

# INTRODUCING

## Teen Entrepreneur Challenge: Solutions for a Post-COVID World

Penn State Lehigh Valley and Lehigh Valley LaunchBox are hosting a virtual summer camp experience for rising high school sophomores, juniors, and seniors who want to think like an entrepreneur, or even be their own boss someday!



**DATES:** July 6-16, 2021

With formal instruction to take place Tuesday through Friday for approximately 3 hours a day starting at 10:00 a.m.

**REGISTER BY:** June 18, 2021

**PRICE:** \$350

Program will expose students to the various issues we are facing as a nation, including public health concerns, and teach them how to apply entrepreneurial thinking to create business solutions to address these issues.

### Experiences & Outcomes include:

- develop a business profile that addresses an issue we will face as a nation in a post-COVID world
- featured speakers from local businesses and virtual 'field trips'
- real-world case studies and problem-solving activities
- explore ideas on sustainability, improving existing processes, and adaptability
- explore STEAM educational programming & develop new technology skills
- program culminates with a pitch competition including prizes

**For more information and to register, visit:**  
[lehighvalley.launchbox.psu.edu/summerchallenge](https://lehighvalley.launchbox.psu.edu/summerchallenge)

Penn State encourages qualified persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please email Janel Hanna at jah6557@psu.edu in advance of your participation

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