



# **Over the Edge!**

The White Bear Lake Ambassador's effort to support  
One Heartland



# Purpose of the Fundraiser

The **Ambassadors** are on a Community service mission!

We want to raise awareness of these underserved communities  
(LGBTQIA+, HIV/AIDS, Homeless).

**“You can do a lot with a dollar”:**





<https://www.oneheartland.org/>

### **Mission and Vision**

Improve the lives of children, youth and families facing significant health challenges or social isolation. To experience a world where everyone feels appreciated, celebrated and free of stigma and discrimination. We want a community where individuals have the opportunity to learn and grow so that they may lead healthier and more productive lives.

# Over the Edge Fundraiser

“As an exclusive event for One Heartland, Over The Edge gives participants a life-changing opportunity to **rappel down a 24 story building**, while raising money to support a **life changing week of camp for kids who need it most!**” -One Heartland



Hyatt Regency in Minneapolis, MN

# Go Fund Me Donations

90%

## One Heartland

90 percent of your donation will go to **One Heartland**

10%

## Go Fund Me

10 percent of your donation will go to **Go Fund Me**

\$

## Your Donation

The remainder of your donation will directly impact **One Heartland** and their students



## Link

<https://www.gofundme.com/f/ambassadors-over-the-edge>

# Fundraising Benchmarks

(Closes on April 30, 2021)



**\$1000 = 1 leader Over The Edge**

Every **\$1000** we are able to add **another** leader **Over The Edge**

Click Here to Donate!

<https://www.gofundme.com/f/ambassadors-over-the-edge>