



Monday, September 27, 2021

Old Natchez Country Club

115 GARDENGATE DRIVE, FRANKLIN, TN 37069

Benefitting the CPA Annual Fund

MORNING & AFTERNOON SHOTGUNS

COMPLIMENTARY MEALS AND DRIVING RANGE

cpalions.org/golfclassic

2021 SPONSORSHIP LEVELS

- **\$15,000 Presenting Sponsor** ▶ 16 playing positions (1 available)
- **\$10,000 Golf Cart Fleet Sponsor** (Potentially 65 Golf Carts)
 - ▶ 12 playing positions (1 available)
- **\$7,500 Tee Marker Sponsor (All 18 Holes)** ▶ 10 playing positions (1 available)
- **\$5,000 Driving Range/Putting Green Sponsors** ▶ 8 playing positions (2 available)
- **\$2,500 On-Course Sponsors** ▶ 6 playing positions (5 available)
 - ▶ Beverage Stations (3 available)
 - ▶ Longest Drive Contest
 - ▶ Closest to the Pin Contest
- **\$1,500 Hole Sponsor** ▶ 4 playing positions

** Let us know if you are interested in sponsoring the player gifts.*



Presenting Sponsor (\$15,000)

The Presenting Sponsor will be the leading sponsor of the 26th Annual CPA Golf Classic on Sept. 27, 2021 at Old Natchez Country Club. The event will be titled: “26th Annual CPA Golf Classic presented by [SPONSOR NAME]” and will provide the sponsor with naming rights and benefits throughout the entire event.

Presenting Sponsor Benefits:

- ▶ Sponsor included in all tournament marketing materials before, during, and after the event
- ▶ Prominent signage at registration on the day of the event
- ▶ Sixteen (16) playing positions in the tournament on Sept. 27 at Old Natchez Country Club
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with link to corporate website) on the CPA event webpage
- ▶ Leading full-page ad in the post-event, electronic CPA Golf Classic Awards & Highlights



Golf Cart Fleet Sponsor (Potentially 65 Golf Carts) (\$10,000)

The Golf Cart Fleet Sponsor will have their corporate logo placed on potentially 65 golf carts.

Golf Cart Fleet Sponsor Benefits:

- ▶ Sponsor included in all tournament marketing materials before, during, and after the event
- ▶ Prominent signage at registration on the day of the event
- ▶ Twelve (12) playing positions in the tournament on Sept. 27 at Old Natchez Country Club
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with link to corporate website) on the CPA event webpage
- ▶ Full-page ad in the post-event, electronic CPA Golf Classic Awards & Highlights



Tee Marker Sponsor (All 18 Holes) (\$7,500)

The Tee Marker Sponsor will have two custom made corporate logos on each hole.

Tee Marker Sponsor Benefits:

- ▶ All naming rights associated with the specific item sponsored
- ▶ Prominent signage in designated areas
- ▶ Ten (10) playing positions in the tournament on Sept. 27, 2021 at Old Natchez Country Club
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with link to corporate website) on the CPA event webpage
- ▶ Half-page ad in the post-event, electronic CPA Golf Classic Awards & Highlights



Driving Range & Putting Green Sponsors (\$5,000 each)

Tournament participants will practice on the driving range and putting green, both located in high-traffic areas. This package will include one strategically placed sign around the driving range or putting green.

Driving Range & Putting Green Sponsor Benefits:

- ▶ All naming rights associated with the specific item sponsored
- ▶ Prominent signage in designated areas
- ▶ Eight (8) playing positions in the tournament on Sept. 27 at Old Natchez Country Club
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with link to corporate website) on the CPA event webpage
- ▶ Quarter-page ad in the post-event, electronic CPA Golf Classic Awards & Highlights



On-Course Sponsors (\$2,500 each)

Players will enjoy drinks, snacks, and contests on the course throughout the tournament, making play memorable and enjoyable. This package will include one strategically placed sign by the course contests or by the refreshment tents that will be seen frequently by all players and volunteers.

On-Course Sponsorships include:

- ▶ Beverage Station (3 available)
- ▶ Longest-Drive Contest
- ▶ Closest-to-the-Pin Contest

All \$2,500 Level Benefits:

- ▶ All naming rights associated with the specific item sponsored
- ▶ Prominent signage in designated areas
- ▶ Six (6) playing positions in the tournament on Sept. 27 at Old Natchez Country Club
- ▶ Corporate logo or individual name (with link to corporate website) on the CPA event webpage
- ▶ Listing in the post-event, electronic CPA Golf Classic Awards & Highlights



Hole Sponsors (\$1,500 each)

Hole sponsorship includes the placement of signage on the sponsored hole, four playing positions, listing on the sponsor board, and a listing in the post-event, electronic CPA Golf Classic Awards and Highlights.