

09 March 2021 | Online

# 20/20 Hindsight 2021 Vision School Programme

#BSMEVISION21

Time	Event		
09:15 - 09:20	Conference Opening - Welcome Mark Leppard MBE, BSME Chair		
09:20 - 09:30	Data and Trends in the Middle East and North Africa Regions Nalini Cook, Head of Research - Europe, Middle East and Africa, ISC Research		
09:30 - 10:00	Keynote 1   Insights into the International Landscape - Current Concerns and Crystal Ball Gazing Jim Knight, Rt Hon Lord Knight of Weymouth, Chief Education Adviser, Tes		
Breakout to roundtable discussions			
10:00 - 10:45	<b>Roundtable Discussion 1</b> <b>Beyond Recruitment and Retention - Honing the Role of the HR Manager</b>	<b>Roundtable Discussion 2</b> <b>Capitalising on Technology in COVID-19: Approaches for Bursars and Business Managers</b>	<b>Roundtable Discussion 3</b> <b>Marketing and Admissions   What Works Well in our Brave New World</b>
	Ash Pugh, CEO, SkoolSpot Munir Mamujee, Managing Director, m2r Education Bill Turner, Senior Associate, Search Associates Waheeda Sulliman, HR Manager, Park House English School Craig Blyth, Director, Warwick Mann International Ltd Salma Darwazeh, Senior Operations Officer, Whitireia and WelTec - Auckland Campus	Paul Elsom, International Sales Manager, CHQ Group Sachin Mishra, CEO and Founder, Project SL Paul Phillips, Senior Education Consultant for Edval, part of Tes Global Tracie Darke, Bursar, British International School Al Khobar Chris Pomfret, iFinance Customer Account Manager, iSAMS Georgie Lacont, Business Manager Mike Mason, Bursar, British School Al Khubairat	Russell Speirs, CEO, RSAcademics Jak Blackwood, Head of Sales UK and Ireland, Finalsite Luz Barros, Marketing Manager, Hartland International School Adrian Brown, Founder, MySchoolPortal Vanessa Da Cunha, Marketing Content Manager, Firefly Learning Ltd Catherine Sallah, Registrar, and Naomi Murphy, Marketing Manager, Dubai Heights Academy
15 min comfort break			
11:00 - 11:45	Keynote 2   The blur of 2020 - Taking stock and moving forward Dr Louise Lambert, Director of Happiness and Wellbeing Programs @HappinessMatters!		
11:45 - 12:00	Keynote 3   Unleashing the Intrapreneur In You! David Harkin, CEO, 8billionideas		
15 min comfort break			
	<b>Stream 1</b>	<b>Stream 2</b>	
12:15 - 12:45	Understanding UK University Fee Status   How to Raise your School's Profile through Outstanding Destination Statistics Kate Raison, Director, UK Study Options	Beyond the Classroom   Learning Behaviours for Outstanding Teams Professor Deborah Eyre, Founder and Chair, High Performance Learning	
12:45 - 13:15	International Teacher Competency Framework   Purpose, Application and Impact Ash Pugh, CEO, SkoolSpot	Professional Development Opportunities for Strategic and Operations Staff in Schools Sam Cowley, Head of Sales, Schrole Group	
13:15 - 13:45	Student recruitment and retention: Good practice for International Schools Caroline Wood, Senior Consultant, RSAcademics	Diversity, Equity and Inclusion: Considerations for Policy and Practice in International Schools Angie Browne and Hannah Wilson, Leadership and Development Consultants, Diverse Educators	
15 min comfort break			
14:00 - 14:45	Keynote 4   Coaching Cultures - Strengthen Relationships, Build Teams Hayley Lamb, Educational Coach, Positive Ewe		
14:45 - 15:00	Closing   Reflections, Q & A and Next Steps Deniece Wheeler, BSME Partner Executive Rep, Tes Global   Olivia Roth, CEO, BSME		