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Draft Meeting Minutes  
21 MAR 16 PM 12: 21

**1. Welcome**

Participants: Michelle Hill, Jackie Preville, Holly Hansen, Robin Kohler, Cassie Schend, Saher Ashraf, McKenna Clemons, Allison Nadeau-Shadon, Dustin Yager, Kimberly McTighe, Steve Jackson, Emily Guerrero

**2. Review of 1/20/21 minutes**

A motion to accept the draft minutes was made, seconded, and passed unanimously.

**3. Real Talk Vernon updates**

a. Fact of the Day

- i. McKenna has taken the lead on creating facts
- ii. A fact of the day will be posted every day during National Drug and Alcohol Facts Week

b. Trainings

- i. Emily and Saher will be hosting a task and study management webinar on February 24<sup>th</sup>
- ii. We are developing a series of webinars under the name Real Tips with Real Talk
- iii. Event will be promoted on Instagram and through teachers at RHS
- iv. Purpose of the series is to teach students skills, such as how to manage stress, to prevent students from turning to substances

**4. CADCA Updates**

a. Dustin, Holly, and Cassie shared highlights from the conference

- i. Dustin shared prevention strategies from the workshops he attended
  1. Learned other coalitions have created wellness packages with resources and activities and would like to do something similar in Vernon
- ii. Holly shared information about reaching vulnerable populations
  1. Learned about targeting at risk and vulnerable populations and would like to implement this through our website, social media, and recruitment
- iii. Cassie felt workshops were beneficial and gave more ideas of what we can implement in our community

1. Learned more about positive messaging and the research behind why scare tactics don't work. Reminded of geotag campaigns and suggested using it with messages from our previous sticker shock campaign

**5. School Survey Update**

- a. Received approval from the superintendent to survey in the middle and high school
- b. Next step is to have a meeting with administration
- c. Aiming to use some of the same strategies as last time to get a high response rate

**6. Botvin Training Update**

- a. The Botvin curriculum promotes health and healthy decision making as a whole
- b. Holly, Kim, and Cassie met with the Coordinator from Manchester, Sheridan, to modify the topics to be held in a few live training sessions
- c. Reaching out to school for credit repair incentives for students to participate
- d. Gathering even subcommittee next week to plan further

**7. MVPP Updates**

- a. Manchester and Vernon will be doing monthly shared posts with the same message on social media to show partnership and expand our reach

**8. Upcoming: DEA Takeback**

- a. Next takeback in April
- b. Will begin advertising a month in advance
  - i. Approach senior centers
  - ii. Newspaper
  - iii. Patch
  - iv. Social Media
- c. Over the last 4 years we've had a 59% increase in prescription drug collection through the take-back and drop box. This shows the effectiveness of raising awareness and education in the community.

**9. Hidden in Plain Sight**

- a. 2 hour online training available to parents to show how youth may be hiding substances
- b. Hosting with Manchester
- c. Reaching out to parent groups, advertising on Facebook to recruit participants

**10. Other Announcements**

- a. Upcoming parent conference sessions on March 8<sup>th</sup> and 9<sup>th</sup> on internet safety
- b. HVCC hosting vaccine clinic on February 18<sup>th</sup>

**Next Meeting: March 17th**