



# Sponsorship Opportunities 2021

## THREE EVENTS – ONE GOAL!

To ensure that RPCS has the financial means to provide valuable, lifelong opportunities allowing students to actively discover and pursue their passions. All proceeds will fund unexpected expenses related to the COVID-19 pandemic through the Annual Fund and support the Diane Hutchins, 1972, Endowment for Diversity, Equity and Inclusion initiatives.



MAY 17, 2021



NOVEMBER 7, 2021

Sponsorship Opportunities 2021	TRIPLE SPONSORSHIP					Night Under the Stars only	Golf Classic only	Red Hot Run only
	Title \$10,000 (one available)	Diamond \$5,000	Platinum \$2,500	Gold \$2,000	Silver \$1,500	Night Under the Stars \$500	Golf Classic \$500	Red Hot Run \$500
Logo on Golf Classic and Red Hot Run banners	●							
Welcoming remarks at all events	●							
Logo on Red Hot Run race bibs	●	●	●					
30 second video presentation during Night Under the Stars event	●	●	●					
Promotional table at Golf Classic and Red Hot Run	●	●	●	●				
Mention in email blasts to 3,500 constituents	● Link included	● Link included	●	●	●			
Logo shared on RPCS social media platforms	●	●	●	●	●			
Choice of entries for two out of three events (Night Under the Stars, Golf Classic, or Red Hot Run)	6	4	2	2	2			
Logo on Red Hot Run race shirts	●	●	●	●	●			
Red Hot Run race link included in Charm City Run email blast to 75,000 recipients	●	●	●	●	●			●
Promotional items in Red Hot Run goody bags	●	●	●	●	●			●
Logo on Red Hot Run event signage	●	●	●	●	●			●
Ad in Golf Classic program	Full page	Full page	Full page	Full page	Half page		Quarter page	
Logo on Golf Classic hole sign	2 hole signs at 1st & 18th	2 hole signs at 1st & 18th	2 hole signs at 1st & 18th	●	●		●	
Logo on RPCS event webpages	●	●	●	●	●	●	●	●
Verbal recognition at all events and acknowledgement in the RPCS Annual Report	●	●	●	●	●	●	●	●
Promotional cards added to Night Under the Stars event gift package						●		
Visual logo recognition during the Night Under the Stars event						●		



**Night Under the Stars**



**Golf Classic**



**Red Hot Run**



# Sponsor Form

Sponsor name: \_\_\_\_\_  
(as you would like it to appear in promotional materials)

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

**YES! I will sponsor the Night Under the Stars, Golf Classic and/or Red Hot Run.**

- |   |  |
|---|--|
| <input type="checkbox"/> Title Sponsor \$10,000   | <input type="checkbox"/> Silver Sponsor \$1,500              |
| <input type="checkbox"/> Diamond Sponsor \$5,000  | <input type="checkbox"/> Night Under the Stars Sponsor \$500 |
| <input type="checkbox"/> Platinum Sponsor \$2,500 | <input type="checkbox"/> Golf Classic Sponsor \$500          |
| <input type="checkbox"/> Gold Sponsor \$2,000     | <input type="checkbox"/> Red Hot Run Sponsor \$500           |

Please visit [rpcs.org/sponsor](https://rpcs.org/sponsor) to complete the process and submit payment/logo. If interested in submitting a check, make payable to RPCS and return this form with payment to:

Ann Bradley Lewis  
Roland Park Country School  
5204 Roland Avenue, Baltimore MD 21210

email: [lewisab@rpcs.org](mailto:lewisab@rpcs.org)

RPCS Tax ID: 52-0591631