



Bond Task Force: Working Sub-Committee Agenda

2/21/18

February Meeting

7 p.m. to 9 p.m., February 21, 2018
Ferndale School District Office
6041 Vista Drive Ferndale WA 98248

Project overview:

A comprehensive facilities assessment in 2010 noted that many of Ferndale School District's schools need either renovation or replacement. The District has been listening to citizens and considering various scenarios to address the district's school facilities based on their feedback. In April 2017, the School Board decided to develop a bond package, primarily focused on renovating Ferndale High School to put before voters in November 2018. A Bond Task Force has been convened to provide community input into development of the total bond package.

Agenda topics & objectives

Review new Task Force recommendations beta webpage and survey questions	Objective: Provide feedback on beta webpage and survey questions so they can go live on Feb. 22.
Develop messages regarding draft recommendations and progress to date	Objective: Identify messages for presenting draft recommendations to the School Board.
Develop advice for school board on best communications methods and messages	Objective: Identify best ways for the School Board to reach out to the Ferndale community as they prepare for the bond measure.
Develop presentation School Board meeting	Objective: Provide input on presentation for the Task Force meeting with the School Board on Feb. 27. Identify potential Task Force presenters

