



**Arts, Audio/Video, &  
Communications  
Digital Communications -  
Audio/Visual Production**

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South Plains College  
Adobe Premiere Pro Certified  
Final Cut Pro X Certified Trainer

# What is Audio/Video Production?



# Audio/Video Production Course Sequence Endorsement

- 9<sup>th</sup> Principles of Arts, Audio/Video Technology and Communications
- 10<sup>th</sup> Audio/Video Production I
- 11<sup>th</sup> Audio/Video Production II
- 12<sup>th</sup> Practicum in Audio/Video Production

# Course Description

- Principles of Arts, Audio/Video Technology and Communications

Careers in the Arts, Audio/Video Technology, and Communications Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.



# Course Description

## Audio/Video Production I

- Careers in audio and video technology and film production span all aspects of the audio/video communications industry. Within this context, in addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on preproduction, production, and post-production audio and video products.
- **Prerequisite - PAAVTC**

# Course Description

## Audio/Video Production II

- Careers in audio and video technology and film production span all aspects of the audio/video communications industry. Building upon the concepts taught in Audio/Video Production, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and post-production.
- **Prerequisite - AV Production I**

# Course Description

## Practicum in Audio/Video Production

- Building upon the concepts taught in Audio/Video Production II, in addition to developing advanced technical knowledge and skills needed for success. Students will be expected to develop an increasing understanding of the industry with a focus on applying pre-production, production, and post-production audio and video products in a professional environment. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities.
- **Prerequisite - AV Production II**

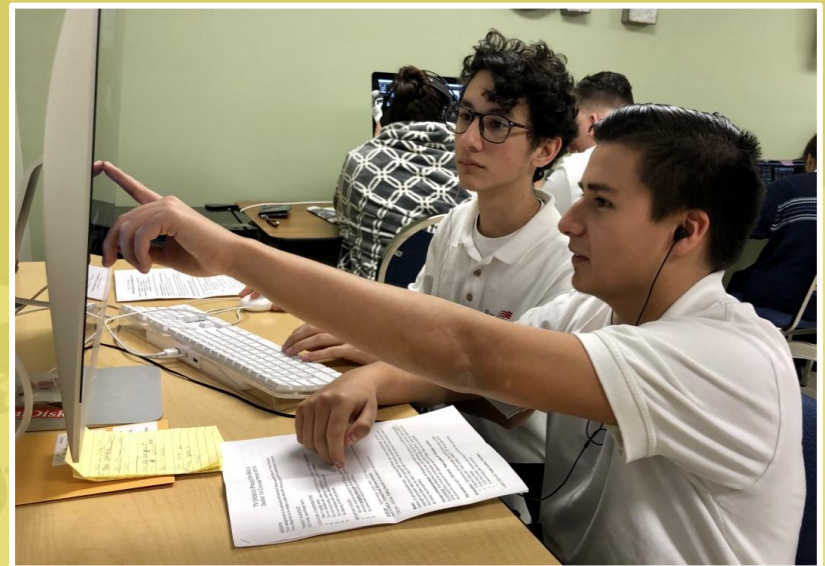
# Industry Certification/Licensure

- Adobe Premiere Pro Certified Associate





# Student Club/Organization



# Questions

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