



## **Photography and Video Communications Specialist**

Harpeth Hall's mission is to educate girls and young women to think critically, to lead confidently, and to live honorably. To fully realize that mission, Harpeth Hall is committed to creating an environment where every member of the school community feels seen, heard, and valued — and the greater community feels connected to and inspired by the leaders of tomorrow.

Visual storytelling is essential to that endeavor.

Harpeth Hall seeks a creative, collaborative, and dynamic visual storyteller as its photography and video communications specialist. The specialist will amplify Harpeth Hall by visually documenting daily school life and bringing engaging big-picture visual projects alive for use across marketing channels.

The photography and video communications specialist will work closely with the Harpeth Hall's Admission and Advancement departments, school leaders, faculty, and students to tell Harpeth Hall's story to the greater community. The specialist will report directly to the Director of Marketing and Communications and work as part of the communications team. This is a full-time position with some night and weekend assignments.

The ideal candidate for this position has demonstrated excellence in photography and videography with a passion for capturing inspiring moments and elevating others through visual storytelling. The candidate should have an appreciation of the independent school culture and an all-girls education. Bachelor's degree in photography, digital media, video production, broadcast, or photojournalism preferred. Mastery of Premiere Pro and proficiency in Photoshop are a must.

*Exceptional candidates will demonstrate a combination of the qualifications and skills described below:*

- Develops, refines, and brings creative visions to life for use across integrated marketing channels, including print, web, email, mobile, and social media.
- Brings a breadth of skill to storytelling styles, including environmental photos, portraits, brand-identity photos, testimonial videos, montage videos, documentary-style videos, and more.
- Identifies opportunities to incorporate new visual elements into marketing tools based on school objectives, user feedback, reporting analysis, and industry trends to implement a high-impact, customer-focused marketing strategy.
- Applies conceptual thinking during brainstorming sessions and confidently presents ideas to multiple internal clients and departments.
- Skillfully executes all aspects of photo and video production, including shooting, lighting, audio recording and mixing, and project editing. Oversees organization and storage management of all images and video clips.
- Displays a professional knowledge of and brings creativity to environmental, event, and portrait photography captured in photojournalist, documentary style.
- Embraces and contributes to a collaborative environment, working with critiques and revising based on client feedback.
- Manages numerous simultaneous projects on deadline with the ability to shift attention from one task to another and follow each to completion in a highly organized and efficient manner.
- Thrives in a fast-paced, high-energy, team-oriented environment.

[Click here](#) to apply for this position. Please include your resume, cover letter and a photo and video portfolio.