

Business, Marketing, and Finance Business Management

Instructors

Mr. Jose Alvarado

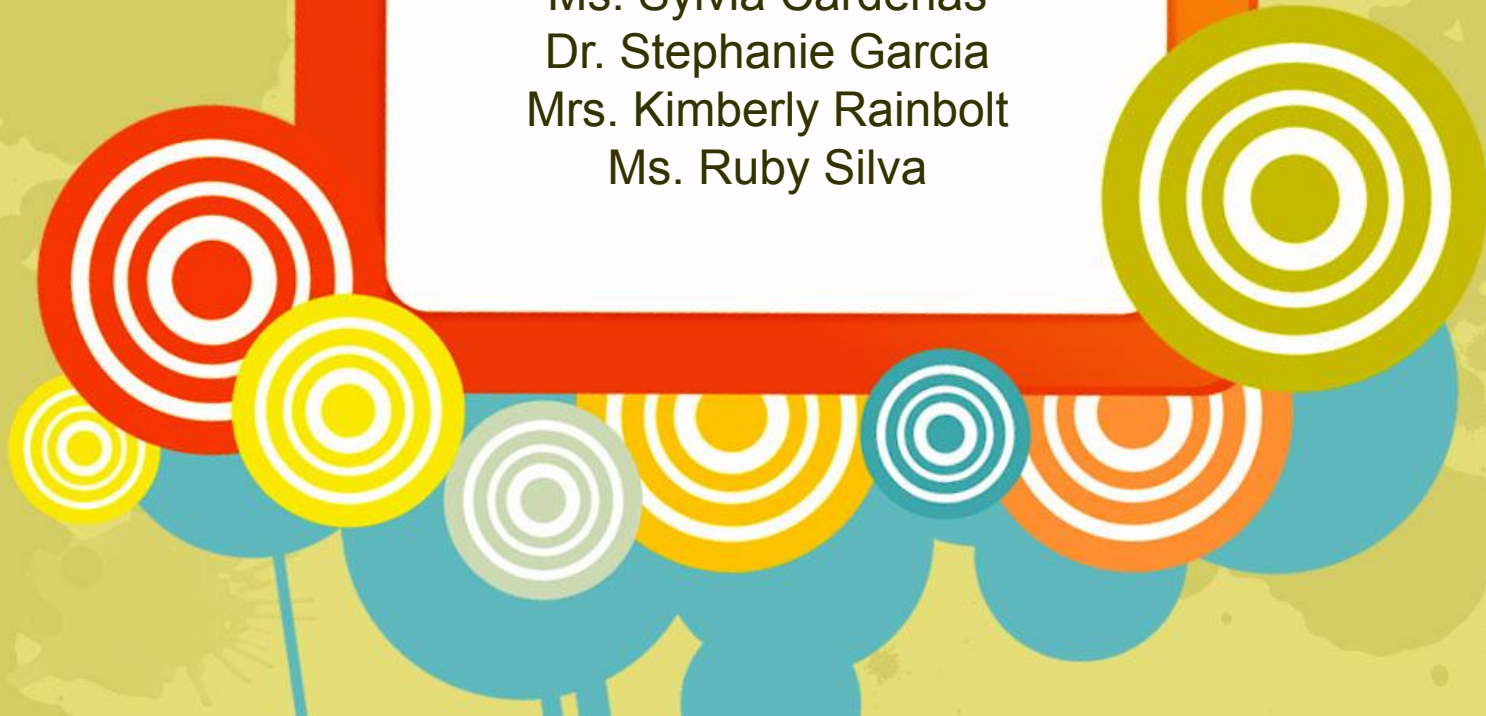
Mr. Marco Alvarez

Ms. Sylvia Cardenas

Dr. Stephanie Garcia

Mrs. Kimberly Rainbolt

Ms. Ruby Silva



POS Course Sequence Endorsement

- 9th - Principles of Business, Marketing, & Finance
- 10th - BIM I (Business Information Management)
- 11th - BIM II
- 12th - Practicum in Business Management

Course Description

Principles of Business, Marketing, & Finance (1 credit)

-students gain knowledge and skills in economies and private enterprise systems, the impact of global business, the marketing of goods and services, advertising, and product pricing.

BIM I - Students apply technical skills to address business applications of emerging technologies, create word-processing documents, develop a spreadsheet, formulate a database, and make an electronic presentation using appropriate software.

BIM II (DE) (1 credit) (Prerequisite - BIM 1) - Students advance to create complex word-processing documents, develop sophisticated spreadsheets using charts and graphs, and make an electronic presentation using appropriate multimedia software.

Practicum in Business Management (DE) (2 credits) - Students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and to make a successful transition to the workforce or postsecondary education. Practicum experiences occur in a paid or unpaid arrangement and a variety of locations appropriate to the nature and level of experience.

Dual Enrollment

- STC College Courses
 - ITSC 1409 (STC - Fall Semester) BIM II
 - ITSW 2434 (STC - Spring Semester) BIM II
 - ITSC 2409 (STC-Fall semester) Practicum
 - ARTC 1413 (STC-Spring Semester) Practicum
- STC Computer Applications Certificate



SOUTH TEXAS
COLLEGE

Industry Certification/Licensure

- MOS-Microsoft Office Specialist (Word)



Student Club/Organization

- BPA



- DECA



- NTHS



Questions Email Addresses

Mr. Jose Alvarado

jalvarad@wisd.us

Mr. Marco Alvarez

malvarez@wisd.us

Ms. Sylvia Cardenas

scardenas@wisd.us

Dr. Stephanie Garcia

stgarcia@wisd.us

Mrs. Kimberly Rainbolt

krainbolt@wisd.us

Ms. Ruby Silva

rsilva@wisd.us