

About Curriculum Associates

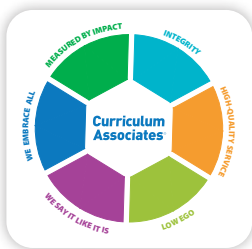


“The **truest measure of our success** is not our bottom line, but our **impact on classrooms**. This higher purpose fuels our growth, informs product development, and defines our culture.”

—Rob Waldron, CEO

Curriculum Associates was founded 50 years ago by a group of passionate educators with a mission to make classrooms better places. In the years since, we’ve remained driven by this mission, introducing and then constantly improving innovative and exciting products that give every student the chance to succeed. We believe teachers are the essential glue between our programs and classroom success, so we strive to empower them with the tools and resources to accelerate student growth. Together with educators, we’re making equitable learning programs a reality—raising the bar and making it reachable for all.

Our people-first commitment to service extends to our stakeholders at every level, from the passionate employees within our organization to the communities in which we operate.



Our Values Guide Every Action

We hold ourselves to high standards, with six simple yet powerful values guiding our teams’ decisions and interactions:

1. We measure ourselves by the impact we have on teachers and students, not by the size of our pocketbooks.
2. The quality of our service is as important as the quality of our products.
3. We embrace all and are committed to building an inclusive, diverse culture.
4. We lead with integrity in everything we do, ensuring every action by every employee every day could appear on a newspaper cover.
5. We say it like it is, with grace.
6. We are high in confidence, but we keep our egos low.



A Commitment to Conscious Capitalism

We believe companies can be a powerful force for good in the world. We are proud to partner with other like-minded businesses that embrace and exemplify the four principles of Conscious Capitalism. In upholding these principles, we . . .

- Focus on our higher **Purpose** to improve the world of education for teachers and students
- Ensure our actions and tools create value for our **Stakeholders** at every level
- Hold our **Leadership** to the highest ethical standards
- Work tirelessly to preserve and strengthen our award-winning workplace **Culture**



Top Charitable Contributor

We work to better the lives of students and teachers through our products, service, and philanthropy. We are honored to be named among the Top Charitable Contributors in Massachusetts by the *Boston Business Journal* for three consecutive years.

i-Ready Assessment and Personalized Instruction

i-Ready integrates powerful assessments with engaging instruction to help all students grow and succeed.

Program Components

i-Ready Assessment and *i-Ready Personalized Instruction* are available as subscription-based, vendor-hosted, Software-as-a-Service (SaaS) applications. Your annual license fee includes:

- Account setup and management with a dedicated account manager
- Unlimited access for authorized district users to *i-Ready's*:
 - Adaptive Diagnostic assessments (available for Grades K–8)*
 - Growth Monitoring assessments (available for Grades K–8)
 - Standards Mastery assessments (available for Grades 2–8)
 - Personalized Instruction and practice (available for Grades K–8)
 - Interactive Learning Games (available in Mathematics only for Grades K–8)
 - Downloadable Tools for Instruction lesson plans (available for Grades K–8)
 - Portfolio of powerful reporting and information management tools
 - On-demand access to *i-Ready Central*® website for implementation and training resources
- Application hosting and security
- Unlimited access via toll-free telephone and email to our Technical Support and Customer Service teams
- All program maintenance, updates, upgrades, and enhancements during the active term

*With select functionality available for Grades 9–12

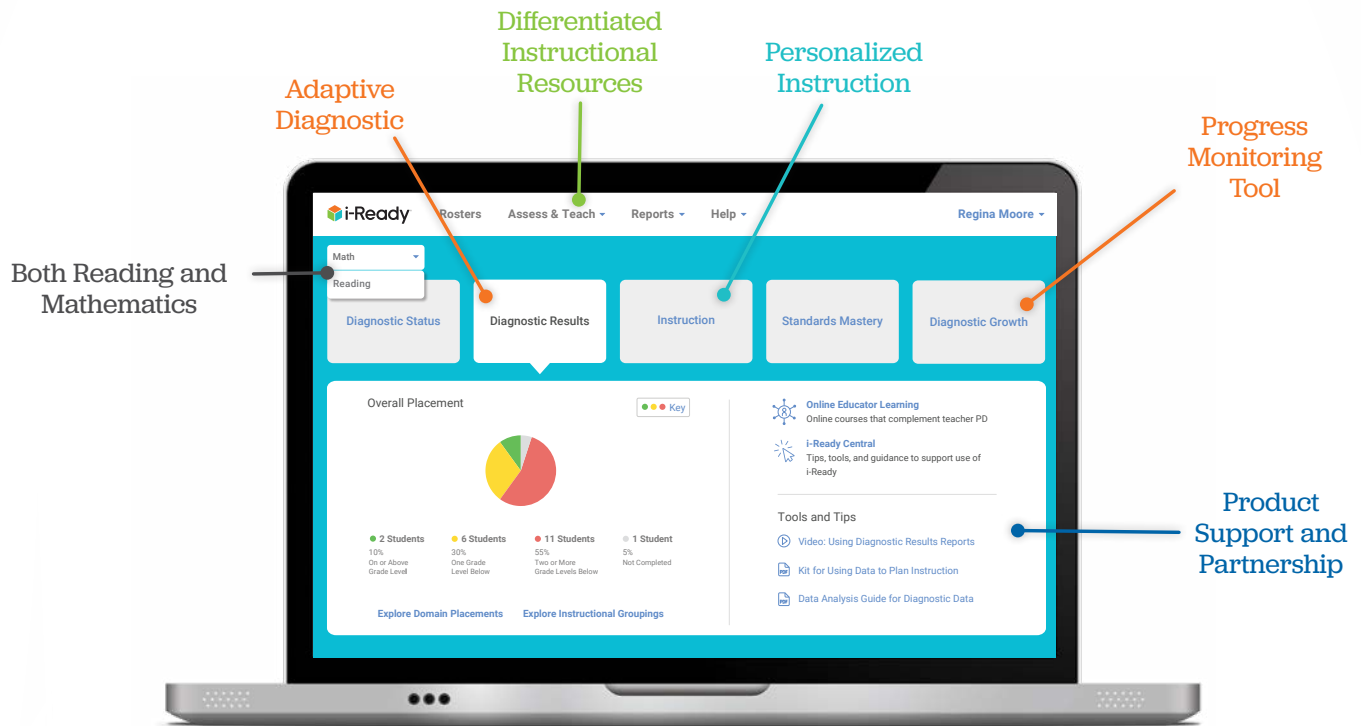
i-Ready:

- Provides a complete picture of student performance and growth
- Pinpoints strengths and knowledge gaps to the sub-skill level
- Helps educators look across groups of students to understand strengths, target areas of need, and spot trends
- Translates assessment data into targeted instructional recommendations, saving teachers time
- Motivates students with access to their own personalized growth goals and learning path
- Offers engaging digital instruction and practice that is proven to drive gains for students at all levels and is backed by evidence under the Every Student Succeeds Act



One Powerful Program

By connecting assessment and personalized instruction on one platform, *i-Ready* reduces complexity, saves time, and helps teachers use data to differentiate their instruction.



i-Ready can be used by districts for:

Screening and Placement:

- ✓ Reading and Math General Screener
- ✓ Third Grade Alternative Reading Assessment
- ✓ National Norms for Intervention and Gifted/Talented Identification

Intervention:

- ✓ MTSS/RTI/Intervention Screener
- ✓ Progress/Growth Monitoring

Effectiveness Metric:

- ✓ Accountability
- ✓ High Correlations with State Tests

Classroom Assessment:

- ✓ Automatic Small Group Creation
- ✓ Data for Instructional Planning
- ✓ Data for Student/Teacher/School Goal Setting
- ✓ Data for Sub-Group Analysis
- ✓ Formative Assessment
- ✓ Benchmark Assessment
- ✓ Standards Performance
- ✓ Growth Measures
- ✓ Custom Data Analytics
- ✓ Lexiles®/Quantiles®

Instruction:

- ✓ Individualized Online Instruction
- ✓ Teacher-Led Differentiated and On-Grade Level Instruction
- ✓ Individual and Small Group Differentiated Instruction
- ✓ Enrichment Instruction
- ✓ Learning Games for Math Practice
- ✓ Extensive and Systematic Practice
- ✓ Assignable Lessons for Grade-Level Practice
- ✓ Progress Monitoring
- ✓ Skills Acquisition

Dedicated Support and Service to Achieve Real Learning Growth



Your success matters to us, which is why **more than 40 percent of the Curriculum Associates team is devoted to roles directly serving educators.** *i-Ready Partners* is a dedicated service team that helps educators build data-driven classrooms where teachers are empowered with actionable insights connected to rigorous instruction and students are excited about and invested in their learning.

i-Ready Partners

- ✓ A dedicated **Account team** that works alongside you
- ✓ **Professional development** delivered by educators who assist you in transforming classroom practices
- ✓ Proactive **technical support** that anticipates and heads off any issues before they start



Account Team

The **Account team** collaborates with educators to implement *i-Ready* and integrate its assessments and instruction into your classrooms. Specialists provide ongoing assistance that includes personalized action planning and data reviews.



Professional Development

The **Professional Development team** is made up of education specialists and former teachers who help educators get the most out of *i-Ready* data and instruction. In-person and virtual learning sessions, as well as online resources, are designed to grow with your implementation.



Technical Support

The **Technical Support team** is invested in your success, and they'll prove it to you by getting ahead of complications, promptly addressing your concerns, and delivering clear, expert answers to your questions.