



February 5, 2021

Dear Patron,

The Academy of the Sacred Heart is excited to announce its **Annual Congé Family Fest**, which will be held on Friday, March 19, 2021. The past year has brought both many changes and opportunities to our school, and Congé is no exception. The event will look different this year, but what remains the same is the anticipation and excitement around this annual tradition. We are so grateful of your past support of this event, and we hope you will consider supporting this important fundraiser for our school again this year.

The theme of our 2021 Congé is "Congé through the Decades," and in that spirit we are bringing back several favorite traditions, such as a Fun Run and seafood drive-thru. Show your love for Sacred Heart by participating as a sponsor at one of the many levels described in the attached flyer. Congé is Sacred Heart's largest fundraiser of the school year, and the audience for our publicity materials includes: **600 current Sacred Heart families, 2,000 local alumnae, 150 faculty members, and 750 grandparents and friends.** To secure your sponsorship, simply fill out the attached sponsor form and return it by email to [ssalmon@ashrosary.org](mailto:ssalmon@ashrosary.org). Please note that the **deadline to be included on the t-shirt is Friday, February 12.**

Each contribution will help make this year's Congé a huge success and directly benefits Sacred Heart students. We look forward to partnering with you on this beloved tradition. If you have any questions, please contact Shannon Salmon at 504-269-1242 or email [ssalmon@ashrosary.org](mailto:ssalmon@ashrosary.org). If things have changed for your organization since your last sponsorship, please let us know. Your partnership is important to us, and we will keep in touch for future events. On behalf of the entire Sacred Heart family, thank you for your time and consideration.

Sincerely,

*Shannon Salmon*

Shannon Salmon  
Development Services Coordinator

*Mandy Romig*

Mandy Romig  
Congé Parent Chair

*Mandi Frischhertz*

Mandi Frischhertz  
Congé Parent Chair



## Congé Family Fest March 19, 2021

Academy of the Sacred Heart  
4521 St. Charles Ave. • New Orleans, LA 70115  
Questions? Contact Shannon Salmon:  
ssalmon@ashrosary.org • 504.269.1242  
Tax ID #72-0513176

More info online: [www.ashrosary.org/conge](http://www.ashrosary.org/conge)



### SPONSORSHIP OPPORTUNITIES



#### ☐ **Solid Gold • \$5,000** (2 available)

- Lead sponsor
- 2 full color fence banners; one in Middle School Carpool and one in Lower School Carpool from 3/15-3/20
- Name/logo on digital mailings
- Name/logo on t-shirts
- Name/logo on cup distributed with daiquiris
- Dedicated social media post
- Name/logo on Boosterthon website
- 4 adult fish dinners, 4 child popcorn shrimp dinners, 4 lbs. crawfish, 2 half-gallon daiquiris
- 6 Congé t-shirts

#### ☐ **Proud Mary • \$3,000** (5 available)

- 2 step stake signs; one in Middle School Carpool and one in Lower School Carpool from 3/15-3/20
- Name/logo on digital mailings
- Name/logo on t-shirts
- Name/logo on cup distributed with daiquiris
- Included in sponsor thank you social media post
- Name/logo on Boosterthon website
- 2 adult fish dinners, 2 child popcorn shrimp dinners, 2 lbs. crawfish, 1 half-gallon daiquiris
- 4 Congé t-shirts

#### ☐ **Footloose Food/Fish Fry & Crawfish \$1,000** (5 available)

- Name/logo on container/bag
- Name/logo on t-shirts
- Included in sponsor thank you social media post
- 2 Congé t-shirts

#### ☐ **Disco Daiquiri • \$750** (5 available)

- Name/logo on container/bag
- Name/logo on t-shirts
- Included in sponsor thank you social media post
- 2 Congé t-shirts

### OTHER SPONSORS

#### ☐ **T-Shirt Sponsor • \$500**

- Name/logo on t-shirts
- 1 Congé t-shirt

#### ☐ **Honor Roll • \$500/\$250/\$100**

- Recognition on printed honor roll banner at seafood drive-thru
- Included on digital honor roll listing

**Note: February 12 deadline to be included on t-shirt; March 1 deadline for all other signage**

Please complete and return to the Development Office

Recognition Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

T-shirt Sizes (if comes with package) \_\_\_\_\_

Method of payment:

☐ Check payable to: Academy of the Sacred Heart

☐ Kindly charge \$ \_\_\_\_\_ Visa, MasterCard, Discover or AMEX

Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ CVV \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_