

2021 L'Esprit de Sacré Coeur Frequently Asked Questions



Heart to Heart
L'Esprit de Sacré Coeur

Q: What is *L'Esprit de Sacré Coeur*?

A: *L'Esprit de Sacré Coeur* is Sacred Heart Schools' most significant fundraiser which takes place every two years.

EVENT DETAILS

Q: What is *L'Esprit* raising funds for this year?

A: All net proceeds will support tuition assistance. This is a vital fundraising effort at Sacred Heart Schools, and never more so than this year.

Q: How are we going to gather for *L'Esprit* with the current social distancing guidelines?

A: This year *L'Esprit* is going virtual! The theme is Heart to Heart. We will come together for an entertaining, interactive, and enjoyable event from the safety of our own homes.

Q: How do I purchase tickets for *L'Esprit*?

A: This year, *L'Esprit* will be free to all to attend but registration is required. Watch out for the invitation. You won't want to miss Sacred Heart's first-ever, virtual, live *L'Esprit*!

Q: How do I attend?

A: All you need to attend is internet access. After you have registered you will receive a link the week of the event. Simply click on the link to attend.

Q: So how do I support *L'Esprit*?

Through [sponsorships](#), additional contributions, donating and buying items for the raffle, online auction, and live auction. All contributions are very welcome!

Q: Can I donate in-kind items to *L'Esprit*?

Absolutely! We're looking for all sorts of in-kind items, from restaurant gift cards to vacation homes. No item is too small to donate! You can [submit these here](#).

Q: Can I solicit donations?

Yes! If you have a business in mind and would like to reach out, [this solicitation letter](#) might help. We're very grateful to the generosity of our community.

Q: Help! What should I wear?

A: This year, anything goes – from PJs to your fanciest attire! There will be an opportunity to capture a souvenir picture on the night via the virtual photo booth. So make sure you're ready for your close-up!

SPONSORSHIPS**Q: What are *L'Esprit* Sponsorships?**

A: *L'Esprit* sponsorships are an important way to support the event and offer a variety of benefits. There's a wide range of levels from \$250-10,000 that [can be found here](#). Sponsorships are crucial for reaching our fundraising goal.

SILENT AND LIVE AUCTIONS**Q: When does the Online/Silent Auction open and for how long?**

A: Online and silent auction items will be available online starting March 3 at noon. At the event, you can use your phones to continue bidding on items. You do not have to attend the event to bid in the online auction!

Q: What type of things are listed in the auction this year?

A: There will be a range of items offered, from products and services to classes and vacation packages. Items can either be used now or will have expiration dates that allow you to use them in the future.

Q: What is the Live Auction and when does it take place?

A: The Live Auction will take place the evening of the event. These are larger marquis packages that our live auctioneer will be featuring throughout the event. Registration to the event allows you to bid on these items. These are one-of-a-kind unique experiences that you will not want to miss!

SIGN-UP PARTIES**Q: What is a sign-up party?**

A: These are parent-hosted parties for adults, families or children. This year, we will be getting creative to accommodate current conditions, so be sure to check them out for exciting new opportunities to socialize and build community!

Q: How do I find the list of sign-up parties and register for them?

A: The sign-up parties will be part of the online auction. You will be able to view and register for sign-up parties as soon as the online auction goes live on March 3 at noon.

TEACHER TREATS**Q: I keep hearing about Teacher Treats, but don't know what that means.**

A: Teacher Treats are special events, hosted by your favorite Sacred Heart teacher or staff member, that your child can participate in. Our teachers are using their creativity to offer exciting new experiences. Spots are limited, so be sure to check these out early!

Q: Where can I register for the Teacher Treats?

A: You will be able to start registering for the Teacher Treats as soon as the online silent auction goes live on March 3 at noon.