

TOWN OF SUFFIELD

83 Mountain Road, Suffield, Connecticut 06078
www.SuffieldCT.gov

Kim M. Worthington
Communications Manager
KWorthington@suffieldct.gov
(860) 758-0952



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Suffield 350th Celebration: “The Parade Must Go On” *Parade Committee Seeks Participants & Floats*

Suffield, Conn.: The Suffield 350th Anniversary Parade Committee begins today to sign up participants, organizations and floats for the Saturday, October 9, 2021 event. The announcement follows a year-long postponement due to COVID-19. 350th Parade Co-Chairs Melissa Finnigan and Pete Hill plan an extensive outreach effort which includes the police, fire and ambulance departments, the town’s public and private schools, volunteer organizations, local farms, sports leagues and marching bands. A number of state and local dignitaries will also be invited. Floats are welcome with planning and preparation encouraged to begin during the winter doldrums. “We envision an amazing parade that celebrates not only our beautiful town, but our community that has been waiting for a year for a reason to cheer,” said Finnigan. More information and an application form can be found at www.suffieldct.gov/our-town/350th-celebration/parade.

Founding sponsor PeoplesBank, formerly First National Bank of Suffield, will continue to act as honorary co-chair for all 2021 350th celebrations including the parade.

Suffield’s historic Main Street sets the stage for the parade route with specific details still in the works. Parameters for floats will be available on the noted link above and created around the theme: *Suffield: Yesterday, Today, Tomorrow*. Suffield’s 300th Anniversary Celebration received considerable advance fanfare as evidenced in this *New York Times* article dated September 27, 1970, “Suffield’s 1670 Ancestry Goes On 1970 Parade” (<https://www.nytimes.com/1970/09/27/archives/suffields-1670-ancestry-goes-on-1970-parade.html>). Finnigan and Hill intend to exceed that benchmark and need enthusiastic participants to ensure success.

About Suffield

The Town of Suffield is a quintessential New England town boasting a population of 16,600. The many people who serve Suffield through town government - as employees and volunteers alike - remain committed to developing and fostering a strong sense of community among its residents. More information about the Town of Suffield is available at www.suffieldct.gov.

For additional questions, contact Parade Co-Chair Melissa Finnigan at Parade350@suffieldct.gov.

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