



Bond Task Force: Working Sub-Committee Agenda

1/17/18

Recommendations Working Sub-Committee Meeting 2

District Office Conference Room 8
6041 Vista Drive, Ferndale, WA 98248

Project overview:

A comprehensive facilities assessment in 2010 noted that many of Ferndale School District's schools need either renovation or replacement. The District has been listening to citizens and considering various scenarios to address the district's school facilities based on their feedback. In April 2017, the School Board decided to develop a bond package, primarily focused on renovating Ferndale High School to put before voters in November 2018. A Bond Task Force has been convened to provide community input into development of the total bond package.

Agenda topics & objectives

Review the meeting summary from the November WSC meeting	Objective: Review key messages and best practices discussed in November. Check in on progress to date with outreach tools.
Discuss how to talk to the Ferndale community about the need for a bond measure.	Objective: Identify the information that will be most helpful to community members to help them understand how and why the Task Force arrived at their recommended project list.
Develop key messages	Objective: Review information shared and discussed at Bond Task Force meetings and discuss key messages regarding how Task Force members are responding to and reflecting community values.
Discuss additional communication tools	Objective: Review the outreach tools the Task Force has to date and discuss ideas for additional tools and activities to help the Task Force share their work and build a base of understanding for District needs for a bond measure (e.g. Project information handouts)
Holding pen	Objective: Record ideas for future bond promotion committee on promoting the bond.

Space for notes:

