

# Board Policy G-14: Advertising



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## REFERENCES

[G-14: Administrative Procedures, Advertising](#)

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## THE POLICY

The Salt Lake City School District Board of Education allows schools to solicit and accept a limited number of advertisements that are designed to support their educational and extracurricular activities. Advertising on or in school property, school publications, and/or electronic mediums must comply with all applicable local, state, and federal laws, board policies, and district administrative procedures. No advertising and promotional activities will be permitted that disrupt the district's educational purpose, instructional programs, or operations. No advertising shall be interpreted as or constitute an endorsement by the board, district, or school, of any product, service, activity, program, or organization. The district will adopt procedures to prevent advertisements from detracting from the school environment or academic climate. Revenue generated from advertising and promotional activities must be carefully administered to benefit students and to further the board's educational mission.

The purpose of this policy is to establish guidelines for the advertising, distribution and/or promotion of products, services and informational materials in district schools to district students and their families. The goal in creating such guidelines is to protect district students and their families from potential exploitation by private interests and to protect student privacy.

The district has set forth its specific processes for implementing this board policy through the accompanying [administrative procedures](#).

No district employee or student shall be subjected to discrimination in employment or any district program or activity on the basis of age, color, disability, gender, gender identity, genetic information, national origin, pregnancy, race, religion, sex, sexual orientation, or veteran status. The district is committed to providing equal access and equal opportunity in its programs, services and employment including its policies, complaint processes, program accessibility, district facility use, accommodations and other Equal Employment Opportunity matters. The district also provides equal access to district facilities for all youth groups listed in Title 36 of the United States Code, including scouting groups. The following person has been designated to handle inquiries and complaints regarding unlawful discrimination, harassment, and retaliation: Tina Hatch, Compliance and Investigations/Title IX Coordinator, 406 East 100 South, Salt Lake City, Utah 84111, (801) 578-8388. You may also contact the Office for Civil Rights, Denver, CO, (303) 844-5695.