

# Our Commitment to Parents: Transparent Data Privacy Practices

## WHY?

Parents and guardians want assurances that personal information and data about their children are secured and protected. These questions are rising as we use the Internet, mobile apps, cloud computing, online learning, and new technologies to deliver exciting new education services. At Ansonia Public Schools, we strive to be clear about what data we collect, how data supports a child's education, and the safeguards in place to protect that data

## WHAT data do we collect?

	<p><b>School Operation</b></p> <p>We collect data such as addresses, phone numbers, gender, and age, as well as information to ensure student safety and accurate reporting to help run our operations efficiently.</p>		<p><b>Measuring Student Progress</b></p> <p>We collect data such as attendance, grades, and participation in school activities to enable students to succeed.</p>
<p><b>Improving Student Education</b></p> <p>We collect results and content from local, state, and national assessments to provide teachers, administrators, parents, state, and federal agencies important information about student, program, and school performance.</p>		<p><b>Striving to Meet Student Needs</b></p> <p>We collect surveys and other feedback to improve teaching and learning.</p>	

## HOW does education data support student success and school improvement?

Data = Success!			
<p>TEACHERS need data to better understand when students are thriving and when they need more support in learning specific concepts.</p>	<p>PARENTS and guardians need access to their child's educational data to help them succeed.</p>	<p>STUDENTS need feedback on their progress so they can make good decisions about program choices and prepare for success.</p>	<p>SCHOOL OFFICIALS and stakeholders need to understand school performance and know if scarce education resources are being allocated effectively.</p>

## Our commitment

We are committed to improving your children's education by ensuring it meets their unique needs. It would be very difficult to accomplish this goal without the ability to capture important information about your child's progress. Protecting personal and health information in secure and responsible ways is at the heart of our efforts to provide a richer, dynamic, and personalized learning experience for all learners at Ansonia Public Schools. Please visit our data privacy page for more information and a current list of applications we use:

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## HOW is education data protected?

Ansonia Public Schools follows federal and state education privacy laws and adheres to privacy, health, and security policies. When we use an online service provider to process or store data, that provider must adhere to federal and state privacy laws including current security protocols and technology.

The federal Family Education Rights & Privacy Act (**FERPA**) gives parents rights related to their children's education records and personally identifiable information (PII). Parents may opt-out of releasing their child's information for marketing, including yearbooks. Parents have a right to inspect their child's educational record. Annually, Ansonia Public Schools will notify parents of the vendors of software, applications, or apps (fee-based or free). For more information, visit [Family Educational Rights and Privacy Act](#)

The federal Health Insurance and Accountability Act of 1996 (**HIPAA**) regulates the protection of privacy and security of certain personal health information (PHI). As a covered entity, Ansonia Public Schools follows all HIPAA requirements for safe usage and secure storage of both PII and PHI data of staff and students. For more information, visit [Summary of the HIPAA Security Rule](#)

The federal Children's Online Privacy Protection Act (**COPPA**) prevents child-directed websites and apps from collecting certain personal information from anyone under 13 years of age without parental permission. Our school system may consent on behalf of parents in the education context when student information is collected for the school's exclusive use and benefit and for no other commercial purpose. For more information, visit [Children's Online Privacy Protection Rule](#)

The federal Children's Internet Protection Act (**CIPA**) addresses concerns regarding children's access to obscene or harmful content over the Internet (e.g., filters and education). CIPA imposes requirements for educating students and staff in digital citizenship (including interacting on social networks and cyberbullying). This requirement is a prerequisite to receive federal and state funding, such as the federal E-rate program. For more information, visit [Children's Internet Protection Act](#)

The federal Protection of Pupil Rights Amendment (**PPRA**) and the **Connecticut State Student Data Privacy Act** dovetail with FERPA and COPPA. Any vendor of software, websites, or applications (fee-based or free) must sign a contract agreeing to the conditions of the law. Ansonia Public Schools notifies parents of screened vendors through our website at [Student Data Privacy](#). The website includes our processes, contracts, parent exemptions, breach notifications. For more information, visit [PPRA for Parents](#) and the CT updated House Bill for student data privacy at <https://www.cga.ct.gov/2018/ACT/pa/pdf/2018PA-00125-R00HB-05444-PA.pdf>

Reference: Information adapted from the COSN (2015). Protecting privacy in connected learning toolkit. Retrieved from <http://www.cosn.org>