

WEB SITE GUIDELINES

All web pages must follow district guidelines and be approved by the building principal and/or [webmaster] prior to publication.

Content

All web pages must:

1. Contain current and accurate information;
2. Be grammatically correct with no spelling errors. Spell checking and proofreading are required;
3. Include a copyright statement, if appropriate;
4. Identify district affiliation and contain a link to return to the district's home page.

Links to other than district sites are subject to approval by the [webmaster]. All links should be checked regularly and revised as necessary.

Use of web pages for financial gain is prohibited.

Standards

Web page authors shall:

1. Comply with board policies, administrative regulations, these guidelines, and copyright laws;
2. Respect the rights of others;
3. Maintain the privacy of others;
4. Use web sites for academic, educational, and research purposes only;
5. Use conventions of standard English or other languages.

Web page authors shall not:

1. Display abusive, harassing, libelous, obscene, offensive, profane, pornographic, threatening, sexually explicit, or illegal material;
2. Use web site for commercial, purchasing, or illegal purposes.

Disclaimer

The following disclaimer will be published on all web pages:

The district has made every reasonable attempt to ensure that the district's web pages are educationally sound and do not contain links to any questionable material or anything that can be deemed in violation of the district's electronic communications policy.

WEB SITE GUIDELINES (Cont.)Student Safeguards

1. Web page documents may include only the first name and the initial of the student's last name.
2. Documents may not include a student's phone number, address, names of other family members or names of friends.
3. Published e-mail addresses are restricted to staff members or to a general group e-mail address where mail is forwarded to a staff member.
4. Decisions on publishing student pictures will be made by the principal to determine if the student's parents have objected to such publication.

Maintenance

Maintenance of web pages, including the timely update of information and periodic checks of links, is the responsibility of the author. Web pages not up to date may be removed by the [webmaster].

The district reserves the right to remove web pages and, if necessary, access to user accounts, without prior notice, if the content is unacceptable.

Privacy

There shall be no expectation of privacy for information stored on or transmitted with district equipment. The district [webmaster] may review web pages to maintain system integrity and to monitor appropriate use of district equipment. Illegal activities will be reported to the appropriate authorities.