



U N I O N V I L L E

**LONGHORNS**



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From 1946 - 1984 The Buck & Doe Run Valley Farms (aka King Ranch), operated a fabled working cattle ranch on America's finest grasslands right here in our community. Each year, thousands of cattle were sent from Texas to Chester County, Pennsylvania.



*King Ranch, Texas*



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Significant efforts by the local community and the Brandywine Conservancy ultimately led to the purchase of the King Ranch property in 1984 which is now forever preserved, right here in our community, and includes 5368 acres of rolling grasslands, mature forest, centuries-old buildings, and important water resources.

Also included is 771 acres of the Laurels Preserve, which is some of the same land that the indigenous people of the Lenape Tribe once inhabited.

These efforts ultimately led to 33,000 of preserved acres in succeeding years. Together, King Ranch Inc. and the Brandywine Conservancy, Inc. orchestrated the most significant private conservation effort of its time. Without it, it was once rumored that this land would be developed by Disney, or even a nuclear power plant.



*The Laurels Preserve*

## The Longhorn Represents the Entire Student Body:

No two longhorns are alike in terms of color, shading, horn shape and size, and personality. The longhorn is also a gender-neutral option. This makes our mascot inclusive and representative of the diversity and broad talents of all students.



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*West Chester, PA*

## The Longhorn Represents Leadership:

A herd of longhorns were always kept at the Buck & Doe Run Valley Farms (aka King Ranch) along Rt. 82. They were used as the “lead steer”, leading the Santa Gertrudis cattle to grassland and water.



*Buck & Doe Run Farm (aka King Ranch)*



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The longhorn is known to be friendly and intelligent.

Our mascot also has an underlying connection with the year, 2020-21...as the longhorn is known for being adaptable.

The longhorn can travel long distances and can adapt in climates from hot humid coastal regions to the harsh winters of Canada.



*West Chester, PA*



*Buck & Doe Run Farm (aka King Ranch)*



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The longhorn is a majestic creature that sparks our imagination and creativity, giving us an opportunity to promote school pride and excitement. The “U” translates into identifiable branding for Unionville High School .



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