



# Sponsorship 2021

SPONSORSHIP IS AS SIMPLE AS 1-2-3 Just follow these steps to enjoy wonderful perks, such as a VIP dining experience, luxury gift boxes delivered to your home, live and virtual recognition and much more at this year's Black and White By the Bay Experience March 27, 2021!

AND DON'T MISS OUR 4 NEW SPONSORSHIP OPPORTUNITIES!

## STEP 1: SELECT A LEVEL OF SPONSORSHIP

### PRESENTING SPONSORSHIP: \$25,000 (1 AVAILABLE)

- Recognition on formal invitation as Presenting Sponsors (Deadline to be included on the invitation is February 12)
- One 30 second commercial during the Virtual Auction
- Opportunity for a live on-camera appearance during the Virtual Auction
- 2 tickets to VIP Reception with a reserved bistro table and complimentary tabletop champagne
- Platinum Luxury Gift Box delivered to your home the day of the Virtual Auction
- Site recognition at Pre-events, VIP Reception and on Virtual Auction stage
- BidPal recognition
- Multiple live mentions during the Virtual Auction
- One full-page ad in catalog (Due by March 2)
- One full-page ad on Virtual Auction multi-media presentation
- Recognition in all print and social media promotions
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- Four *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- Two \$5,000 *Tuition Credit* chance drawing tickets
- Two Wine Pulls at the *Drive Thru Wine Wall* on March 24

### ~~VIP RECEPTION SPONSORSHIP: \$15,000 (1 AVAILABLE)~~ **SOLD**

- Invitation recognition – separate insert specifically recognizing the VIP Reception (Deadline to be included on invitation February 12)
- VIP Reception name tag recognition
- Personalized cocktail napkin recognition at VIP Reception
- 2 tickets to VIP Reception with a reserved bistro table and complimentary tabletop champagne
- Platinum Luxury Gift Box delivered to your home the day of the Virtual Auction
- One 15 second commercial during the Virtual Auction
- Site recognition at VIP Reception and all Pre-events
- One full-page ad in catalog (Due by March 2)
- One full-page ad on the Virtual Auction multi-media presentation
- Recognition in all print and social media promotions
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- BidPal recognition
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One \$5,000 *Tuition Credit* chance drawing ticket
- Two Wine Pulls at the *Drive Thru Wine Wall* on March 24

### MYSTERY BAG SPONSORSHIP: \$8,000 (1 AVAILABLE)

- Invitation recognition – a separate insert specifically recognizing the Mystery Bag sponsor (Deadline to be included on the invitation is February 12)
- 2 tickets to the VIP Reception
- Chance drawing promotional material recognition on all information, chance tickets, and posters used to sell, promote and execute the initiative
- Platinum Luxury Gift Box delivered to your home the day of the Virtual Auction
- Site Recognition – Mystery Bag display at Pre-events, VIP Reception and Virtual Auction will show sponsor prominently
- One full-page ad in catalog (Due by March 2)
- One full page ad on the Virtual Auction multi-media presentation
- Recognition in all print and social media promotions
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One \$5,000 *Tuition Credit* chance drawing ticket
- Two Wine Pulls at the *Drive Thru Wine Wall* on March 24

### ~~PRINT, PROMOTION AND CATALOG SPONSORSHIP: \$6,500 (1 AVAILABLE)~~ **SOLD**

- Recognition on all print and promotional items including, invitation, posters, sponsor gifts (Deadlines to be included on the invitation is February 12)
- 2 tickets to VIP Reception
- Platinum Luxury Gift Box delivered to your home the day of the Virtual Auction
- One full-page ad on back cover of catalog (Due by March 2)
- One full page ad on the Virtual Auction multi-media presentation
- Recognition in all print and social media promotions
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One \$5,000 *Tuition Credit* chance drawing ticket
- Two Wine Pulls at the *Drive Thru Wine Wall* on March 24

~~LUXURY GIFT BOX SPONSORSHIP: \$6,000 (1 AVAILABLE)~~ **SOLD**

- Logo displayed on all gift boxes delivered to sponsors on the day of the Virtual Auction
- 2 tickets to the VIP Reception
- Platinum Luxury Gift Box delivered to your home the day of the Virtual Auction
- One full-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions and at all pre-events
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One *\$5,000 Tuition Credit* chance drawing tickets
- Two Wine Pulls at the *Drive Thru Wine Wall* on March 24

**GOLD SPONSORSHIP: \$5,000 (UNLIMITED AVAILABLE)**

- 2 tickets to the VIP Reception
- Gold Luxury Gift Box delivered to your home the day of the Virtual Auction
- One full-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions and at all pre-events
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One *\$5,000 Tuition Credit* chance drawing ticket
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

~~BAR SPONSORSHIP: \$5,000 (1 AVAILABLE)~~ **SOLD**

- Glassware recognition at VIP Reception
- 2 tickets to VIP Reception
- Site recognition at the VIP Reception and all Pre-events
- Gold Luxury Gift Box delivered to your home the day of the Virtual Auction
- One half page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- One half-page ad on event multi-media presentation
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- One *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One *\$5,000 Tuition Credit* chance drawing ticket
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**PELOTON SPONSORSHIP: \$4,500 (1 AVAILABLE)**

- Invitation recognition – a separate insert specifically recognizing the Peloton sponsor (Deadline to be included on the invitation is February 12)
- Chance drawing promotional material recognition on all information, chance tickets, and posters used to sell, promote and execute the initiative
- 2 tickets to the VIP Reception
- Site Recognition – Peloton display at pre-events, VIP Reception and Virtual Auction will show sponsor prominently
- Gold Luxury Gift Box delivered to your home the day of the Virtual Auction
- One full-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- One full page ad on the event multi-media presentation
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**BIDPAL SPONSORSHIP: \$4,000 (1 AVAILABLE) – 2 SOLD**

- Three hours of unique visibility: your company logo will be displayed on all mobile BidPal devices throughout the event
- Leaderboard recognition: auction results and program information including your logo on display throughout the evening on large screens
- 2 Tickets to VIP Reception
- Gold Luxury Box delivered to your home the day of the Virtual Auction
- One 1/2-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions and pre-events
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**BUBBLY (WELCOME) WALL SPONSORSHIP: \$4,000 (1 AVAILABLE)**

- Glassware recognition at VIP Reception
- Site Recognition at Pre-events and Virtual Auction
- 2 tickets to the VIP Reception
- Gold Luxury Gift Box delivered to your home the day of the Virtual Auction
- One half-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is 3/ 2)
- Membership in the Blessed Marie Rose Society\*
- One *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One *\$5,000 Tuition Credit* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

~~**MUSIC ENTERTAINMENT SPONSORSHIP: \$3,000 SOLD**~~

- On stage print recognition and at all Pre-events
- 2 tickets to the VIP Reception
- Silver Luxury Gift Box delivered to your home the day of the Virtual Auction
- One quarter page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- One full-page ad in the Bailey Center for the Arts 2021 spring musical intermission video for our high school's production of "One Singular Sensation". (Deadline to be included is March 2)
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One *\$5,000 Tuition Credit* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**SILVER SPONSORSHIP: \$2,500 (UNLIMITED AVAILABLE)**

- 2 tickets to the VIP Reception
- Silver Luxury Box delivered to your home the day of the Virtual Auction
- Site recognition at all pre-events
- One 1/4-page ad in catalog (Due by March 2)
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**VIP RECEPTION DESSERT SPONSORSHIP: \$1,750 (1 AVAILABLE)**

- Personalized dessert packaging
- 2 tickets to the VIP Reception
- Site recognition at the VIP Reception and all pre-events
- Silver Luxury Box delivered to your home the day of the Virtual Auction
- One 1/2-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

~~**PADDLE SPONSORSHIP: \$1,500 (1 AVAILABLE) SOLD**~~

- Paddle recognition during live auction at VIP Reception
- 2 tickets to the VIP Reception
- Silver Luxury Box delivered to your home the day of the Virtual Auction
- One ¼-page ad in catalog (Due by March 2)
- Recognition at all pre-events and print and social media Promotions
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* and two *Peloton* chance drawing tickets
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

~~**WINE WALL SPONSORSHIP: \$1,500 SOLD**~~

- Wine Wall and pre-event recognition 2 tickets to the VIP Reception
- Silver Luxury Box delivered to your home the day of the Virtual Auction
- One 1/4-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- Membership in the Blessed Marie Rose Society\*
- Two *Mystery Bag* chance drawing tickets
- One *Peloton* chance drawing ticket
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**BRONZE SPONSORSHIP: \$1,250 (UNLIMITED AVAILABLE)**

- 2 tickets to the VIP Reception
- Silver Luxury Box delivered to your home the day of the Virtual Auction
- One 1/4-page ad in catalog (Due by March 2)
- Recognition in all print and social media promotions
- One *Mystery Bag* chance drawing ticket
- One *Peloton* chance drawing ticket
- One Wine Pull at the *Drive Thru Wine Wall* on March 24

**FACULTY AND STAFF APPRECIATION SPONSORSHIP: \$1,000 (UNLIMITED AVAILABLE)**

- 2 tickets to the VIP Reception
- Silver Luxury Box delivered to your home the day of the Virtual Auction
- Recognition in all print and social media promotions
- One *Mystery Bag* chance drawing ticket
- One *Peloton* chance drawing ticket
- One Wine Pull at the *Drive Thru Wine Wall* on Wednesday March 24

**BY THE BAY FRIEND SPONSORSHIP: \$250 (UNLIMITED AVAILABLE)**

- Recognition in all print and social media promotions
- Two *Mystery Bag* chance drawing tickets
- Two *Peloton* chance drawing tickets
- One *\$5,000 Tuition Credit* chance drawing ticket
- Two Wine Pulls at the *Drive Thru Wine Wall* on March 24

*\* Blessed Marie Rose Society is an annual gift club extended to those who give a minimum of \$1,500 cumulatively. Members are invited to the Blessed Marie Rose Society Reception and President's Dinner.*



## STEP 2: INDICATE HOW YOU WOULD LIKE TO BE RECOGNIZED

Name of Individual/Company (as you would like it to appear in event materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

\_\_\_\_\_ I am unable to attend but please accept my donation.

Sponsorship Level: \_\_\_\_\_

Donation Amount \$ \_\_\_\_\_

## STEP 3: SELECT A METHOD OF PAYMENT

\_\_\_\_\_ Check — Please make check payable to Academy of the Holy Names

\_\_\_\_\_ Credit Card:

For all credit card payments please follow the online instructions through this Bidpal link:

**<http://bidpal.net/ahn2021bythebay>**

**Thank you for your generous donation.**

Please return this completed form to:

Academy of the Holy Names By the Bay Auction

3319 Bayshore Boulevard

Tampa, FL 33629

813-839-5371