

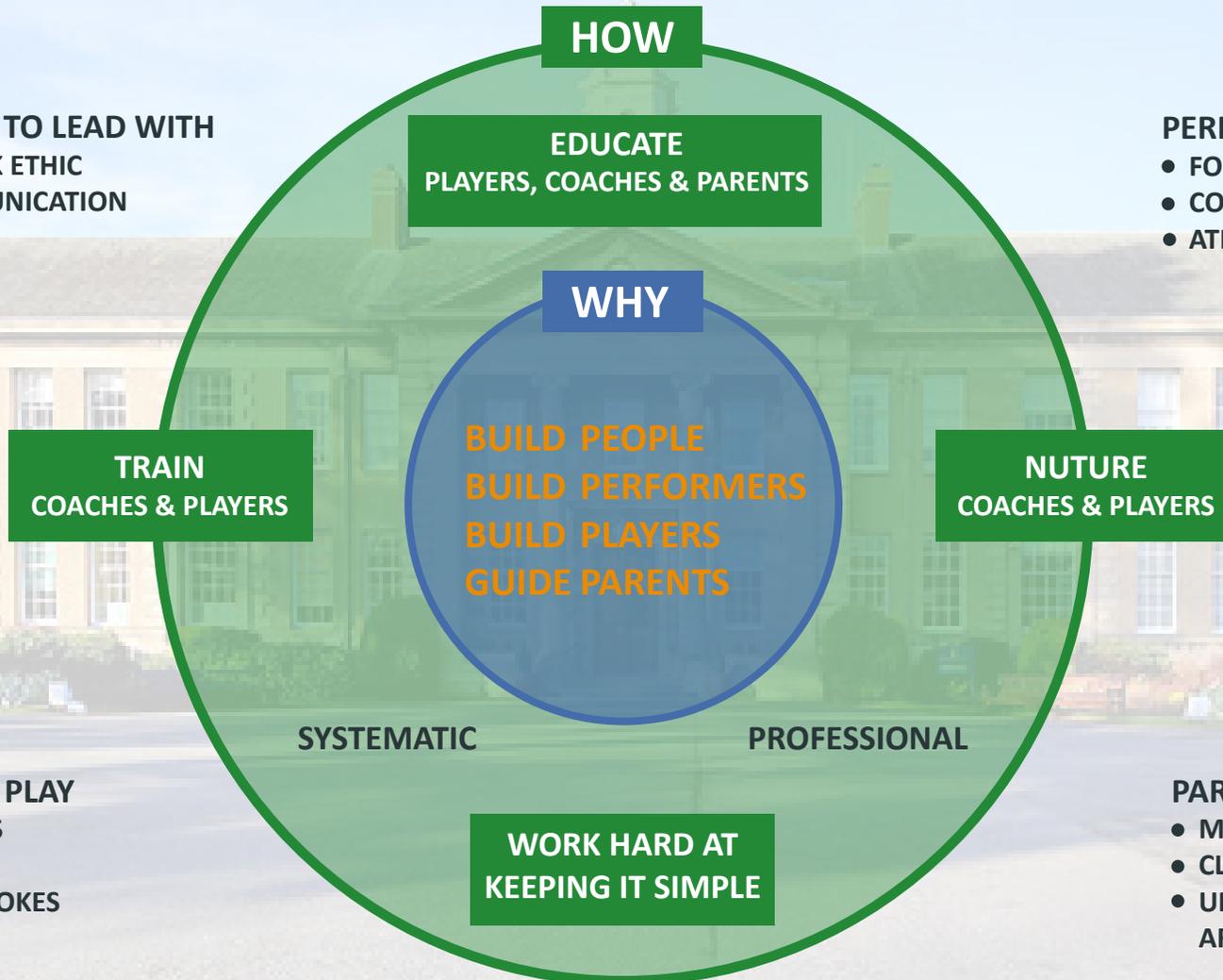


PLAYER VISION

WHY + HOW = WHAT WE GET → **TOTAL PLAYER**

- PEOPLE READY TO LEAD WITH**
1. STRONG WORK ETHIC
 2. GOOD COMMUNICATION
 3. CHARACTER
 4. GOOD VALUES

- PERFORMERS WHO ARE**
- FOCUSED
 - COMPETITIVE
 - ATHLETES



- PLAYERS WHO PLAY**
- SMART TENNIS WITH
 - EFFECTIVE STROKES

- PARENTS WHO ARE**
- MORE INFORMED
 - CLEAR ON JOURNEY
 - UNDERSTAND VALUES WE ARE TRYING TO DEVELOP