



October 30, 2020

Dear Superintendent,

Please accept our sincere apologies for lateness of this letter! With all the effort to move to virtual workshops, academies and conferences I neglected to get this information distributed to you in a timely manner. Nonetheless, we have some great news for your board members regarding the Carl Rose Leadership Awards Program! Each time one of your board members attends one of AASB's events (Boardsmanship Academies, Workshops and the Annual Conference) or if they participate in an in-district board workshop or webinar, they are awarded points. AASB staff do our best to track board member participation in our programs and trainings. Points accumulate towards three levels of boardsmanship standing:

- **Basic Boardsmanship Award (BBA)** - *minimum of 30 points*
- **Experienced Boardsmanship Award (EBA)** - *minimum of 70 points*
- **Master Boardsmanship Award (MBA)** - *minimum of 110 points*

We have compiled the points to the best of our ability and determined the current standing of board members across the state. We will initially email you **certificates awarding those on your Board who have achieved a new level of boardsmanship standing**. After the annual conference we will mail the actual certificates to you. These achievements will be recognized at this year's annual conference on Sunday afternoon November 8th. The **Masters in Boardsmanship Award (MBA)** is the highest level that can be achieved through this program. We recognize this important achievement with a special **Boardsmanship pin that is to accompany the MBA certificate**. Please present the certificates and pin once they arrive at your next board meeting to acknowledge their dedication and willingness to improve their boardsmanship. We know that there may be some board members receiving these awards that are no longer on your board and we would ask that you forward the certificate (and pin if applicable) to those former members. Please pass on our sincere gratitude and congratulations.

1111 West 9th Street, Juneau, AK 99801

☎(907) 463-1660

☎(907) 586-2995

✉aasb@aab.org

🌐 <http://www.aasb.org>



The following board members have achieved the listed boardmanship level of recognition in 2020:

Basic Boardmanship

Dwayne Hoffman
Teresa Simeon-Hunter

On behalf of the AASB Board of Directors and staff,

Lon Garrison
Director of Membership Services
Association of Alaska School Board