



**ALL SAINTS'  
COLLEGE**



## **DIRECTOR OF MARKETING AND COMMUNITY RELATIONS (Five year fixed-term contract)**

***All Saints' College prioritises the safety, welfare and wellbeing of children and young people, and expects all staff and volunteers to share this commitment.***

### **About us**

All Saints' College (ASC), one of Australia's leading independent, coeducational Anglican day-schools, is situated approximately 15 minutes south of the CBD on a beautifully landscaped 19 hectare property in Bull Creek. Surrounded by ovals, paths, lawns and gardens, the campus caters for approximately 1 350 students from Pre-Kindergarten through to Year 12. Facilities include a state of the art theatre, heated 25 metre indoor swimming pool on campus, a fully equipped gymnasium, rock climbing wall and an indoor sports centre. Our staff are welcome to use our facilities, enjoy the grounds or perhaps attend an evening show in our world-class theatre. In the mornings staff often drop by *Wanju*, our College café for a coffee and a chat with other members of our All Saints' community.

We understand that balancing work and family commitments can sometimes be challenging, and so we have implemented a number of strategies to support our staff as they manage their work / life balance. Staff with school-aged children are offered free before - and after-school care, and vacation care is provided during periods of school holidays, also free of charge, for the children of staff members who are required to work at these times. We also understand that members of our staff may need to attend to matters of a private nature, from time to time, so our 'Temporary Absence Policy' enables staff to be absent from the workplace for up to two hours (without any deductions from leave accruals) during the working day to attend to such matters. We offer a broad range of other benefits to attract and retain outstanding staff, including:

- Salary packaging
- Deferred salary scheme (work 4 years and take the 5th year as leave)
- Generous paid parental leave
- Generous long service leave entitlements
- Generous discount on school tuition fees
- Free onsite parking
- Discounted tickets for events held in the Centre for Performing Arts
- Discounted flu vaccinations
- An active Staff Association that provides regular social activities
- Notebook computers (and iPads, depending on your role) for relevant staff
- Access to high level professional development (PD), including attendance at interstate and international events
- Financial support to undertake academic studies

All our staff - teaching, administration and support staff - are committed to the welfare of our students, and to providing a warm, supportive, caring and challenging environment that encourages creative and critical thinking.

### **About you**

Innovative, creative and insightful, you have an extensive history of working in marketing and community relations. In keeping with the rest of our staff team, you are values-driven, your ethics and integrity beyond reproach. Friendly and personable, with outstanding interpersonal skills, you inspire confidence and respect, and are a trusted mentor and advisor to staff under your supervision.

In addition to your personable nature, you understand and appreciate the importance of teamwork, whilst naturally assuming responsibility for the projects and tasks within your portfolio. You have a background in, or are familiar with, the fostering of a philanthropic culture, and you prioritise a safe work environment that values equity and diversity.

As a custodian of All Saints' College, you would use your marketing skills and abilities to ensure that the College's progressive ethos, its warmth and its commitment to excellence are successfully communicated via a variety of media to the community and our many valued stakeholders.

### **How to apply**

Your application should consist of a one page covering letter, a curriculum vitae and a statement of claim. Please address your cover letter to the Principal, and detail why you wish to work at ASC, and the attributes, skills and experience you would bring to College. Your curriculum vitae should detail your employment history, educational qualifications and the contact details of three professional referees. Information on how to complete the statement of claim is located in 'Appendix A' of the Duty Statement.

For further information and a copy of the duty statement, please visit the All Saints' College website: <https://allsaints.wa.edu.au/employment/>

Applications are to be submitted via the SEEK website. Due to our recruitment processes we are not able to accept hard copy applications.

Please direct any enquiries to Tony Bilson, Director of Personnel and Policy, on (08) 9313 9389.

### **The application process**

The advertisement will not be removed from Seek until the College has identified the successful applicant. In this regard, applications will be assessed daily, but due to the school holidays interviews will not be scheduled until the week commencing Monday, 19 April 2021.