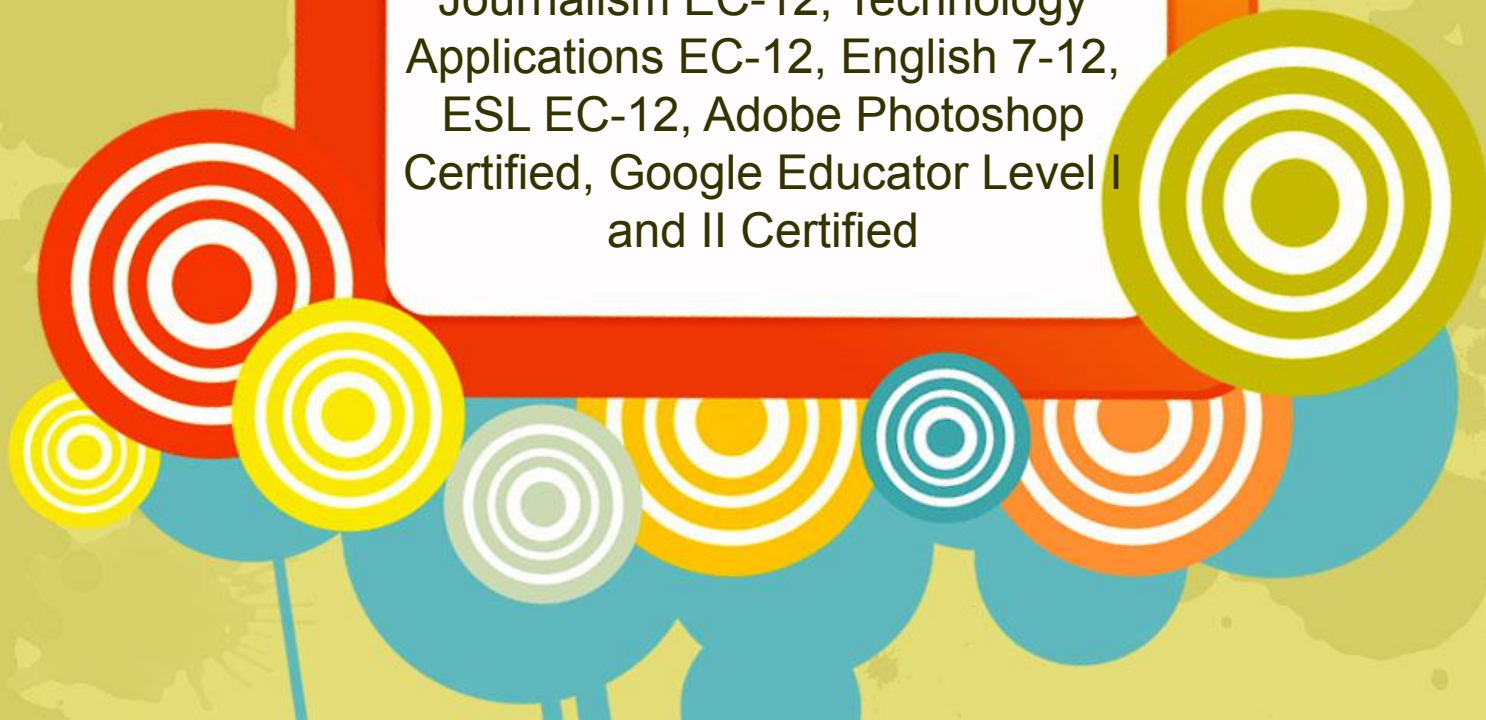# Digital Media and Graphic Design I and II

Veronica Vela,
BA in English,
Journalism EC-12, Technology Applications EC-12, English 7-12, ESL EC-12, Adobe Photoshop Certified, Google Educator Level I and II Certified

POS Course Sequence Endorsement

- 9th-Digital Media

- 10th-Graphic Design and Illustration I

- 11th-Graphic Design and Illustration II

- 12th-Practicum in Graphic Design and Illustration

Course Description

- **Digital Media**-Students will analyze and assess current and emerging technologies, while designing and creating multimedia projects that address customer needs and resolve a problem. Students will be given the opportunity to actually work on ads that involve a consumer. *Prerequisites-none*

- **Graphic Design and Illustration I**-Developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster as well as an understanding of the industry and focus on elements and principles of visual art and design. *Prerequisites-none*

- **Graphic Design and Illustration II**- Within this context, students will be expected to develop an advanced understanding of the industry with a focus on mastery of content knowledge and skills. *Prerequisites-Graphic Design and Illustration I*

- **12th-Practicum in Graphic Design and Illustration**-In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop a technical understanding of the industry with a focus on skill proficiency. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities. *Prerequisites-Graphic Design and Illustration II and Graphic Design and Illustration II Lab*

Industry Certification/Licensure

- Adobe Photoshop Certified

Student Club/Organization

- Yearbook Club

Questions

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