

Community Relations Committee Meeting Notes

2/19/21
12:00 pm

ATTENDEES

Joe Hammer
Pete Reddy
Elizabeth Urbanski
Michael Sockol
Dr. Lee Seitz

District Social Media Review

- The committee reviewed a report from Tim White about the district's social media status. The summary of the report was: “The Holmdel Twp. Public Schools’ [Distinct] social media assets are currently being underutilized and are generally underperforming as compared to some of District’s other social media assets.”

District Logo and Slogan

- The committee discussed having a competition for students to develop a recommended logo.

Digital Signs

- Dr. Seitz reported that he reviewed the signage updates with the principals and they are updating them regularly.

For the good of the order

- Reviewed and discussed the 2021-2022 District Calendar.

NEXT MEETING DATE

Friday, Mar 12, 2021 at 12:00 pm

CR Committee Meetings will take place on the Friday before the board meeting throughout the year.