

CARROLLTON CITY SCHOOLS
**EDUCATION
FOUNDATION**



ANNUAL SUMMARY



2020

FROM OUR PRESIDENT



I am proud to share the Education Foundation's annual summary with you. In these pages, you will see evidence of all we have accomplished together. As our foundation evolves, the Board of Directors continues to reflect on our role and purpose. While fundraising is foremost to fulfill our foundation's mission, we continue to grow as an advocate for our

school community. Each year we reflect on our organization's mission, vision, and values through strategic planning. In this report you will find the impact of our programs and how our growth efforts continue to have a profound impact on students at Carrollton City Schools. On behalf of the staff and Board of Directors, thank you for being a part of this community. We look forward to continuing this work together in order to create a prosperous school community of students who will one day change the world.

- Ben Garrett
Ra-Lin & Associates, President

OUR MISSION

The Carrollton City Schools Education Foundation is a non-profit 501(c)(3) organization whose mission is to provide financial resources to support programs that directly impact teaching and learning at Carrollton City Schools. Since 1993, the Foundation has disbursed over \$800,000 in scholarships and grants through its three program areas: student scholarships, instructional grants, and enrichment experiences for students.

2020 ANNUAL SUMMARY

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67%

FUND GROWTH IN 2 YEARS
PROVIDING MORE
INNOVATIVE EXPERIENCES &
OPPORTUNITIES

2020 IMPACT



GRANTS

Teachers receive \$23,000 in grants to support classroom initiatives.

This year, the foundation awarded grants totaling more than \$23,000 to 58 teacher recipients. Grants were awarded to nine teachers at Carrollton High School, seven at Carrollton Junior High, 17 at Carrollton Upper Elementary and 24 at Carrollton Elementary. Some of the more unique projects funded this year include the launch of the new Guitar Strings Program at CES, sight reading grants for CJHS and CHS choral programs, and the "Breathe Easy" outdoor art area for CJHS.

EXPERIENCES

Foundation continues mission to provide field trip experiences for students.

The foundation awarded two field trip experience opportunities to schools within the district in hopes the trips will take place in the 2020-2021 school year. Carrollton Junior High School received funding for math students to visit the Chick-fil-A Football Hall of Fame in Atlanta to explore math and science lessons in a relatable way. Carrollton High School received funding for all juniors to take an official college admission tour of the University of West Georgia to show students the various post-secondary opportunities available in their backyard.

SCHOLARSHIPS

Foundation awards more than \$26,000 in scholarships to seniors.

Graduates of the Class of 2020 received \$21.4 million in scholarship offers from colleges and universities, setting a new record. Of this amount more than \$26,000 in awards were given by the CCS Education Foundation to twenty-nine students through an application process. Student applications and essays are reviewed by a committee of foundation board and community members and then selected based on criteria established by scholarship fund representatives.

FUNDING

Golden Giving exceeds its annual goal raising more than \$20,000.

The Golden Giving annual fundraising campaign was launched to provide a structured process for making regular donations to support the foundation's general endowment. This year's effort produced 120 Golden Givers which is a 70% increase in donors since the campaign began. Donations topped more than \$20,000 with more than half of donors committing to a monthly recurring donation.

THANK YOU GOLDEN GIVERS

Thank you to the many donors who supported the foundation through this year's Golden Giving Campaign!

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