



Arkansas Lighthouse Academies

Sootchy

Questions and Answers

Has Arkansas Lighthouse Academies launched with Sootchy?

On February 25, 2021, Sootchy partnered with our Capital City campus for our initial launch as part of a five-campus college savings initiative.

Who is Sootchy?

Sootchy is an online platform that allows parents, and an extended network of friends, family, and acquaintances to contribute to a child's 529 college savings plan.

What are our goals?

- College Savings
- Enhanced Student Success
- Community Engagement/Focus Group
- Financial Literacy/Wealth Building
- Close Achievement Gap
- Develop financially empowered future leaders

How can I sign up for an ALA-Sootchy 529 savings account?

ALA will have dedicated opportunities for families to learn about and sign up for the ALA-Sootchy savings account.

How can I find out more information?

Additional updates will be shared at the appropriate time. Please follow us on Facebook, Instagram, and continue to review communication from your building leaders. We are excited to be on this journey with Sootchy and will be coming to your ALA campus soon.