

Farmington High School Business + Marketing Career Pathways

Accounting + Finance

- | | | |
|----------|-----------------------------------|----------------|
| 1 | Choose 3 Explorer Courses: | <u>Offered</u> |
| | Accounting 1 (required) | Fall |
| | Business Law | Spring |
| | Customer Service CE | Spring |
| | Entrepreneurship CE | Fall |
| | Marketing 1 | Fall + Spring |
| 2 | Concentrator Course: | |
| | Accounting 2 | Spring |
| 3 | Completer Course: | |
| | Business + Marketing Capstone CE | Fall |

Business Information Management

- | | | |
|----------|--------------------------------------|----------------|
| 1 | Choose 3 Explorer Courses: | <u>Offered</u> |
| | Accounting 1 | Fall |
| | Business Law | Spring |
| | Customer Service CE | Spring |
| | Entrepreneurship CE | Fall |
| 2 | Choose 1 Concentrator Course: | |
| | Business Office Specialist CE | Spring |
| | Digital Business Applications | Fall + Spring |
| 3 | Completer Course: | |
| | Business + Marketing Capstone CE | Fall |

Business Administration

- | | | |
|----------|-----------------------------------|----------------|
| 1 | Choose 2 Explorer Courses: | <u>Offered</u> |
| | Accounting 1 | Fall |
| | Business Law | Spring |
| | Customer Service CE | Spring |
| | Entrepreneurship CE | Fall |
| | Marketing 1 | Fall + Spring |
| 2 | Concentrator Course: | |
| | Business Management CE | Fall + Spring |
| 3 | Completer Course: | |
| | Business + Marketing Capstone CE | Fall |

Marketing

- | | | |
|----------|-----------------------------------|----------------|
| 1 | Choose 2 Explorer Courses: | <u>Offered</u> |
| | Accounting 1 | Fall |
| | Business Law | Spring |
| | Customer Service CE | Spring |
| | Entrepreneurship CE | Fall |
| | Marketing 1 | Fall + Spring |
| 2 | Concentrator Course: | |
| | Retailing CE | Fall |
| 3 | Completer Course: | |
| | Business + Marketing Capstone CE | Fall |

Hospitality + Tourism

- | | | |
|----------|-----------------------------------|----------------|
| 1 | Choose 3 Explorer Courses: | <u>Offered</u> |
| | Accounting 1 | Fall |
| | Business Law | Spring |
| | Customer Service CE | Spring |
| | Entrepreneurship CE | Fall |
| | Marketing 1 | Fall + Spring |
| 2 | Concentrator Course: | |
| | Hospitality + Tourism | Spring |
| 3 | Completer Course: | |
| | Business + Marketing Capstone CE | Fall |

Business + Marketing Pathway Completers will be recognized with a special edition medallion, certificate, notification in graduation program, and a Business + Marketing Celebration.

Grades must be C- or higher in these courses. Concurrent Enrollment classes count for 2 classes in the Pathway program. (For example: in Accounting Pathway, student must take 3 Explorer courses. If student takes Customer Service CE course and Accounting 1 that counts for the 3 Explorer courses.)



Purposeful. Personalized. Prepared.