. For example, you can visit the website by searching the website or scanning the QR code directly. It has a specific QR code, so that visitors can visit at any time on their mobile phones. Also, my products are created by the global background of public aesthetics and interests. Because on my website, I am very concerned about the relationship between some popular West Lake scenic spots and their history. For example, there is an area on my website called "recommendation," which contains an introduction to the Leifeng Tower, a West Lake scenic spot. In this introduction, I explained the origin of the tower, as well as the relationship between the myth of Leifeng Tower and the historical background of Leifeng Tower, and explained why this scenic spot is now known by the public because its story is interesting to the public

Also, I described to appreciate Leifeng Tower. When I made my website, my first consideration is my own product standard. At the end of the exhibition, through listening to my introduction and using my people's feedback, I came to the conclusion that my website is very successful and has completed the standards I set. I have reached all my standards with high standards and completed a product that I am proud of. Always, when I was making the website, I invited at least 100 people, including website experts, West Lake tour guides, foreigners interested in Hangzhou, students aged 10 to 18, white-collar workers who have worked in the company about outdoor travel in Hangzhou, to evaluate my website. They agreed with me goal and my website design and gave a lot of valuable opinions such as give me some experience in writing strategy, and they think my website can be improved in design, which improved the quality of my website. At the same time, I invited at least 100 people to comment on my website. It can be seen that my products are of high quality, because the information on the website includes maps, strategies, photos (all taken by myself), social comments and personal suggestions to attract different people. (Appendix 7:Product display)

2. Thinking Skills

I used a variety of transfer, creative, and critical thinking skills. In the part of creative thinking skills, I tried to break down big ideas and large projects into smaller components. For instance, I divided the whole West Lake into three main areas: the lake, the mountains, and ancient buildings with Chinese characteristics. I described the characteristics of the three main areas and the ways of playing separately. Thus, the public can easily understand the different beauty of the West Lake and know the main characteristics of the West Lake, which I gleaned from the research process, especially by viewing the documentaries and promotion videos of the West Lake.

In addition, I identified problems and developed purposeful questions for investigation. For example, when I was making the West Lake mountain climbing guide, I found that a lot of the online strategies and information were not comprehensive. Also, even the route and the introduction of scenic spots were incomplete, which made people unable to clearly understand the whole process and the scenic spots on the way. After I found out the problem, I went to the site to investigate, collect information about the scenic spots, and write my own objective comments on the scenic spots. I also applied my creative skills effectively, such as making connections between seemingly random things. For example, when I was making the strategy, I thought that an introduction of the West Lake food would enhance the guide's attractions to the readers, mainly because each scenic spot of the West Lake has representative famous food, and that the delicious food and beautiful landscape can be linked.

On the other hand, my product can show my transfer skills, especially in the connection between my studies in different subjects. My products include the knowledge of geography, history, mathematics, literature, art and other subjects. For example, I needed to use geography and history to understand the past of the West Lake. At the same time, I needed to use the knowledge of mathematics to calculate the travel time of the West Lake. Writing specific articles and travel guides required my literary and creative writing skills. Moreover, an incorporation of artistic skills was necessary when it came to the design of the appearance and the general visual presentation of the website.

3. *Communication and Social Skills*

In my whole project, communication with the supervisor is the most important. We communicated through weekly meetings and via emails, especially before the presentation. Through such communication, I understand how important it is to complete the work on time and with high standards. Also, in the process of making my website, I encountered a lot of problems about website design and typesetting. However, I used my communication skills, for example, by jointly studying how to make the website more attractive to tourists. Also, I tried to understand how the website attracts tourists by make a question list and ask him questions about their impressions of Hangzhou and the

West Lake. Also, the 12th grade website design experts to find the answers. In cooperation with the experts. The experts pointed out many design and font defects in my website, and some problems I never realized. He solved the problem of my website, and shared his views on my website with me, and gave me a lot of suggestions. In doing these things, I will record my own shortcomings and useful information. Let my website improve. (Appendix 8: Questionnaire)

D : Reflecting

Product Evaluation :

In general, I met all the product standards through checking with my previous standards, the people I have interviewed using my website, and reviewing my classmates' and teachers' feedbacks. At the same time, I talked to experts, teachers and friends who have helped me to introduce and comment on my website. Also, the response I received was very positive, most of them gave a full score of 10 to my website, and wrote down a lot of valuable opinions and comments. Most of my replies are that my products are very effective, because I have created an easy to access and comprehensive West Lake introduction website. In addition, they reflected that the website introduced the West Lake to the mainland and foreign tourists in diverse aspects.

My product is also interactive. For example, it has a comment area where all users can post their opinions, comments and feedback. I can improve in time and respond to the people who put forward their opinions. the ultimate target is mainly for new visitors to the West Lake to publish their views, and let the public know these views through my website. Also, the website also includes interesting activities related to the activities and information about these activities, and explains their specific activities content, time, and the significance behind these activities.

Some of them are traditional Chinese activities, but also have public welfare activities. Finally, the website collects people's views on the West Lake in real life in the form of interviews, the difference between my product and the typical travel application / platform is that my website has multi language function. Thus, users can choose their own mother tongue. For a complete assessment of the product, see Appendix 9: Interview Transcript (Excerpt)

Reflection: Topic and Global Context

I hope that people all over the world can better understand the city through its history and landscape. Through my research, I learned about the historical background of most scenic spots and scenic spots in the West Lake, and how human activities affected the development of the West Lake in history. Human activities have been posing a positive impact on the West Lake in general. In my research, I found that the rise of the West Lake was 1,000 years ago. After the

Southern Song Dynasty set its capital in Hangzhou, a lot of stories about the West Lake and delicious food were created and discovered. Many ancient buildings near the West Lake are in the style of Southern Song Dynasty as well. However, with the demise of the Southern Song, the development of the West Lake gradually slowed down.

Today's Hangzhou has gradually become an international city. In an effort to rediscover the city's own past, the food, architecture, beauty, ruins, temples of the West Lake have been rediscovered and used as a symbol of Hangzhou. Furthermore, due to upcoming global events such as the Asian Games, further efforts are being made to develop the West Lake and make it more known to the public.

Through my project, I have expanded my understanding of the global background of the exploration and migration of human beings and civilizations. I learned more about the importance of history to the city. without human activities, exploration, and migration around the West Lake, it would not have had its extraordinary reputation and everlasting legends. Therefore, apart from its natural beauty and aesthetics, the attraction of a city and its landscapes can also be created, or reflected, by its rich history and humanist aspects.

Reflection: An IB Learner

From this project, I learned that as a student who is about to enter IB, I need to master many skills. Meanwhile, this project has enhanced my self-recognition. I find myself a risk taker. I am good at working independently, and I can explore new ideas in the process of creating products. For example, in the process of making a website, I came up with the idea of presenting the West Lake with the theme of four seasons. At the same time, I am open-minded, because I like to appreciate culture, personal history, and traditional values critically. Also, because people from different countries have different ideas and cultural backgrounds, I like to use Chinese, English, and Spanish to ask questions. This allowed me to speak to people from many more countries. Speaking to them practiced my communication skills a lot. Through this process, I became a better communicator. In addition, I become more responsible for my own opinions. For example, in the interview session of my personal project, I talked to people from Mexico, China, the United States, India, Britain, and other countries. I expressed my views and interview them and through their own point of view to understand other people's ideas, Also, according to the summary of their views, and compare their views on the West Lake. And find out why the passenger's view is different from mine. Finally, through this personal project, I also try to understand my strengths and weaknesses. One advantage of the product is that it has comprehensive information and humanized layout design, along with a lot of photos and information about scenic spots. However, the disadvantage is that there are not enough places to recommend, such as where you can do some interesting activities, to support my learning and personal development. At the same time for this project I being resourceful and independent in resolving challenges.

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Extracts

Appendix 1: Research Plan

Topic and name	Source Types (Where to Start?)	Completion Day
History: Hangzhou landscape	Book: -Hangzhou at a Glance -Wei Guan Hang Zhou	26. Sept. 2020
History: Characteristic customs	Book: -2020 Hangzhou Travel Guide Autumn Edition -Online Sources	29. Sept. 2020
History: Hangzhou myth	Book: -Seeking the origin of myth Online Websites: -China mythology net	03. Oct. 2020
History: Origin of West Lake	Online Websites: -People's Daily Online -China Highlights	09. Oct. 2020

	Book: -2020 Hangzhou Travel Guide Autumn Edition	
Activity: West Lake activities	Online Websites: -CNTV, -People's Daily Online, -News websites	12. Oct. 2020
Report: Policy of West Lake	Online Websites: -People's Daily Online -UNESCO World Heritage	23. Oct. 2020
Geography: West Lake scenery Division	Book: -2020 Hangzhou Travel Guide Autumn Edition Online Websites: Xinhuanet	26. Oct. 2020
Geography: The change of geographical environment of West Lake	Online Websites: Xinhuanet, UNESCO	29. Oct. 2020
Society: the significance of West Lake to Hangzhou people	Book: -Seeking the origin of myth Online Websites: -Zhihonet -Travel China Guide	30. Oct. 2020

Appendix 2: CARRDSS Evaluations

Source:	Origin:	Purpose:	Value:	Limitation:
Travel China Guide https://www.travelchinaguide.com/cityguides/zhejiang/hangzhou/get	Source come from the "Travel China Guide" and source is real time update.	The purpose of the website is share the landscape and scenic spot of Hangzhou, In addition It also provides travel	The source is useful for my project, it provide the complete landscape and scenic spot of the city which I want	The source is in the neutral, so we can believe that is reliable, at the same time that source is objective and

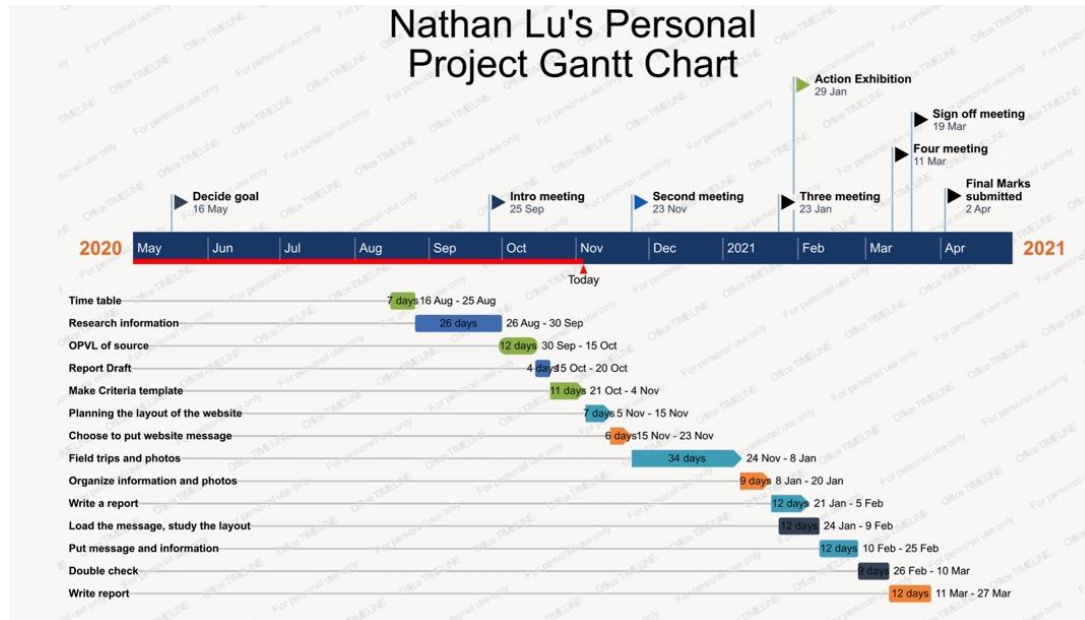
ting-there.htm Last visit 2020/10/07	The author of this source is a travel agency which called Tripadvisor.	routes for people who watch the website. At the same time, readers can sign up for tour groups or look for tour guides on the website the author didn't want to convey his own point of view, he was just telling us the guide of travel.	to present , to let me know the information of scenic spot, and that website has reviewed, I can through other network page to verify this source.	the author didn't had personal viewpoint
China Highlights https://www.chinahighlights.com/hangzhou/attraction/west-lake.htm Last visit 2020/10/07	Origin: Source come from the "China Highlights" and source published in 2019/June/19, it's author is Chris Quan.	Purpose: The purpose of the website is to share some of the major scenic spots of Hangzhou West Lake, and provide relevant introduction, address information and stories about the West Lake for those who watch the site. For the readers, the author just conveys the basic scenic spot information and some photos to the tourists. At the same time, the author does not convey her views to us on the website.	Value: this resource has greatly helped my project. It provides a complete introduction of the West Lake and the scenic spots I want to present. It allows me to know the information, location and story of the scenic spot. The website has been reviewed. I can verify this source through other web pages.	Limitation: The source is in the neutral, so we can believe that is reliable, at the same time that source is objective and the author didn't had personal viewpoint.

<p>3. Tripadvisor .</p> <p>https://www.tripadvisor.com/Attraction_Review-g298559-d386917-Reviews-West_Lake_Xi_Hu-Hangzhou_Zhejiang.html</p>	<p>Origin: Source come from the "Tripadvisor" and source is real time update. The author of this source is a travel agency which called Tripadvisor.</p>	<p>Purpose: This website wants to share the scenic spots of the West Lake in Hangzhou, and provide visitors with relevant introduction of the West Lake. At the same time, you can see a lot of photos about the scenic spots and the comments of tourists under the introduction of scenic spots. For readers, the website only conveys the basic information and photos of the scenic spot, as well as the experience of tourists. At the same time, the author did not convey the author's own views to us on the website, but rather looked at the views of different people.</p>	<p>Value: this resource has greatly helped my project. It gives a complete introduction to the West Lake, and also determines the scenic spots I want to investigate and introduce. It allows me to get information about the scenic spot, its location, and what visitors think and comment on it. The website has been censored. I can verify through other pages.</p>	<p>Limitation: The source is in the neutral, so we can believe that is reliable, at the same time that source is objective and the author didn't had personal viewpoint.</p>

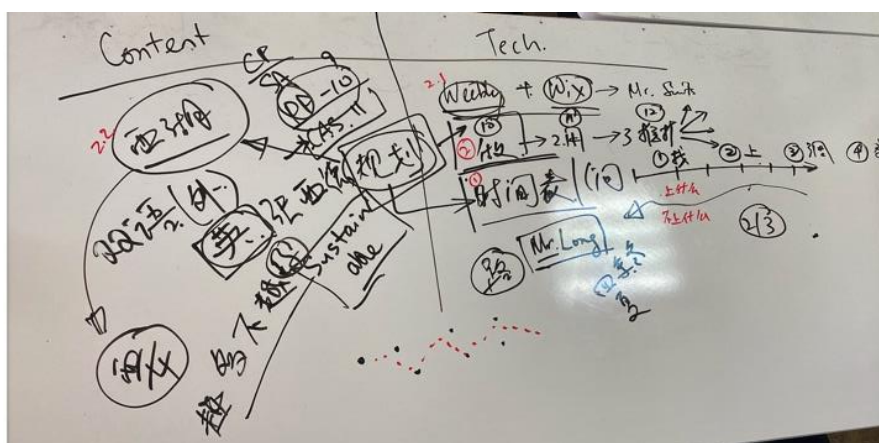
Appendix 3: Product Criteria

Your goal:		Landscape Map						
Your global context:		To help foreigners and foreign tourists know the landscape and information about Hangzhou.						
	Aesthetics	Cost	User/Audience	Environmental considerations	Function	Materials	Size / Content	Impact
	Appearance, style, <u>colour</u> , shape, pattern, form, texture, finish, layout	Is there a maximum cost? Is this a material cost / time cost?	Who is it for? Consider age, gender, socioeconomic background	How will the design directly or indirectly affect the environment?	What is its purpose? What will it do? How easily can it be used / maintained?	What materials will be used? What properties do the materials need to have?	Are there any specific sizes that need to be considered? Is there a particular amount of content required?	What impact do I want my product / outcome to have?
1 – 2 Limited	Those visitors of my project felling uncomfortable for my project and they will not watch the pictures of my project website.	Using a lot of cost (more than 2000 RMB) but didn't get useful martial or tool for object, and the cost didn't help to improve project.	Only a few local people use it, and they can't get useful information from the website.	The design of the website makes people feel uncomfortable, and users will using a lot of time to find the information they want in website.	This website makes it hard for people to get information about the West Lake. At the same time, in the website hasn't photos and hasn't enough interesting routes.	The website can't be used smoothly. At the same time, there will be stuck when using the website, which makes the user's experience not good.	The size of the site, involving a small range, at the same time, it is not easy for users to find the information they want, and most of the information is useless.	After the completion of the production, it will not be widely used. At the same time, users will forget to use it once and give up using it. It is useless. It is of practical help to the community.
3 – 4 Adequate	Those visitors of my project felling well and they will use 1min-3min to watch the pictures of my project website.	Using a lot of cost (more than 2000 RMB) to get useful martial or tool for object, but the cost and resource are not using successfully for project.	Only a few local people and foreigners use it, and they can get minority useful information from the website.	The design of the website makes people a little uncomfortable, and users can't easily find the information they want in website.	This website makes it not easy for people to get information about the West Lake. At the same time, with interesting routes.	The website can be very smooth to use, but there will be stuck when using, so that the user experience is not good.	The size of the site, involving a large range, at the same time, it is not easy for users to find the information they want, and most of the information is useful.	After the production is completed, it is not widely used. At the same time, users will remember it after using it once, but it will not be used frequently. It will help the community to
5 – 6 Substantial	Those visitors of my project felling very good and they will use 3min-5min to watch the pictures of my project website and try to find more photos in my website.	Using normal cost (more than 1500 RMB) to get useful martial or tool for object, but the cost and resource are not using successfully for my project.	The local people and foreigners use it for travel needs and production strategy, and they can get useful information from the website.	The design of the website makes people fill comfortable, and users can't easily find the information they want in website.	This website makes it easy for people to get information about the West Lake. At the same time, with photos and interesting routes.	The website can be used smoothly. At the same time, it will not be stuck, but it will consume a lot of computer energy. There is also a network to support the website, so that the user experience is not so good.	The size of the site, involving a large range, at the same time, it is not easy for users to find the information they want, and most of the information is useful.	After the production is completed, it is not widely used. At the same time, users will remember to use it once. At the same time, it will be used frequently, which is helpful to the community.
7 – 8 Rigorous	Those visitors of my project felling very good and they will use more than 5min to watch the pictures of my project website and try to find more photos in my website	Using not a lot cost (more than 1000 RMB) to get useful martial or tool for object, but the cost and resource are using successfully for my project.	Foreign tourists or foreign tourists can know most of the scenic spots through the website, as well as the good travel routes through the website, and they can get useful information from the website.	The design of the website makes people fill comfortable, and users can easily find the information they want in website.	This website makes it easy for people to get information about the West Lake. At the same time, with beautiful photos and interesting routes, foreign tourists can easily travel in the West Lake.	The website can be used smoothly. At the same time, there will be no jam when using the website. At the same time, it will not consume a lot of computer energy. There is also a network to support the website, so that the user's experience is very good.	The size of the site, involving a large range, at the same time, it is easy for users to find the information they want, and most of the information is useful.	After the production is completed, it is widely used. At the same time, users will remember it after using it once. At the same time, it will be used frequently, which is helpful to the community.

Appendix 4: Personal Project Plan/Timeline



Appendices 5: Mind Map



Appendix 6: Supervisor Emails

9/4/2020

AG Alex Goh
Fri 9/4/2020 8:36 AM
To: Nanxi Lu

Dear Nathan

Please feel free to come to my classroom at A113 next Monday after school. Please email me back and let me know exactly what time you will arrive.

Best regards

Alex Goh
IBDP Economics and MYP Social Studies teacher
IB CAS Coordinator
Hangzhou International School
78 Dongxin Street, Bin Jiang District, Hangzhou 310053
Phone: +86 571 8669 0045
Email: alexgoh@his-china.org Website: www.his-china.org

9/19/2020

AG Alex Goh
Sat 9/19/2020 3:20 PM
To: Nanxi Lu

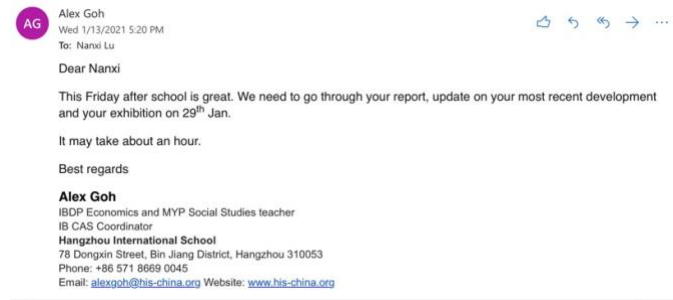
Hi Nanxi

Do you have time to come over for a quick update? 5-10 mins? Just to find out how you are getting on with the PP.

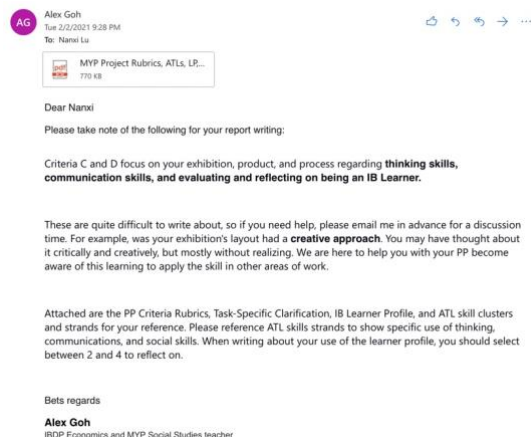
Best regards

Alex Goh
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IB CAS Coordinator
Hangzhou International School
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Email: alexgoh@his-china.org Website: www.his-china.org

1/13/2021



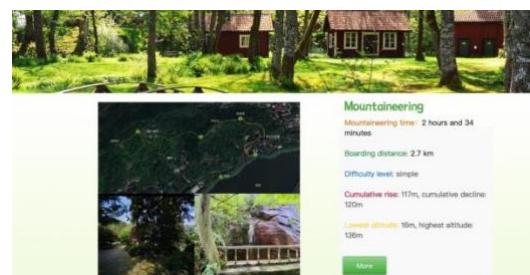
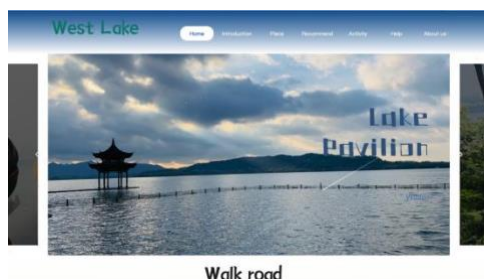
2/2/2021



Fight!!!



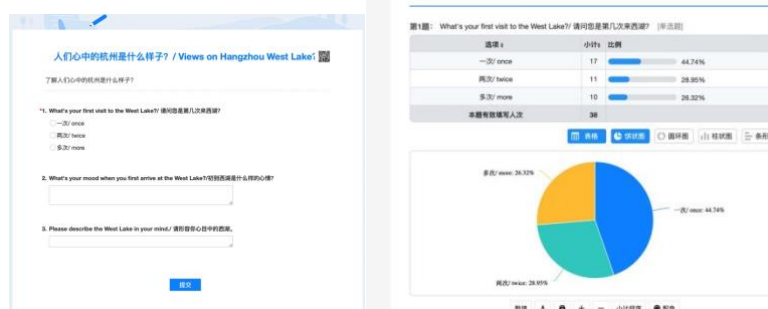
Appendix 7:Product display





Website address: <http://www.hangzhoulandscapemap.com>

Appendix 8: Questionnaire



Questionnaire address : <https://www.wjx.cn/vj/YyyhK2s.aspx>

Appendix 9: Interview Transcript (Excerpt)

Name:	suggestion
Linnet (Grade 9 student) Country: China	Add videos and more maps and info about the places
Linda (Grade 9 student) Country: China	The website security system has not been very comprehensive. In the content, you can be more detailed and leave some attractive

	information. We can welcome more readers. It's a good website for visitors to Hangzhou to learn about Hangzhou.
Ami (Grade 9 student) Country: United Kingdom	-Instead of Walk Road, it should be walk the road
Chin Wee (Grade 9 student) Country: China	-Write Recommended instead of Recommend -And Marvel at Flowers instead of marvel at flowers
Pascal (Grade 9 student) Country: U.S.A	-change the Lingering snows on broken bridge and Flowing Bamboo to another color move the Enter the beautiful scenic spot text box up a bit so its not cut off -Change the font -Capitalize -make the about info clickable -change the fade that is on top to a solid color -Dont have yellow text it is hard to read in help you spelled lake lack the text in the second box in recommended is not in the box -move the pictures in introduction so they dont cover the text
Georgia (Grade 11 student) Country: U.S.A	-there won't be shooting star at day time, it will be better if he change to another effect that's more realistic. -the winter picture should have something that symbolizes winter. -it will be better if the order change to spring summer autumn and winter the words on the picture are not clear to see read.
Felicity (Grade 11 student) Country: U.S.A	-Center banner text -Make the letters in the titles e.g., "Walk Road" capitalized -Make the background colors more harmonious. search "color palette" and choose the best one -Change the font to either something more professional (Times New Roman) or more creative (Aharoni)
Mohit (Grade 11 student)	-Too much information

Country: India	<ul style="list-style-type: none">-Grammatical errors-There should be a chine translation for Chinese people-The font is small-In the last page of "about us" it shouldn't be about personal believes and what your goal is.The contact information should be there
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