

PTech Communication Plan

Month	Activity
October	• Postcards sent to all residents in Garland ISD to advertise the #ChooseGarlandISD Expo • Training for middle school counselors and AVID teachers to have an understanding of ECHS and P-TECH
November	#ChooseGarlandISD Expo • All GISD school are represented and showcase their programs and offerings • Brochures and flyers provided to parents • Information sessions conducted for parents • Dallas College representatives available for questions Middle School Outreach • Presentations to AVID 8th grade classes • Information videos shown to all 8th grade students through advisory classes and follow up Q and A sessions with HS staff at 8th grade lunches • Information flyers provided for all 8th grade students • Parent information sessions provided at middle school campuses • Open house and information sessions at each high school Website, Social Media • Early College information, handouts, vidoes • information session dates and times Campus Open Houses • Each school will host an open house/informational session to promote their programs. • Student ambassadors are highly encouraged.
December	• Email blast to all 8th grade students and parents regarding ECHS/P-TECH offerings at all high schools • Help sessions for parents to complete application process
January	• Campus and district support for completing the application process
February	• Students notified of program acceptance



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March	
April	• Campuses host P-TECH/ECHS information sessions for incoming 9th grade students selected through choice of school • Email blast to non magnet students with P-TECH/ECHS information and application
May	• 2nd chance application •
June	
July	
August	

