

# Membership that Matters

As a member of the Cognia Global Network, you have access to an array of powerful resources to advance your institution's continuous improvement journey. Now it's even easier to focus your efforts to drive impact where you need it. And we're introducing the **Cognia Learning Community**—a platform for all your professional staff members to share and learn with educators around the world in real time.

## Ongoing benefits

The Cognia™ Membership Program gives you a choice of opportunities to help propel your institution forward. At every level of membership, you and your staff can:

- Jumpstart your accreditation and certification processes with resources and toolkits
- Improve team collaboration and collect actionable data using the interactive tools on the Cognia Improvement Platform (eProve™)
- Expand your skills through virtual live professional learning events and recorded learning modules and webinars (available 24/7 and CEU eligible)
- Share and learn with peers and experts in your region and around the world
- Interact directly with Cognia specialists to make the most of available tools, resources, and opportunities

## New features

We share our members' dedication to improving opportunities for learners. Now, membership has even more impact, with important new benefits that include

- Access for all your professional staff members to the Cognia Learning Community—a 24/7 online platform connecting member educators around the world to share insights and best practices
- Discounted professional learning on all our topics, from assessment to strategic planning
- Personalized guidance from a Cognia expert in your region, an educator who's walked in your shoes

## Expanded membership program

New options for institutions make your Cognia membership matter even more. Three levels of membership—**Base**, **Enhanced**, and **Premium**—offer you choices to align with your institution's goals.

# Membership highlights

	BASE	ENHANCED	PREMIUM
<b>Accreditation and certification:</b> Opportunity to earn internationally recognized designations of your institution's excellence; includes readiness toolkit, resources, and support	✓	✓	✓
<b>Individual professional membership:</b> Free access to the Cognia Learning Community for all institution leadership and staff	✓	✓	✓
<b>Local expertise:</b> Connect with a specialist at your convenience to learn about tools, resources, and sharing opportunities	✓	✓	✓
<b>Formative Content Library:</b> Downloadable item sets and scoring information for solid evidence of student learning	✓	✓	✓
<b>eleot® training course:</b> Free registration to gain certification on the valuable Effective Learning Environments Observation Tool®—focusing on how students respond to instruction	3 seats	6 seats	9 seats
<b>Discounted professional learning:</b> Sessions that expand your staff members' capacity and effectiveness	10%	15%	20%
<b>NEW! Teacher Observation Tool and training:</b> Web-based app for objective and consistent observation and feedback (Fall 2021)		✓	✓
<b>Conference/Institute registrations:</b> Free registration for any Cognia-hosted conference or institute		1 seat	2 seats
<b>CEO Roundtable:</b> Quarterly discussions with Cognia's CEO and other thought leaders looking at the future of education		✓	✓
<b>Formative Assessments:</b> Online administration to monitor and adjust instruction in real time (grades 3–8)			✓
<b>Interim Assessments:</b> Robust online platform, 3 administrations per year (grades 3–8); no more per-student costs			✓
<b>Program management and support:</b> Personalized support for tailored plans to maximize impact of membership benefits			✓
<b>Research Network:</b> Invitation to join research groups and feature your staff's action research in Cognia publications			✓

To get started or upgrade your membership, connect with a Cognia expert for your region at [cognia.org/explore-the-possibilities](https://cognia.org/explore-the-possibilities).