

Pathways

CAREERS BULLETIN

'Educating girls to respond to the needs of the age'



Mayfield

ISSUE: NCW2021

@MGCareersDept

Parents' & Guardians' Special National Careers Week 2021 Newsletter



1st to 6th March 2021 is National Careers Week

This is the 10th year of National Careers Week (NCW) and this year Mayfield School has created a special Pathways careers bulletin for Parents and Guardians.

The focus of NCW2021 is **hope** and **self-belief**. To quote from the NCW's own blurb: "A focus on careers can cause stress for some young people sometimes. They can feel pressured into making choices, self-doubt about their potential, pressure to achieve or they could be overwhelmed with other stresses that cause them to worry. It is important that young people develop wellbeing and career management skills, that they feel curious and positive about potential careers, that they become resilient, and that they are able to navigate stress and uncertainty whilst they explore."

Young people can also find it difficult to appreciate the breadth of roles open to them. For example, did you know the horseracing industry employs more than 85,000 people in the UK – not just jockeys, grooms and vets but pedigree researchers and equine welfare investigators ([Careers in Racing](#) and [Careers and Training – Careers in Racing](#))? Or that a wine qualification can lead to many different career paths such as wine maker, researcher, bio-chemist, vineyard operator, wine buyer, wine sales, international business relations and development, logistics, PR, tourism, and consultancy? Likewise, video game companies need project managers, accountants and lawyers as well as artists.

In School, tutors and teachers will be dipping into a pool of resources to raise awareness of the incredibly rich array of careers and sectors. I thought parents might find it interesting to see what's going on too so I

have provided some links to explore and short videos which I hope will create the basis of career dialogue with your daughter(s). Also, on the back of my Careers Assembly to girls last week on Equality & Diversity in recruitment and the workplace, I've also included links to some recent articles and ask, what is *your* organisation doing to improve diversity?

These two short videos were included in the NCW pack distributed to teachers:

[National Careers Week 2021: A Film About HOPE on Vimeo](#)

[NCW - Believe Final Video on Vimeo](#)

So, for this National Careers Week at Mayfield, our message is "Go explore - you may be surprised what you find".

@ NCW2021

Guides to download

Including **The Future of Work – The Fourth Industrial Revolution**, and **The Parents' Guide to – National Careers Week 2021** [The Parents' Guide to - National Careers Week 2021 - National Careers Week](#)

Explore the Virtual Careers Fair

[VCF: Lobby \(ncw2021.co.uk\)](#) and click on links on the website to find out more about employers.

Monday - Natwest Group >

Tuesday - Careers At Sea >

Wednesday - Health Careers >

Thursday - Skills Builder >

Friday - BBC >

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Creative Careers

The creative industries were first defined by the UK government in 1997. Their sub-sectors include:

- Music, performing arts, like acting, and visual arts, like painting
- Crafts, such as weaving, furniture-making and jewellery-making
- Film, TV, animation, visual effects, video, radio and photography
- Video games, virtual reality and extended reality
- Museums, galleries and heritage, such as stately homes and cathedrals
- Publishing and libraries
- Design, including product design, graphic design and fashion
- Architecture
- Advertising and marketing

Jobs in the creative industries range from roles like weaving and acting through to data analysis and network programming. There's a need for scientists, artists, people with business skills and those who combine all three.



To find out more:

For more information and videos Creative Careers generally go to: [Students and parents - Creative Careers \(discovercreative.careers\)](#)

BBC Bitesize Careers: [Careers - BBC Bitesize](#) has short careers videos showing how to become a concept artist, a singer-songwriter, a radio / podcast presenter, an Art Director or a film-maker and vlogger.

MAYFIELD CAREERS VIDEO PROJECT

Many thanks to those parents who have already sent in their careers video for the Mayfield Careers Video project. If you would like to be involved with this project, please get in touch – Amanda Glubb on aglubb@mayfieldgirls.org

Spotlight on ... Creative Assembly

Creative Assembly are a Sussex-based craft-led studio with over 33 years' experience making deep and detailed games. Their website is a very good source of information if you or your daughter would like to find out more about the range of careers in gaming.

[Creative Assembly | Welcome to Creative Assembly \(creative-assembly.com\)](#) and [Careers view all | Creative Assembly \(creative-assembly.com\)](#)

The company has won the "Best Place to Work" Games Industry Awards for the past four years and promotes Women in Games, a community interest company which aims to recruit more women into the video gaming industry: [Women in Games WIGJ for more women in video games esports.](#)

Countryside and Environment Careers

If your daughter loves animals, the environment or being outdoors, there is a diverse range of career paths to consider: Estate management, Outdoor Education, Equine Dentistry, Historic Environment Management, Viticulture and Oenology, Sculpture Blacksmithing, Bloodstock and Performance Horse Management ...

To find out more about courses leading to careers in Countryside and Environment you can take a look at Plumpton College's YouTube channel:

[Plumpton College - YouTube](#)

Or flick through the Royal Agricultural College's online prospectus here:

[Undergraduate Prospectus 2021 \(rau.ac.uk\)](#)

The **Royal Agricultural University (RAU)** was established in 1845 and was the first agricultural college in the English-speaking world. It provides more than 30 land-based undergraduate and postgraduate programmes through the Schools of Agriculture, Business and Entrepreneurship, Equine, and Real Estate and Land Management. (I rather like their motto - from Virgil's *Georgics*, *Arvorum Cultus Pecorumque* - "Caring for the Fields and the Beasts".)

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STEM Careers

This is an area already well covered in Mayfield Pathways bulletins but, for further insights into careers in the world of STEM, you can visit [STEM Learning](#), [The Institute of Engineering and Technology](#) and [This Is Engineering](#) and take a look at [STEM - NCW \(ncwv.co.uk\)](#) or any of the suggestions below.

Women in Manufacturing and Engineering

[VCF: WiME \(ncw2021.co.uk\)](#)

[WiME Clips Approved - YouTube](#)

A Future in Chemistry

[A Future in Chemistry | RSC Education](#)

The full report is downloadable here and provides some useful insights into the current graduate careers market: [GM21-Report.pdf \(highfliers.co.uk\)](#)

Also worth a quick read:

[Diversity wins: How inclusion matters | McKinsey](#)

[FTSE Women Leaders | Hampton Alexander Review](#)

[Stuart Branch: How Weetabix has closed the gender pay gap in the past year - HRreview](#)

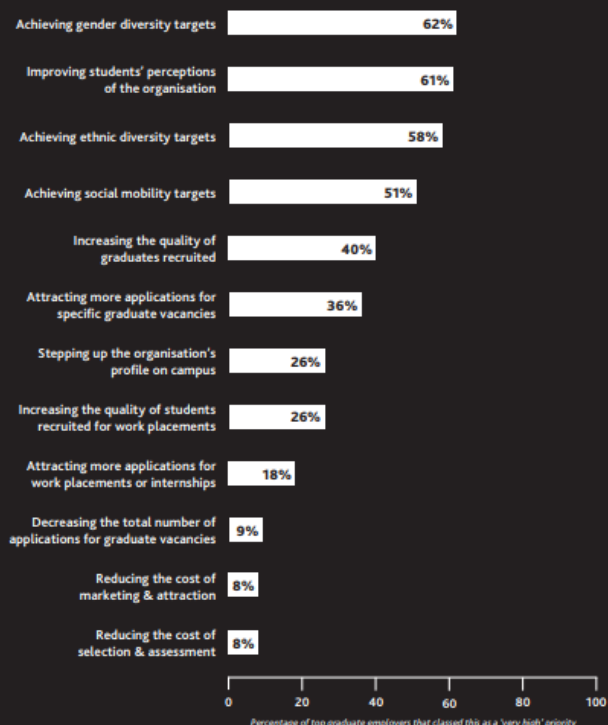
[Women's jobs found to be more vulnerable than men's during COVID-19 - HRreview](#)

Diversity in the workplace

Change is slow but recruiting for diversity is at last taking the front seat it deserves. High Fliers Research specialises in student and graduate research and, as part of their annual research, the top employers identified the following as challenges and priorities in graduate recruitment in 2019-20 and 2020-21.

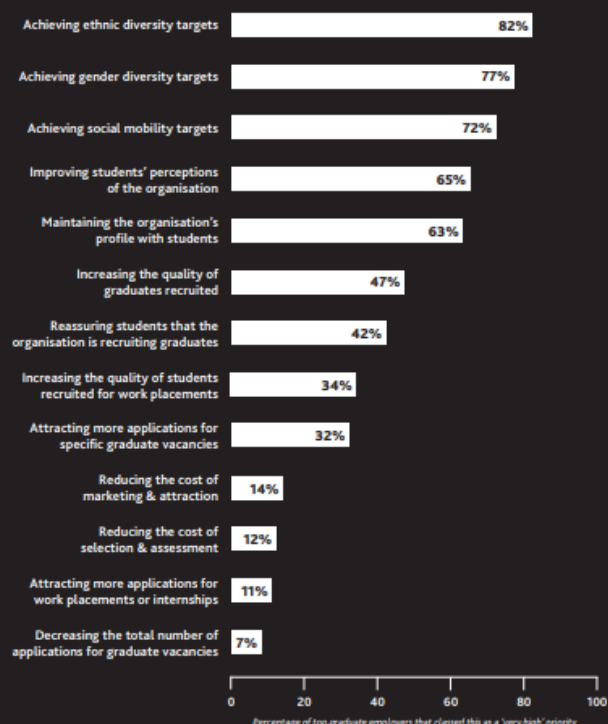
If your organisation has any approaches or initiatives that are working well at increasing diversity within the workplace all the way to the top, do let me know and I'll tweet them on the Mayfield Careers Twitter account [@MGCareersDept](#). After all, the theme of this Year's National Careers Week is hope ...

Chart 5.3 Challenges for Graduate Recruiters at the UK's Top Employers in 2019-2020



Source - The Graduate Market in 2020

Chart 4.3 Priorities for Graduate Recruiters at the UK's Top Employers in 2020-2021



Source - The Graduate Market in 2021

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Your hobbies can demonstrate strengths

Your daughter may already have a very definite idea as to what she wants to do for a career. Or she may have no ideas ... or too many ideas. So finally I thought I'd share with you something that came up in a Year 12 careers session last week about how to identify and use our strengths. (Thank you to James at ASK for his permission to reproduce this slide.) I think it is a useful starting point to get girls thinking about what type of career may suit them and give them job satisfaction.

Happy National Careers Week!

Hobbies that work for employers

Hobbies are a great way to showcase skills and attributes. Employers are always interested in what your skills and interests are, and how they may positively impact the work environment.

Take a look at some of the ideas below and think about how they may help you to stand out in the application and recruitment process.

Hobby	Skills	Relevant to me
Art/photography 	Creativity, eye for detail, techniques, passion, patience, idea development.	<input type="checkbox"/>
Comedy 	Initiative, resilience, creativity, idea development, humour and confidence.	<input type="checkbox"/>
Cooking 	Creativity, attention to detail, patience, self-expression, multitasking and fast-paced decision making.	<input type="checkbox"/>
Dance 	Creativity, dedication, perseverance, motivation, resilience, discipline, confidence and self-belief.	<input type="checkbox"/>

Drama 	Confidence, self-awareness, presentation skills, dedication, resilience, teamwork, communication skills and creativity.	<input type="checkbox"/>
Gaming 	Communication skills, analytical, resourcefulness and adaptability, technical skills and problem solving.	<input type="checkbox"/>
Make up, fashion 	Creativity, following trends, research, techniques, interpersonal skills, confidence and attention to detail.	<input type="checkbox"/>
Music 	Dedication, creativity, teamwork (if in a band/orchestra), perseverance, memory, listening, collaboration and confidence.	<input type="checkbox"/>
Reading 	Imagination, empathy, creativity and attentiveness.	<input type="checkbox"/>
Sports/fitness 	Motivation, communication, passion, dedication, teamwork, leadership, time-management and competitiveness.	<input type="checkbox"/>
Volunteering 	Motivation, passion, dedication, communication, interpersonal skills, networking, sense of community and empathy.	<input type="checkbox"/>