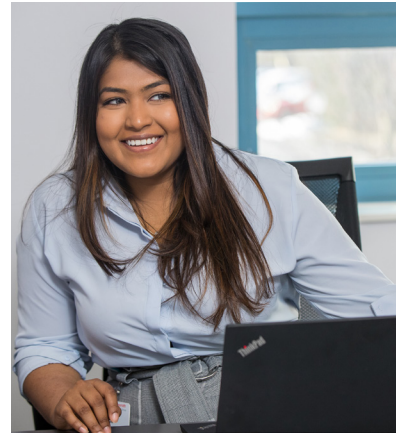

Lehigh Valley Hot Careers 2020-2021



LEHIGH VALLEY
economic development

MADE POSSIBLE
IN
LEHIGH VALLEY®

Lehigh Valley's continued economic success depends on a workforce with the education and skills that employers value in a rapidly changing world. The COVID-19 pandemic has only underscored that principle as demand for talent changes and companies reposition themselves for the recovery. LVEDC is a leader in assessing the region's talent market and strengthening the talent pipeline for in-demand jobs.

LVEDC, in collaboration with education and business partners, developed these Hot Career guides covering major job sectors in the Lehigh Valley economy. These guides provide a clear visual representation of career opportunities and provide a basis for meaningful career exploration based on individual interests.




The occupations listed are among the most commonly sought by Lehigh Valley employers. This list was based on LVEDC research of job postings for the 12-month period ending in June 2020, a time period that includes the first four months of the pandemic.

For more information, visit
www.lehighvalley.org/hotcareers

www.careerlinklehighvalley.org/job-seekers/career-resources/



ADVANCED MANUFACTURING

Education Level	 General Business Operations	 Production, Maintenance & Logistics	 Science, Technology, Engineering & Math
High School or GED	Administrative Assistants 🔥 Customer Service Representatives 🔥 \$ - \$\$	Machinery Operators 🔥 Material Handlers 🔥 Production Supervisors 🔥 Quality Control Inspectors Warehouse Associates 🔥 \$ - \$\$	
Certificate or Specialized Training		Electricians Machinists Maintenance Mechanics Maintenance & Repair Workers 🔥 Welders \$\$ - \$\$\$	
Associate Degree	Office Clerks \$\$		Accounting Clerks Automation Technicians Computer Help Desk Specialists* 🔥 Engineering Technicians \$\$ - \$\$\$
Bachelor Degree	Marketing Specialists Office Managers Sales Analysts Sales Representatives \$\$\$ - \$\$\$\$	Material Planners Operations Managers Production Managers Quality Control Analysts Supply Chain Planners \$\$ - \$\$\$\$\$	Accountants & Auditors 🔥 Chemists Computer Network Managers* 🔥 Engineers 🔥 Financial Analysts Graphic Designers Software Developers* 🔥 \$\$ - \$\$\$\$\$
Master/ Doctoral/ Professional Degree			Computer Hardware Engineers* \$\$\$\$\$

ANNUAL SALARY RANGES




\$	\$20,000 - \$35,000
\$\$	\$35,000 - \$50,000
\$\$\$	\$50,000 - \$75,000
\$\$\$\$	\$75,000 - \$100,000
\$\$\$\$\$	More than \$100,000

All occupations listed employ more than 100 people;
 🔥 means more than 500 job postings in the past year.

* Education requirement can be supplemented with experience due to demand.

For more information about Lehigh Valley careers, visit www.lehighvalley.org/hotcareers
 For more information about specific occupations, visit www.onetonline.org




Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

Education Level	 Architecture & Engineering	 General Business Operations	 Construction & Construction Management
High School or GED		Administrative Assistants 🔥 \$	Construction Laborers Equipment Operators Maintenance Workers Painters \$ - \$\$\$
Certificate or Specialized Training			Carpenters Construction Inspectors Electricians HVAC Technicians Plumbers Tractor-Trailer Truck Drivers 🔥 \$ - \$\$\$
Associate Degree	Architectural & Engineering Drafters \$	Accounting Clerks Assistant Project Managers Office Clerks \$ - \$\$\$\$	
Bachelor Degree	Engineers 🔥 <i>Civil</i> <i>Electrical</i> <i>Mechanical</i> <i>Plumbing</i> <i>Project</i> \$\$\$\$-\$\$\$\$\$	Cost Estimators General Managers Sales Representatives 🔥 \$\$\$ - \$\$\$\$\$	Construction Project Managers Superintendents \$\$\$\$
Master/ Doctoral/ Professional Degree	Architects Architectural Managers Engineering Managers \$\$\$\$ - \$\$\$\$\$		

	ANNUAL SALARY RANGES
All occupations listed employ more than 100 people; 🔥 means more than 500 job postings in the past year.	\$ 20,000 - \$35,000
	\$ 35,000 - \$50,000
	\$\$\$ 50,000 - \$75,000
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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

Education Level	 Arts & Communications	 General Business Operations	 Professional Services
High School or GED	Restaurant Team Members 🔥 Ushers & Ticket Takers \$	Administrative Assistants 🔥 Customer Service Representatives 🔥 Receptionists Tellers \$ - \$\$	Cleaners 🔥 Material Movers 🔥 Utility Locators \$ - \$\$\$\$
Certificate or Specialized Training	Printing Press Operators \$\$		Maintenance & Repair Workers 🔥 Real Estate Agents \$\$ - \$\$\$
Associate Degree		Accounting Clerks Office Clerks Office Managers \$\$-\$\$\$	Cable Technicians Computer Help Desk Specialists 🔥 \$\$\$
Bachelor Degree	Content Writers Editor Graphic Designers \$\$ - \$\$\$\$\$	Advertising & Sales Representatives 🔥 General Managers Human Resources Specialists 🔥 \$\$ - \$\$\$\$\$	Accountants & Auditors 🔥 Data Analysts Engineers 🔥 Insurance Underwriters Lab Technicians Social Workers/Caseworkers Software & Web Developers 🔥 System Administrators 🔥 \$\$\$ - \$\$\$\$\$
Master/ Doctoral/ Professional Degree		Financial Managers Management Analysts \$\$\$\$ - \$\$\$\$\$	Engineering Managers Lawyers Operations Research Analysts \$\$\$\$ - \$\$\$\$\$



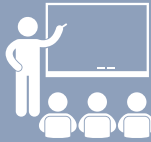
ANNUAL SALARY RANGES

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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.




Education Level	 General Business Operations	 Professional Support Services	 Teaching/ Training
High School or GED	Administrative Assistants 🔥 Cafeteria Workers 🔥 Janitors 🔥 Security & Crossing Guards 🔥 \$ - \$\$	Daycare Workers 🔥 \$	Library Assistants \$
Certificate or Specialized Training	Bus Drivers Maintenance & Repair Workers 🔥 \$ - \$\$		Vocational Education Teachers* * Must work toward acquiring PA teaching credentials. \$\$
Associate Degree	Accounting Clerks Computer Help Desk Specialists 🔥 \$\$ - \$\$\$		Teacher Assistants \$
Bachelor Degree	Operations Managers Project Coordinators \$\$\$\$ - \$\$\$\$\$	Social Workers/Caseworkers Registered Nurses 🔥 \$\$\$	Coaches School Teachers 🔥 Elementary School Middle School High School \$ - \$\$\$\$
Master/ Doctoral/ Professional Degree	Curriculum & Instruction Directors School Administrators Superintendents \$\$\$ - \$\$\$\$\$	Counselors Speech-Language Pathologists \$\$\$ - \$\$\$\$	College Professors Library Directors \$\$\$ - \$\$\$\$\$

ANNUAL SALARY RANGES	
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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

Education Level	 General Business Operations	 Government/ Law	 Public Works & Safety
High School or GED	Administrative Assistants 🔥 Customer Service Representatives 🔥 Janitors 🔥 \$ - \$\$		Corrections Officers Highway Maintenance Workers Lifeguards Police, Fire & Ambulance Dispatchers \$ - \$\$\$
Certificate or Specialized Training		Criminal Investigators Detectives \$\$\$\$	EMTs & Paramedics Firefighters Licensed Practical Nurses 🔥 Maintenance & Repair Workers 🔥 Police Officers \$\$ - \$\$\$
Associate Degree	Accounting Clerks Grant Writers Office Clerks Office Managers \$\$ - \$\$\$	Legal Secretaries Paralegals & Legal Assistants \$\$	Police Supervisors \$\$\$\$\$
Bachelor Degree	Accountants & Auditors 🔥 Activities Assistants General Managers \$ - \$\$\$\$\$	Social Workers/Caseworkers \$\$	
Master/ Doctoral/ Professional Degree		Lawyers \$\$\$\$\$	




	ANNUAL SALARY RANGES
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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

Lehigh Valley Hot Careers
HEALTH CARE

2020-2021

Education Level	 General Business Operations	 Human Services & Support	 Direct Patient Care
High School or GED	Administrative Assistants 🔥 Food Service Workers 🔥 Janitors & Housekeepers 🔥 Medical Receptionists 🔥 Security Guards 🔥 \$ - \$\$	Call Center Representatives 🔥 Patient Services Representatives 🔥 Scheduling Coordinators 🔥 Sterile Processing Technicians \$\$	Home Health Aides 🔥 Ophthalmic Technicians Technical Partners 🔥 \$ - \$\$
Certificate or Specialized Training	Maintenance & Repair Workers 🔥 \$\$	Massage Therapists Pharmacy Technicians \$\$	Certified Nursing Assistants 🔥 Emergency Medical Technicians Medical & Dental Assistants 🔥 Paramedics Phlebotomists \$\$
Associate Degree	Accounting Clerks Computer Help Desk Specialists 🔥 \$\$-\$\$\$		Advanced Imaging Technicians Licensed Practical Nurses 🔥 Respiratory Therapists Therapy Assistants <i>Occupational, Physical</i> \$\$ - \$\$\$
Bachelor Degree	Accountants & Auditors 🔥 Computer Systems Analysts Health Care Business Analysts Human Resources Specialists 🔥 Operations Managers Outpatient Practice Managers 🔥 \$\$\$ - \$\$\$\$\$	Direct Support Professionals 🔥 Medical Technologists Social Workers/Caseworkers <i>Child, Family, School</i> Substance Abuse Counselors 🔥 \$\$ - \$\$\$	Athletic Trainers Dietitians & Nutritionists Registered Nurses 🔥 Registered Respiratory Therapists \$\$ - \$\$\$\$\$
Master/ Doctoral/ Professional Degree	Health Care Administrators 🔥 Outpatient Practice Directors 🔥 \$\$\$\$	Case Managers Clinical Psychologists Crisis Counselors Health Coaches Pharmacists \$\$ - \$\$\$\$\$	Nurse Practitioners Therapists <i>Occupational, Physical</i> Physician Assistants Physicians & Surgeons Speech Language Pathologists \$\$\$\$ - \$\$\$\$\$

ANNUAL SALARY RANGES

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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

Education Level	 General Business Operations	 Food & Beverage Services	 Travel, Tourism, Lodging & Recreation
High School or GED	Administrative Assistants 🔥 Customer Service Representatives 🔥 Receptionists Sales Associates 🔥 Security Guards 🔥 Store Managers 🔥 \$ - \$\$	Cooks 🔥 Food & Beverage Workers 🔥 Food Service Managers 🔥 Waiters & Waitresses 🔥 Warehouse Associates 🔥 \$ - \$\$\$	Cashiers 🔥 Front Desk Associates Groundskeepers Housekeepers 🔥 Janitors 🔥 \$
Certificate or Specialized Training	Maintenance & Repair Workers 🔥 \$\$	Bartenders \$	Fitness Trainers Gaming Dealers Guest Services Agents \$ - \$\$
Associate Degree	Accounting Clerks Administrative Supervisors Office Clerks \$-\$\$\$	Chefs & Head Cooks \$\$\$	Travel Agents \$\$
Bachelor Degree	Accounting Managers General Managers Sales Managers Sales Representatives 🔥 \$\$\$ - \$\$\$\$\$		Activities Coordinators Hotel Managers \$ - \$\$\$

	ANNUAL SALARY RANGES
All occupations listed employ more than 100 people; 🔥 means more than 500 job postings in the past year. Education requirement is often supplemented with experience for occupations in this industry.	\$ 20,000 - \$35,000
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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

Education Level	 General Business Operations	 Distribution & Logistics	 Transportation
High School or GED	Administrative Assistants 🔥 Customer Service Representatives 🔥 Sales Associates 🔥 \$ - \$\$	Forklift Operators 🔥 Material Movers 🔥 Order Fillers 🔥 Warehouse Associates 🔥 Warehouse Supervisors \$ - \$\$\$	Delivery Drivers 🔥 Dispatchers \$ - \$\$
Certificate or Specialized Training		Maintenance & Repair Workers 🔥 \$\$\$	Automotive Mechanics Tractor-Trailer Truck Drivers 🔥 \$\$ - \$\$\$
Associate Degree	Accounting Clerks Computer Help Desk Specialists 🔥 Office Clerks Office Managers \$\$ - \$\$\$		
Bachelor Degree	Accountants & Auditors 🔥 General Managers Human Resource Specialists 🔥 Sales Representatives 🔥 \$\$ - \$\$\$\$\$	Supply Chain Analysts \$\$\$\$	Warehouse Managers \$\$ - \$\$\$\$\$

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Source: JobsEQ (July 2019 through June 2020), O*Net education levels are the minimum preferred by employers.

LEHIGH VALLEY WORKFORCE DEMOGRAPHICS

Lehigh Valley's diverse economy offers career options across a wide range of industries. Our population is growing, and the region continues to add jobs. People under age 35 now make up the largest portion of the workforce, and with one in five workers nearing retirement, great opportunities await.

LEHIGH VALLEY POPULATION



Source: American Community Survey, 2019

TOTAL WORKFORCE



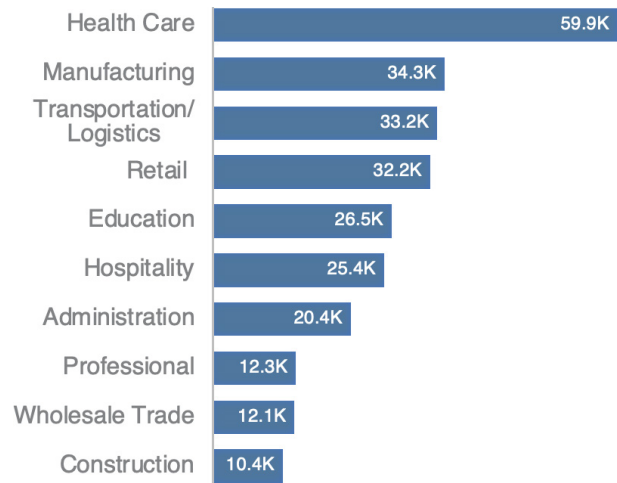
Source: PA Department of Labor and Industry, Q1 2020

TOP SOFT SKILLS

- Communication
- Customer Service
- Cooperation/Team Player
- Ability to work independently
- Adaptability/tolerance of change and uncertain
- Detail-oriented
- Organization
- Ability to work in a fast-paced environment

Source: Chmura JobsEQ, 2020

EMPLOYMENT BY INDUSTRY



Source: PA Department of Labor and Industry, Q1 2020

**A GROWING WORKFORCE IS CRITICAL -
HALF OF LEHIGH VALLEY'S POPULATION IS UNDER 40 YEARS OLD**

Source: Census Bureau, 2019



Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to lead the recruitment, growth, and retention of employers.

Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skills and education and strengthens all our cities, boroughs, and townships.

Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth

MADE POSSIBLE
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