

ENGAGE Apart SUPPORT Together



Celebrate! West Hartford is going virtual with several exciting events in 2021! We are seeking business sponsors to help defray the costs of advertising, technology, giveaways and other expenses, so our proceeds can support two worthy causes: the Leisure Services Scholarship Fund, which helps send kids to camp and swimming lessons, and The Town That Cares which serves neighbors in need during times of crisis.

Expanding on 2020's **FUNd RUNS: Run Apart * Give Together**, this year we are offering two ways to participate with a **5K** as well as a **30-day Distance Challenge**. And new this year is the Celebrate! West Hartford **Virtual Arts & Crafts Show** including many of our favorite exhibitors from the annual festival as well as artisans new to us from around the country. This online shopping experience will be available 24/7 during the entire month of June.

Don't miss this opportunity to support our great community!

SPONSORSHIP INFORMATION:

DONATION LEVELS	\$250+	\$500+	\$750+	Giveaway Sponsor \$1,000	Technology Sponsor \$1,500	Advertising Sponsor \$2,000
BENEFITS						
Exclusive Sponsorship Benefits*				★	★	★
Logo in promotional emails (10K)			★	★	★	★
Logo on back of FUNd RUNS shirt			★	★	★	★
Linked logo on Art Show & FUNd RUNS websites		★	★	★	★	★
Dedicated thank you post on social media		★	★	★	★	★
Group thank you post on social media	★	★	★	★	★	★
Recognition in press release	★	★	★	★	★	★

* **Exclusive Sponsorship Levels** (Only one benefactor may claim of each of these sponsorships.)

Advertising Sponsor

Help us get out the word to promote our virtual events, and we'll include your company logo on our print and digital advertising. With ads in the Hartford Courant, local & regional newspapers and the widely read We-Ha.com, your support will receive the widest audience with this exclusive sponsorship.

Technology Sponsor

Reserve a spot for your company logo on the homepage banners of our online platforms. New technology allows us take Celebrate! West Hartford to the virtual level, but it's not free. Help offset our costs while potential customers get a front row view of your support for our community.

Giveaway Sponsor

Every registrant for a FUNd RUNS event will receive a commemorative T-shirt, and participants who sign up for both events will also get a water bottle with the Celebrate! West Hartford logo. Your company logo will receive top billing on the T-shirt and can be added to the water bottle when you claim this sponsorship for your own.

Can you help promote Celebrate! West Hartford?
We'll consider that toward your donation level.
Call to arrange.

THANK YOU FOR YOUR SUPPORT!
Please return this form to the CWH Office by May 1, 2021 to be included on the T-shirt.

Proceeds will benefit
THE TOWN THAT CARES
and the
LEISURE SERVICES SCHOLARSHIP FUND.

DONOR INFORMATION:

Contact Name: _____ Company Name: _____

Mailing Address: _____ City: _____ ST: _____ Zip: _____

Phone #: _____ Email: _____ Website: _____

DONATION AMOUNT: \$ _____ I require an Invoice. Will promote through email & social media. # Followers: _____

Credit Card — VISA or MasterCard Only Check or Money Order # _____ (Payable to Town of West Hartford)

Name on Card: _____ Card Number: _____

Exp: _____ CSV: _____

Billing Street: _____ City: _____ ST: _____ Zip: _____