

Community Connect

Charge to the Committee

Community Connect is a standing committee of the Robbinsdale Area School District.

The charge of the Community Connect Committee is to recommend to the School Board and district administration involvement in interactions and events that support the **Unified District Vision** (UDV).

Community Connect researches and initiates community conversations that build relationships with targeted audiences to:

- Assure student success
- Connect with families, parents, and guardians of our students
- Foster awareness of the benefits of Pre-12 education
- Engage community members such as district residents and businesses
- Promote ongoing positive community connections
- Foster mutual support between the district and the community it serves
- Share key messages of the district

Membership is comprised of school board members, the Marketing and Communications Director, Integration and Equity Program Director, Community Education Director, and up to five community members.

A school board member will be designated as chair, who will prepare an agenda for each meeting based on input from committee members. The chair will be responsible for distributing the agenda and meeting summaries including action items. Meeting materials will be maintained by the School Board Administrative Assistant.

Unified District Vision goals to which the charge of the Community Connect Committee is aligned:

- **Goal 1:** Implement Policies and Practices that Open Pathways to Academic Excellence for All Students
- **Goal 3:** Engage Family and Community Members as Partners

Meeting Summary
Tuesday, December 8, 2020

Marketing & Communication
Brand Expansion & Color Palette presentation