

DRAFT VISION STATEMENT

As a regional destination to live, work, and play in Tolland County, Vernon offers a sustainable, high quality of life centered around a vibrant downtown Rockville, diverse employment opportunities, a broad mix of housing types, and accessible natural and recreational resources.

Vernon's diverse range of housing options invite a mix of households including young adults, families with children, and senior citizens, supported by continued investment in existing Town infrastructure.

Residential neighborhoods connect to commercial and open space areas through a well-maintained network of roads, sidewalks, bicycle routes, greenways, trails, and public transportation.

Economic activity provides employment opportunities for local and regional residents of varying skills and educational levels. Thriving commercial corridors provide residents with convenient access to goods and services, while generating municipal revenue.

Vernon's historic resources, farmlands, and environmentally sensitive areas are preserved for the enjoyment of current and future generations.

DRAFT GOALS AND OBJECTIVES

Goal:

Position Rockville as the economic, civic, social, and cultural center of Tolland County

Objectives

- Grow Rockville's residential population through infill development and adaptive reuse
- Promote arts, culture, and civic activities and events
- Enhance Rockville's commercial base
- Support the redevelopment of mill sites
- Protect Rockville's historic resources
- Enhance Rockville's connections to the town trail and open space networks

DRAFT GOALS AND OBJECTIVES

Goal:

Create thriving, attractive, connected, and diverse business districts and corridors

Objectives

- Enhance architecture, site design, and landscaping within existing commercial corridors and gateways
- Pursue utility improvements that support economic development and land use goals
- Optimize traffic flow and enhance safety in commercial corridors
- Enhance pedestrian, bicycle, and transit connections
- Encourage the redevelopment of underutilized or obsolete land uses

DRAFT GOALS AND OBJECTIVES

Goal:

Promote economic growth and business expansion

Objectives

- Provide a skilled workforce that supports business needs
- Provide opportunities for industrial development and expansion
- Streamline the regulatory process
- Provide an attractive and supportive business environment

DRAFT GOALS AND OBJECTIVES

Goal:

Maintain a diverse housing stock that supports people of all ages, income levels, life stages, and backgrounds

Objectives

- Provide housing for all ages, income levels, and household types
- Promote a range of residential densities and housing types (*Note: the FLUP and strategies will identify where different densities and housing types are most appropriate*)
- Grow sustainable, efficient, and accessible housing choices

DRAFT GOALS AND OBJECTIVES

Goal:

Maintain high quality, sustainable, and equitable public facilities and services

Objectives

- Continue to invest in high quality town facilities, infrastructure, and services
- Improve bicycle, pedestrian, and transit connections to town facilities
- Enhance access to open space and recreational opportunities in Rockville

DRAFT GOALS AND OBJECTIVES

Goal:

Build a livable, healthy, resilient, and sustainable Vernon

Objectives

- Continue to implement sustainable policies and actions using the *SustainableCT* framework
- Support municipal energy efficiency, green energy, and waste reduction programs
- Strengthen resiliency and disaster preparedness capabilities
- Support programs that promote public health and wellbeing

DRAFT GOALS AND OBJECTIVES

Goal:

Protect, connect, and promote Vernon's natural and historic resources

Objectives

- Foster open space and trail connectivity
- Protect water quality and reduce non-point-source pollution
- Improve stewardship and awareness of existing open spaces and recreational opportunities
- Protect Vernon's historical and scenic resources
- Promote Vernon's natural and historic resources as part of a larger marketing and branding efforts

DRAFT GOALS AND OBJECTIVES

Goal:

Cooperate with local and regional governments to promote the health and wellbeing of the region

Objectives

- Continue to participate in regional land use, economic development, and transportation initiatives through CRCOG
- Support enhancements to the regional roadway and transit systems
- Work with neighboring towns in the area of land conservation, rails-to-trails, waste management, and other conservation issues that cross town boundaries

Note: This goal will meet the requirement that local plans are consistent with state and regional plans